

CHAMPION DONORS

Beasley Media Group Suddenlink Communications

RESERVED CHAMPION DONORS

Capel Rugs	Jenni K Jewelry
Dominic Fappoli	WITN - Heather King
Floar Plan Charters	The Daily Reflector
Impressions Magazine	Jenni K Jewelry
The Daily Reflector	WITN - Heather King

BLUE RIBBON DONORS

ASAP Photo and Camera	Pirate Radio
Carolina Seasons Nursery LLC	Salt Beauty and Wellness
Crossfit Tier 1	Steve Creech
McGlohon & Company	Vidant Wellness Center
Dr. William M. Bogey	Walt Disney World

RED RIBBON DONORS

AAMCO Transmissions & Complete Car Care	Freckles Farm
Bonnie Finley/Bon Bons! Wearable Art	Harris Teeter #362
Brook Valley Country Club/McConnell Golf	Kirk and Sherrie Rogerson
Dr. and Mrs. Steve Powell	Martha and Bill Bloss
Dr. and Mrs. Billy Smith	Meridian Park Apartments
Earp Dentistry	Pepsi/Minges Bottling Group
Factory Mattress & Bedroom	The Duck-Rabbit Craft Brewery

YELLOW RIBBON DONORS

Amber Decker	Great Harvest Bread Company	The Cheesecake Factory
Angus Grill	Happy's Hidden Hoof Print Paintings	The Fresh Market
A Perfect Ten & Janet Kettler	Heart to Heart Animal Communication	The Graham Nuckolls Conner
A Perfect Ten & Kelley Hatch	Ironwood Golf & Country Club	Law Firm, PLLC
Applebee's Grill & Bar	Jefferson's Florist	The Rickhouse:
Art by Kelly: Kelly Dilda	Jersey Mike's	American Provisions and Spirits
Ashlyn Batten	Kids Room Furniture	TieBreakers: Sports Bar & Grill
Batteries Plus Bulbs	Malaika Albrecht	University Book Exchange
Blaire Nichols	Mary-Haskins Gurganus Dressage	Villedge at The Hilton
Carolina Hurricanes	Meineke Car Care Center	Wasabi 88
Carolina Mudcats	Meg & Harry Cooke	Wholesome Healing
Charlotte Hornets	Otter Creek Farm	Massage Therapy
Chatermac Farm	Parkers BBQ	
Chico's Mexican Restaurant	Patricia Dolan Reidinger	
Chik-Fil-A	Paul Gill Photography	
Christy Burns at The Farm Under the Oaks	Richard Petty Motorsports	
Coleman Cannon Hinson	Rose's Gymnastics	
Carolyn Shultzaberger	Rucker Johns	
David Emory/Printworks	Shanna Wheeler,	
Domino's	Massage at A Perfect 10 Salon	
Duplin Winery	Shea Be Natural	
Freckles Farm Yoga Studio	Sherri Moore	
Ginny Shelton	Starlight Café	
& Thread Bear Designs, LLC.		

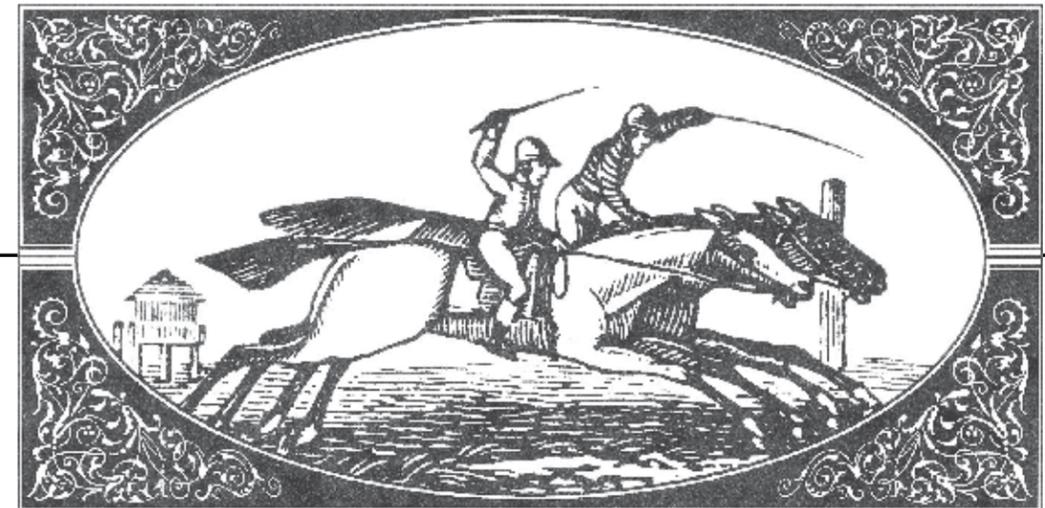
DERBY DASH BASH

BENEFITING



ROCKING HORSE RANCH
Therapeutic Riding Program

DONOR PACKET



FROM CHURCHILL DOWNS || ENJOY FOOD
to || *FUN AND*
BLUE BANKS FARM || FAST HORSES!

