

2016 DERBY DASH BASH SPONSORS

PLATINUM SPONSORS

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Mako Medical Laboratories
Sheets Family
The Graham, Nuckolls, Conner Law Firm, PLLC

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Wayne Health Vascular and Vein Center

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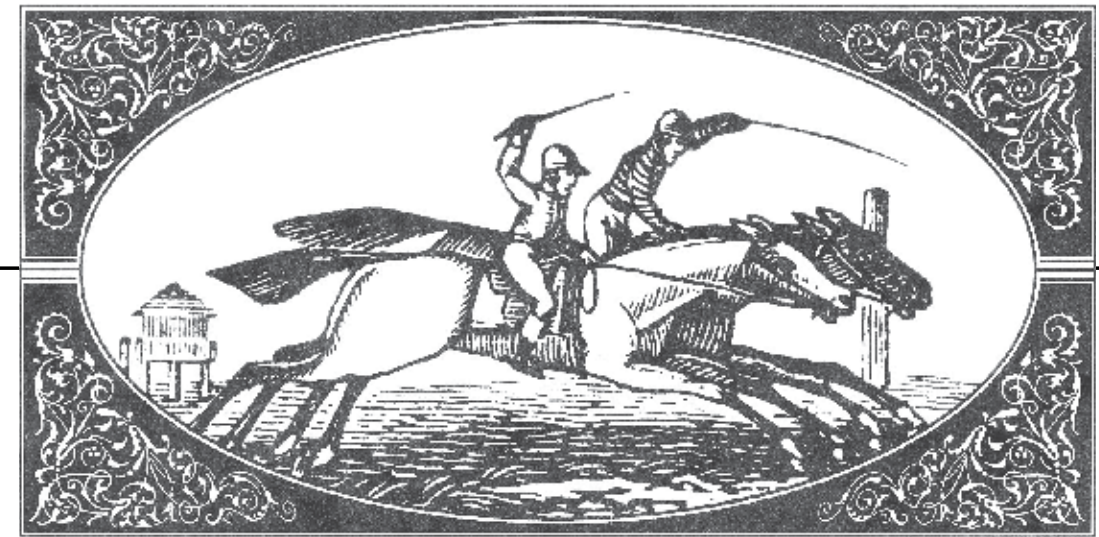
DERBY DASH BASH

BENEFITING



ROCKING HORSE RANCH
Therapeutic Riding Program

SPONSOR PACKET



FROM CHURCHILL DOWNS || ENJOY FOOD
to || *FUN AND*
BLUE BANKS FARM || FAST HORSES!

S A T U R D A Y

M A Y 6TH 2017

WHAT IS THE DERBY DASH BASH?

The Derby Dash Bash is an annual fund raising event held on the first Saturday in May concurrent with the running of the Kentucky Derby. The money raised helps RHR support our operating expenses such as care of our horses, maintenance of our facility, utilities and employee expenses. Those attending the Derby Dash Bash will enjoy appetizers, drinks, dinner, dessert, live music, a Kentucky Derby race raffle, ladies Derby hat contest, silent and live auctions and viewing of the Kentucky Derby. We are seeking both individual and corporate sponsors, as well as community support through the sale of tickets.

WHAT IS THERAPEUTIC RIDING?

Therapeutic horseback riding is a therapeutic intervention used by certified therapeutic riding instructors and allied health professionals for individuals who are physically, cognitively, or emotionally challenged. The three dimensional movement of the horse stimulates the rider to improve mobility, posture, balance, coordination, and responsibility. By successfully participating in riding activities that challenge them, riders gain self-confidence and learn to trust their helpers and their horses. The ultimate goal is to improve each rider's functional abilities and to help them become more independent, productive and active members of the community. The Professional Association of Therapeutic Horsemanship International (PATHIntl, Formerly NARHA) was formed in 1969 to promote the practice of therapeutic riding and equine related activities. PATHIntl is a membership organization that accredits operating centers, certifies riding instructors and therapists, and standardizes safety and operating procedures. There are over 800 member centers in the United States and internationally serving over 42,000 students annually.

WHAT IS ROCKING HORSE RANCH THERAPEUTIC RIDING PROGRAM, INC?

