



2018 DERBY DASH BASH DONORS
CHAMPION DONORS

Innerbanks Media, LLC

RESERVE CHAMPION DONORS

Dr. William Bogey
Impressions Magazine
Jenni K Jewelry
Pirate Radio 1250 & 930

The Contemporary Art Exchange
The Daily Reflector
The Rock Springs Center
WITN - Jim Howard

BLUE RIBBON DONORS

Art By Kelly
Bailey's Fine Jewelry
BJ Smith Art
Carolina Seasons Nursery
Coastal Beverage Company, Inc.
Copypro / Savin

Derrick Smith
Evolve, Inc.
Matt and Laurie Maloney
McGlohon & Company
Meridian Park Apartments
Michaela Langley

Phil McLean
Richard Rizzuti, M.D. & J Lynne Garrison
Sherrie Rogerson
The Heritage Flag Company
Vidant Wellness Center
@ Headlight Restoration

RED RIBBON DONORS

AAMCO Transmissions & Total Car Care
Ash-Hill Farm & Forge
Bostic Sugg Furniture
Brian Bailey
Brook Valley Country Club/McConnell Golf
Daughtridge Gas, Patio & Hearth Shop
Dr. and Mrs. Steven Powell
Dr. Lee Ann P. Taggart
ECU Athletics
ECU Human Performance Lab

ECVC's Custom Frame & Chair Caning Shop
Gregory Poole Equipment Co.
Harris Teeter University Commons - 3040 Evans St.
Hearne's Jewelers
Hometown Harley Davidson
Jennifer & Billy Smith
Lightning by Design, Inc.
Minis on the Move
Mutual Distributing
Perry Custom Trim/Woodworks

Penco Products, Inc.
Pepsi/Minges Bottling Group
Pitt County Sheriff's Office
R.A. Jefferys
The Absolute Studio
The Duck-Rabbit Brewery
The Farm Under the Oaks
The Graham, Nuckolls,
Conner Law Firm, PLLC
Upcycle, Inc. / Jennifer Smith

YELLOW RIBBON DONORS

692 Olive
A Perfect Ten Salon/Kelley Hatch
A Perfect Ten Salon/Janet Kettler
Angus Grill
Applebee's
At Your Service
Candace Joyner with Salon Blonde
Carolina Hurricanes
Carolina Mudcats
Carolina Panthers
Chico's Mexican Restaurant
Chipotle
CPW's Fine Food & Spirits
Dollywood
Dale Naylor
Doug and Ellen Jackson
Down East Wood Ducks
Dr. Lynne Murphy
Duck Donuts
Durham Bulls
Freckles Farm Yoga
Fresh Market
Gourmet Gift Baskets.com
Greenville Fire and Rescue
Greenville Mobile Equine Service, PA
Greenville SC Escape Room

Hannah Adams
Happy's Hidden Hoofprint
Hatteras Hammocks
Heart of Pamlico Poet Laureate
Henry Hinton & Talk of the Town
Innisfree Farm, LLC
Ironwood Golf & Country Club
Jeff's Hair Design
Jefferson's
Jennifer Tanner
Karsin Landis
Kings Dominion
Lowe's of Winterville
Marbles Kids Museum
Mary Haskins Dressage
Monza Xtra Special
Mosquito Authority
Nantahala Outdoor Center
NASCAR Hall of Fame
Oriental Trading Company
Otter Creek Farm
Panera Bread
Paul Gill
PetSmart
Publix Super Markets, Inc.
Rack Room Shoes

Richard Goldston
Robert B. Dance, Artists
Robinson's Jewelers
Robin Tinney / Christy Burns
Ron Ayers Motorsports
Serendipity
Sculpt'In
Signs Now
Site One
Tara Mizzell
The Crate
The Great Outdoor Provision
The Hilton/Villedge
The Painted Peacock
Tractor Supply Company
U.S. National Whitewater Center
VIAMark Advertising
Wanda Wynn's Wreaths
Watercolors by Jackie Yongue
Waters Home Furnishings
Wheel of Fortune
Wholesome Healing, Inc.
Melissa Kickland Banno
William J. Coco, DDS, PA
Yogi Vibes / Juice Vibes