S A T U R D A Y

M A Y 6TH 2017

DERBY DASH BASH 2017

14th Annual Fundraiser To Benefit
Rocking Horse Ranch
Therapeutic Riding Program

WHAT IS THE DERBY DASH BASH?

The Derby Dash Bash is an annual fund raising event held on the first Saturday in May concurrent with the running of the Kentucky Derby. The money raised helps RHR support our operating expenses such as care of our horses, maintenance of our facility, utilities and employee expenses. Those attending the Derby Dash Bash will enjoy appetizers, drinks, dinner, dessert, live music, a Kentucky Derby race raffle, ladies Derby hat contest, silent and live auctions and viewing of the Kentucky Derby. We are seeking both individual and corporate sponsors, as well as community support through the sale of tickets.

WHAT IS THERAPEUTIC RIDING?

Therapeutic horseback riding is a therapeutic intervention used by certified therapeutic riding instructors and allied health professionals for individuals who are physically, cognitively, or emotionally challenged. The three dimensional movement of the horse stimulates the rider to improve mobility, posture, balance, coordination, and responsibility. By successfully participating in riding activities that challenge them, riders gain self-confidence and learn to trust their helpers and their horses. The ultimate goal is to improve each rider's functional abilities and to help them become more independent, productive and active members of the community. The Professional Association of Therapeutic Horsemanship International (PATHIntl, Formerly NARHA) was formed in 1969 to promote the practice of therapeutic riding and equine related activities. PATHIntl is a membership organization that accredits operating centers, certifies riding instructors and therapists, and standardizes safety and operating procedures. There are over 800 member centers in the United States and internationally serving over 42,000 students annually.

WHAT IS ROCKING HORSE RANCH THERAPEUTIC RIDING PROGRAM, INC?

Rocking Horse Ranch was founded in 1991 to provide equine assisted activities and equine assisted therapy to children and adults with disabilities in eastern North Carolina. It is the oldest active program in this part of the state, the only one in Pitt County, and one of only 2 PATHIntl programs east of I-95. In the fall of 2003, RHR moved to Blue Banks Farm, which it now operates as a full time, dedicated therapeutic riding facility. Our staff of credentialed therapeutic riding instructors and therapists conducts all of our classes, which are tailored to meet the specific needs of each rider. Lessons are structured to provide each student the assistance he/she needs to be successful while stressing the achievement of maximum independence under safe and controlled conditions. Many able-bodied members of the community are integrated into the program as volunteers assisting the riders during lessons. Riders come from several cities in addition to Greenville, including Wilson, Washington, Kinston, Rocky Mount, Tarboro, and New Bern. Riders' disabilities include cerebral palsy, autism, developmental delay, Down Syndrome, spina bifida, ADHD, visual and hearing impairments, multiple sclerosis, Parkinson's disease, stroke and head/spinal cord injury. Over 70% of our operating budget comes from donations, grants, and fund raising. Thank you for giving your support to this unique program.

IMPORTANT DONOR INFORMATION

COMPLIMENTARY TICKETS MUST BE RESERVED BY APRIL 7, 2017

PROMOTIONAL MATERIALS MUST BE SUPPLIED, DELIVERED, AND PICKED UP

*A sponsor display table will be provided

AD INFORMATION SHOULD BE SENT TO:

*derby@rhrnc.com prior to March 31, 2017

(we cannot ensure inclusion in the program for material received after April 7th)

*Please make sure your ad is the correct size (and camera ready or high resolution if applicable):

Full Page Ad: 8.5" wide by 11" tall

Half Page Ad: 8.5" wide by 5.5" tall

Quarter Page Ad: 4.25" wide by 5.5" tall

Card Size Ad: 3.5" wide by 2" tall

*Ads that are setup incorrectly must be re-done at a cost to the Sponsor/Donor

ALL DONORS WILL BE LISTED IN THE PROGRAM AND WILL BE LINKED TO AND LISTED ON THE RHR WEBSITE.



THERAPEUTIC RIDING PROGRAM

Testimonials



Erin H

My 14 year old daughter, Erin has diagnoses of Autism Spectrum Disorder, ADHD, and Anxiety. In the past, Erin has had major struggles with her self esteem, self-advocacy, and confidence. Erin has been a participant with the Rocking Horse Ranch program for the last 4 years. In that time, we have seen an increase in self-esteem, confidence, and self-advocacy. The instructor Amber Decker has gone over and above in not just teaching Erin horse riding techniques and horse care - she has empowered Erin to see more in herself as a person. Amber has established a relationship with Erin that has helped her to accept encouragement but also to accept constructive critique. Amber has become very intuitive of Erin and her needs. She is able to encourage Erin to take on challenges and to believe in herself.