Rocking Horse Ranch was founded in 1991 to provide equine assisted activities and equine assisted therapy to children and adults with disabilities in eastern North Carolina. It is the oldest active program in this part of the state, the only one in Pitt County, and one of only 2 PATHIntl programs east of I-95. In the fall of 2003, RHR moved to Blue Banks Farm, which it now operates as a full time, dedicated therapeutic riding facility. Our staff of credentialed therapeutic riding instructors and therapists conducts all of our classes, which are tailored to meet the specific needs of each rider. Lessons are structured to provide each student the assistance he/she needs to be successful while stressing the achievement of maximum independence under safe and controlled conditions. Many able-bodied members of the community are integrated into the program as volunteers assisting the riders during lessons. Riders come from several cities in addition to Greenville, including Wilson, Washington, Kinston, Rocky Mount, Tarboro, and New Bern. Riders' disabilities include cerebral palsy, autism, developmental delay, Down Syndrome, spina bifida, ADHD, visual and hearing impairments, multiple sclerosis, Parkinson's disease, stroke and head/spinal cord injury. Over 70% of our operating budget comes from donations, grants, and fund raising. Thank you for giving your support to this unique program.

DERBY DASH BASH 2017

14th Annual Fundraiser To Benefit
Rocking Horse Ranch
Therapeutic Riding Program

RED RIBBON SPONSORS \$500

- * Two tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- * Business card size ad in the program
- * Name and Red Ribbon Sponsor status displayed on the sponsor board
- * Promotional literature displayed during event

By being a Red Ribbon Sponsor you will cover the cost of feed for 1 horse for 8 months.

YELLOW RIBBON SPONSORS \$250

- * Two tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- * Name listed in the program
- * Name and Yellow Ribbon Sponsor status displayed on the sponsor board
- * Promotional literature displayed during event

IMPORTANT SPONSOR INFORMATION

COMPLIMENTARY TICKETS MUST BE RESERVED BY APRIL 7, 2017

PROMOTIONAL MATERIALS MUST BE SUPPLIED, DELIVERED, AND PICKED UP

*A sponsor display table will be provided

AD INFORMATION SHOULD BE SENT TO:

*derby@rhrnc.com prior to March 31st, 2017

(we cannot ensure inclusion in the program for material received after April 7th)

*Please make sure your ad is the correct size (and camera ready or high resolution if applicable):

Full Page Ad: 8.5" wide by 11" tall

Half Page Ad: 8.5" wide by 5.5" tall

Quarter Page Ad: 4.25" wide by 5.5" tall

Card Size Ad: 3.5" wide by 2" tall

*Ads that are setup incorrectly must be re-done at a cost to the Sponsor/Donor

ALL SPONSORS WILL BE LISTED IN THE PROGRAM AND WILL BE LINKED TO AND LISTED ON THE RHR WEBSITE

Testimonials



Erin H

My 14 year old daughter, Erin has diagnoses of Autism Spectrum Disorder, ADHD, and Anxiety. In the past, Erin has had major struggles with her self esteem, self-advocacy, and confidence. Erin has been a participant with the Rocking Horse Ranch program for the last 4 years. In that time, we have seen an increase in self-esteem, confidence, and self-advocacy. The instructor Amber Decker has gone over and above in not just teaching Erin horse riding techniques and horse care - she has empowered Erin to see more in herself as a person. Amber has established a relationship with Erin that has helped her to accept encouragement but also to accept constructive critique. Amber has become very intuitive of Erin and her needs. She is able to encourage Erin to take on challenges and to believe in herself.

Erin loves horses and her relationship with the animal she rides has become one of Erin's favorite things. Erin enjoys talking to her horse. Erin has learned to become appropriately assertive when needed. The benefits of Erin's time in this program are countless. I am grateful that they have tuition assistance that allows Erin to be able to participate- otherwise our financial situation would not allow her to participate in this unique life affirming and life changing opportunity. I am forever grateful to the staff and horses of Rocking Horse Ranch for what they do for my Erin. I am grateful for all those who donate to this program and have allowed her to participate.