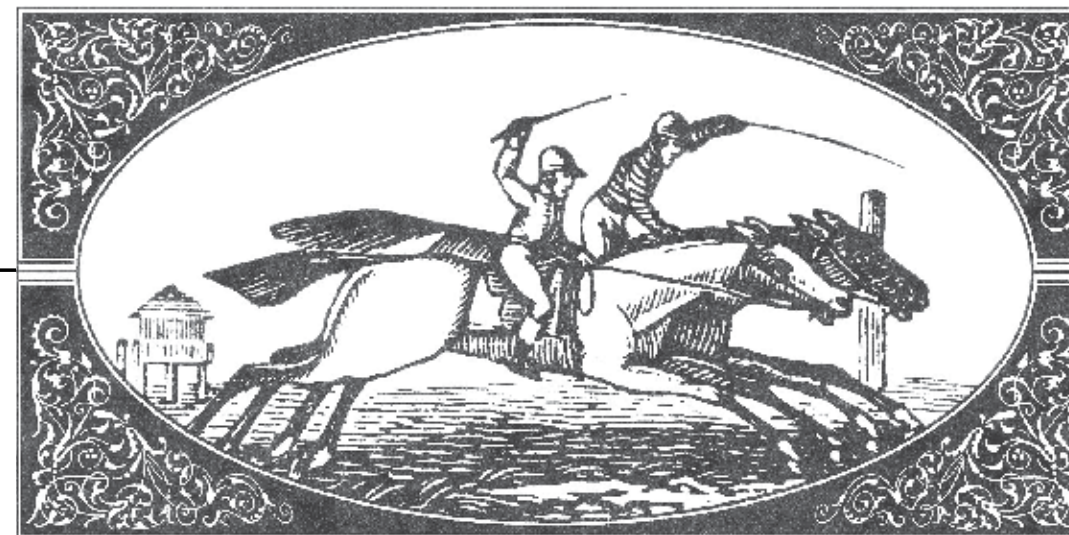
DERBY DASH BASH

BENEFITING



ROCKING HORSE RANCH
Therapeutic Riding Program

DONOR PACKET



FROM CHURCHILL DOWNS || ENJOY FOOD
to || *FUN AND*
BLUE BANKS FARM || FAST HORSES!

S A T U R D A Y

M A Y 4TH 2019

DERBY DASH BASH 2019

16th Annual Fundraiser To Benefit
Rocking Horse Ranch
Therapeutic Riding Program

WHAT IS THE DERBY DASH BASH?

The Derby Dash Bash is an annual fund raising event held on the first Saturday in May concurrent with the running of the Kentucky Derby. The money raised helps RHR support our operating expenses such as care of our horses, maintenance of our facility, utilities and employee expenses. Those attending the Derby Dash Bash will enjoy appetizers, drinks, dinner, dessert, live music, a Kentucky Derby race raffle, ladies Derby hat contest, silent and live auctions and viewing of the Kentucky Derby. We are seeking both individual and corporate sponsors, as well as community support through the sale of tickets.

WHAT IS THERAPEUTIC RIDING?

Therapeutic horseback riding is a therapeutic intervention used by certified therapeutic riding instructors and allied health professionals for individuals who are physically, cognitively, or emotionally challenged. The three dimensional movement of the horse stimulates the rider to improve mobility, posture, balance, coordination, and responsibility. By successfully participating in riding activities that challenge them, riders gain self-confidence and learn to trust their helpers and their horses. The ultimate goal is to improve each rider's functional abilities and to help them become more independent, productive and active members of the community. The Professional Association of Therapeutic Horsemanship International (PATHIntl, Formerly NARHA) was formed in 1969 to promote the practice of therapeutic riding and equine related activities. PATHIntl is a membership organization that accredits operating centers, certifies riding instructors and therapists, and standardizes safety and operating procedures. There are over 800 member centers in the United States and internationally serving over 42,000 students annually.