Erin loves horses and her relationship with the animal she rides has become one of Erin's favorite things. Erin enjoys talking to her horse. Erin has learned to become appropriately assertive when needed. The benefits of Erin's time in this program are countless. I am grateful that they have tuition assistance that allows Erin to be able to participate- otherwise our financial situation would not allow her to participate in this unique life affirming and life changing opportunity. I am forever grateful to the staff and horses of Rocking Horse Ranch for what they do for my Erin. I am grateful for all those who donate to this program and have allowed her to participate.

Ashley B

Over the years I tried traditional talk therapy and left feeling like I was misunderstood and with yet another prescription. In January 2015 I joined the Equine Services for Heroes program at Rocking Horse Ranch and began working with a horse named Cisco. Something about Cisco drew me to him. Despite being a 1000 pound animal, his eyes were soft, warm, and welcoming...something I've never gotten from a "human therapist."

Over the next 6 months, I learned to trust Cisco, and I could tell him anything. I knew he would never judge me or discredit my thoughts or feelings. He knows before I do when I'm stressed and having anxiety, and he somehow knows exactly what I need from him to help me. After completing the Equine Services for Heroes, I began therapeutic riding lessons on a scholarship. Often it's just as wonderful to spend time grooming and petting Cisco. As a result of what I've learned and accomplished at RHR, I've been able to stop taking all medication, and I've learned how to control my emotions and deal with my anger, anxiety, and depression.



Luke N

When Luke was 5-6 years old, he was like a lot of other kids his age. He wanted to be like his brothers and he wanted to be involved extra-curricular activities. There just wasn't much to do for a boy diagnosed with autism spectrum disorder who had very limited communication skills. That didn't stop Luke from making it known that he wanted to be active, go places and do things like everyone else. We were excited when we learned of the opportunity for Luke to ride horses at Rocking Horse Ranch. It provides

Luke with a judgment-free environment to learn, be active and be increasingly independent. Luke loves it. He is always proud to tell us which horse he rode and the games he played while riding. Not bad for a boy who normally would answer questions with a simple "yes" or "no." When he started riding, staff would lead the horse and be on either side of Luke, to ensure each experience was a safe one. As parents, we know Luke is in good hands with his instructors and

volunteer assistants. They are very loving, very safety conscious and very attentive to both horse and rider.

As Luke has become more comfortable in the saddle and gained more experience, he has had opportunities to grow as a rider and become more independent. For a boy whose motto is, "I do it myself," the opportunity to ride with minimal assistance has been great for his confidence and strong sense of independence. When Luke sees his brothers playing in their games and doing activities now, he knows his turn is coming and he has his own things to do. It is a wonderfully normal thing for a boy who wants to be and do like his brothers. That all started with Rocking Horse Ranch.

DERBY DASH BASH 2017

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IN-KIND, SERVICE AND AUCTION DONOR OPPORTUNITIES

CHAMPION DONORS (ITEMS OR SERVICES VALUED OVER \$5,000)

- * Six tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- * Full page ad in the program
- * Name and Champion Donor status prominently displayed on the Sponsor Board
- * Company banner prominently displayed
- * Photo opportunity for a company representative (or group) with the featured therapeutic horse
- * Promotional literature displayed during event

RESERVE CHAMPION DONORS (ITEMS OR SERVICES VALUED FROM \$1,000 - \$5,000)

- * Four tickets to the Derby Dash Bash
- * Two tickets to the Derby Dash Bash
- * 1/2 page ad in the program
- * Name and Reserve Champion Donor status displayed on the Sponsor Board
- * Company banner displayed
- * Promotional literature displayed during event

BLUE RIBBON DONORS (ITEMS OR SERVICES VALUED FROM \$500 - \$999)

- * 1/4 page ad in the program
- * Business card size ad in the program
- * Name listed in the program
- * Name and Blue Ribbon Donor status displayed on the Sponsor Board
- * Promotional literature displayed during event

RED RIBBON DONORS (ITEMS OR SERVICES VALUED FROM \$250 - \$499)

- * Name and Red Ribbon Donor status displayed on the Sponsor Board
- * Promotional literature displayed during event

YELLOW RIBBON DONORS (ITEMS OR SERVICES VALUED UP TO \$249)

- * Name and Yellow Ribbon Donor status displayed on the Sponsor Board
- * Promotional literature displayed during event