Ashley B

Over the years I tried traditional talk therapy and left feeling like I was misunderstood and with yet another prescription. In January 2015 I joined the Equine Services for Heroes program at Rocking Horse Ranch and began working with a horse named Cisco. Something about Cisco drew me to him. Despite being a 1000 pound animal, his eyes were soft, warm, and welcoming...something I've never gotten from a "human therapist."

Over the next 6 months, I learned to trust Cisco, and I could tell him anything. I knew he would never judge me or discredit my thoughts or feelings. He knows before I do when I'm stressed and having anxiety, and he somehow knows exactly what I need from him to help me. After completing the Equine Services for Heroes, I began therapeutic riding lessons on a scholarship. Often it's just as wonderful to spend time grooming and petting Cisco. As a result of what I've learned and accomplished at RHR, I've been able to stop taking all medication, and I've learned how to control my emotions and deal with my anger, anxiety, and depression.



Luke N

When Luke was 5-6 years old, he was like a lot of other kids his age. He wanted to be like his brothers and he wanted to be involved extra-curricular activities. There just wasn't much to do for a boy diagnosed with autism spectrum disorder who had very limited communication skills. That didn't stop Luke from making it known that he wanted to be active, go places and do things like everyone else. We were excited when we learned of the opportunity for Luke to ride horses at Rocking Horse Ranch. It provides

Luke with a judgment-free environment to learn, be active and be increasingly independent. Luke loves it. He is always proud to tell us which horse he rode and the games he played while riding. Not bad for a boy who normally would answer questions with a simple "yes" or "no." When he started riding, staff would lead the horse and be on either side of Luke, to ensure each experience was a safe one. As parents, we know Luke is in good hands with his instructors and

volunteer assistants. They are very loving, very safety conscious and very attentive to both horse and rider.

As Luke has become more comfortable in the saddle and gained more experience, he has had opportunities to grow as a rider and become more independent. For a boy whose motto is, "I do it myself," the opportunity to ride with minimal assistance has been great for his confidence and strong sense of independence. When Luke sees his brothers playing in their games and doing activities now, he knows his turn is coming and he has his own things to do. It is a wonderfully normal thing for a boy who wants to be and do like his brothers. That all started with Rocking Horse Ranch.

DERBY DASH BASH 2017

14Th Annual Fundraiser To Benefit

Rocking Horse Ranch

Therapeutic Riding Program

MONETARY SPONSORSHIP OPPORTUNITIES

TITLE CUP SPONSORS \$10,000

- * Ten tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- * Company name will be prominently featured on all promotional material
- * Full page ad on inside cover of program
- * Name and Title Cup Sponsor status prominently displayed on the sponsor board
- * Company banner prominently displayed
- * Photo opportunity for a company representative (or group) with the featured therapeutic horse
- * Promotional literature prominently displayed during event
- * Personal Ambassador during event
- * 50 game tickets
- * Company Team Building Experience at the Barn

By being a Title Cup Sponsor you will cover the cost for 10 students to ride year round in the Rocking Horse Ranch Therapeutic Riding program. You will also cover the cost for 1 horse to have hay for 1 year.

TRIPLE CROWN SPONSORS \$5,000

- * Eight tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- * Full page ad in the program
- * Name and Triple Crown Sponsor displayed on the sponsor board
- * Company banner displayed
- * Promotional literature displayed during event

By being a Triple Crown Sponsor you will cover the cost for 5 students to ride year round in the Rocking Horse Ranch Therapeutic Riding Program.

PLATINUM SPONSORS \$2,500

- * Six tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- * Half page ad in the program
- * Name and Platinum Sponsor status featured on the sponsor board
- * Company banner displayed
- * Promotional literature displayed during event

By being a Platinum Sponsor you will cover the cost for 1 student to ride 1 semester in the Rocking Horse Ranch Program Therapeutic Riding Program. You will also cover the total care cost for 1 horse for 3 months.

BLUE RIBBON SPONSORS \$1,000

- * Four tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- * One quarter page ad in the program
- * Name and Blue Ribbon Sponsor status displayed on the sponsor board
- * Company banner displayed
- * Promotional literature prominently displayed during event

By being a Blue Ribbon Sponsor you will cover the cost for 1 student to ride in the program for 1 semester.