WHAT IS ROCKING HORSE RANCH THERAPEUTIC RIDING PROGRAM, INC?

Rocking Horse Ranch was founded in 1991 to provide equine assisted activities and equine assisted therapy to children and adults with disabilities in eastern North Carolina. It is the oldest active program in this part of the state, the only one in Pitt County, and one of only 2 PATHIntl programs east of I-95. In the fall of 2003, RHR moved to Blue Banks Farm, which it now operates as a full time, dedicated therapeutic riding facility. Our staff of credentialed therapeutic riding instructors and therapists conducts all of our classes, which are tailored to meet the specific needs of each rider. Lessons are structured to provide each student the assistance he/she needs to be successful while stressing the achievement of maximum independence under safe and controlled conditions. Many able-bodied members of the community are integrated into the program as volunteers assisting the riders during lessons. Riders come from several cities in addition to Greenville, including Wilson, Washington, Kinston, Rocky Mount, Tarboro, and New Bern. Riders' disabilities include cerebral palsy, autism, developmental delay, Down Syndrome, spina bifida, ADHD, visual and hearing impairments, multiple sclerosis, Parkinson's disease, stroke and head/spinal cord injury. Over 70% of our operating budget comes from donations, grants, and fund raising. Thank you for giving your support to this unique program.

IMPORTANT DONOR INFORMATION

COMPLIMENTARY TICKETS MUST BE RESERVED BY APRIL 2, 2019

PROMOTIONAL MATERIALS MUST BE SUPPLIED, DELIVERED, AND PICKED UP

*A sponsor display table will be provided

AD INFORMATION SHOULD BE SENT TO:

*derby@rhrnc.com prior to March 31, 2019

(we cannot ensure inclusion in the program for material received after April 2nd)

*Please make sure your ad is the correct size (and camera ready or high resolution if applicable):

Full Page Ad: 8.5" wide by 11" tall

Half Page Ad: 8.5" wide by 5.5" tall

Quarter Page Ad: 4.25" wide by 5.5" tall

Card Size Ad: 3.5" wide by 2" tall

*Ads that are setup incorrectly must be re-done at a cost to the Sponsor/Donor

ALL DONORS WILL BE LISTED IN THE PROGRAM AND WILL BE LINKED TO AND LISTED ON THE RHR WEBSITE.



Therapeutic Riding Program

Testimonials



Erin H

My 14 year old daughter, Erin has diagnoses of Autism Spectrum Disorder, ADHD, and Anxiety. In the past, Erin has had major struggles with her self esteem, self-advocacy, and confidence. Erin has been a participant with the Rocking Horse Ranch program for the last 4 years. In that time, we have seen an increase in self-esteem, confidence, and self-advocacy. The instructor Amber Decker has gone over and above in not just teaching Erin horse riding techniques and horse care - she has empowered Erin to see more in herself as a person. Amber has established a relationship with Erin that has helped her to accept encouragement but also to accept constructive critique. Amber has become very intuitive of Erin and her needs. She is able to encourage Erin to take on challenges and to believe in herself.

Erin loves horses and her relationship with the animal she rides has become one of Erin's favorite things. Erin enjoys talking to her horse. Erin has learned to become appropriately assertive when needed. The benefits of Erin's time in this program are countless. I am grateful that they have tuition assistance that allows Erin to be able to participate- otherwise our financial situation would not allow her to participate in this unique life affirming and life changing opportunity. I am forever grateful to the staff and horses of Rocking Horse Ranch for what they do for my Erin. I am grateful for all those who donate to this program and have allowed her to participate.

