

Russia - Case Studies



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Case Studies Russia **Russia Market Study**

Client:
Private Client.

* To undertake a detailed market research study of all existing and planned shopping centres in Russia.

* Establish potential for shop fitting business through out Russia and CIS states.

Project:
**Report on the Market for
Shop Fitting in Russia &
CIS**

* Simultaneously carry out a personal confidential questionnaire of leading retailers and other key retail industry decision-makers on the qualities or otherwise of the leading shop-fitting companies operating in the region.

* Co-Consultants: Shopping Centres International

Typical Shopping Centre : Metropolis Mall, Moscow



Source : RTKL

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