Ashley B

Over the years I tried traditional talk therapy and left feeling like I was misunderstood and with yet another prescription. In January 2015 I joined the Equine Services for Heroes program at Rocking Horse Ranch and began working with a horse named Cisco. Something about Cisco drew me to him. Despite being a 1000 pound animal, his eyes were soft, warm, and welcoming...something I've never gotten from a "human therapist."

Over the next 6 months, I learned to trust Cisco, and I could tell him anything. I knew he would never judge me or discredit my thoughts or feelings. He knows before I do when I'm stressed and having anxiety, and he somehow knows exactly what I need from him to help me. After completing the Equine Services for Heroes, I began therapeutic riding lessons on a scholarship. Often it's just as wonderful to spend time grooming and petting Cisco. As a result of what I've learned and accomplished at RHR, I've been able to stop taking all medication, and I've learned how to control my emotions and deal with my anger, anxiety, and depression.



Luke N

When Luke was 5-6 years old, he was like a lot of other kids his age. He wanted to be like his brothers and he wanted to be involved extra-curricular activities. There just wasn't much to do for a boy diagnosed with autism spectrum disorder who had very limited communication skills. That didn't stop Luke from making it known that he wanted to be active, go places and do things like everyone else. We were excited when we learned of the opportunity for Luke to ride horses at Rocking Horse Ranch. It provides

Luke with a judgment-free environment to learn, be active and be increasingly independent. Luke loves it. He is always proud to tell us which horse he rode and the games he played while riding. Not bad for a boy who normally would answer questions with a simple "yes" or "no." When he started riding, staff would lead the horse and be on either side of Luke, to ensure each experience was a safe one. As parents, we know Luke is in good hands with his instructors and

volunteer assistants. They are very loving, very safety conscious and very attentive to both horse and rider.

As Luke has become more comfortable in the saddle and gained more experience, he has had opportunities to grow as a rider and become more independent. For a boy whose motto is, "I do it myself," the opportunity to ride with minimal assistance has been great for his confidence and strong sense of independence. When Luke sees his brothers playing in their games and doing activities now, he knows his turn is coming and he has his own things to do. It is a wonderfully normal thing for a boy who wants to be and do like his brothers. That all started with Rocking Horse Ranch.

DERBY DASH BASH 2019

16th Annual Fundraiser To Benefit
Rocking Horse Ranch
Therapeutic Riding Program

IN-KIND, SERVICE AND AUCTION DONOR OPPORTUNITIES

CHAMPION DONORS (ITEMS OR SERVICES VALUED OVER \$5,000)

- * Six tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- * Full page ad in the program
- * Name and Champion Donor status prominently displayed on the Sponsor Board
- * Company banner prominently displayed during event
- * Photo opportunity for a company representative (or group) with the featured therapeutic horse
- * Promotional literature displayed during event

RESERVE CHAMPION DONORS (ITEMS OR SERVICES VALUED FROM \$1,000 - \$5,000)

- * Four tickets to the Derby Dash Bash
- * 1/2 page ad in the program
- * Name and Reserve Champion Donor status displayed on the Sponsor Board
- * Company banner displayed during event
- * Promotional literature displayed during event

BLUE RIBBON DONORS (ITEMS OR SERVICES VALUED FROM \$500 - \$999)

- * Two tickets to the Derby Dash Bash
- * 1/4 page ad in the program
- * Name listed in the program
- * Name and Blue Ribbon Donor status displayed on the Sponsor Board
- * Promotional literature displayed during event

RED RIBBON DONORS (ITEMS OR SERVICES VALUED FROM \$250 - \$499)

- * Business card size ad in the program
- * Name and Red Ribbon Donor status displayed on the Sponsor Board
- * Promotional literature displayed during event

YELLOW RIBBON DONORS (ITEMS OR SERVICES VALUED UP TO \$249)

- * Name and Yellow Ribbon Donor status displayed on the Sponsor Board
- * Promotional literature displayed during event