



**CARS OF SUMMER CAR SHOW
GREEN HILL PARK, WORCESTER MA
2018 Dates: June 29, June 30, July 1**

2018 ADVERTISING / SPONSOR PACKAGES

PLATINUM PACKAGE: \$1,000

- Full Page-Color/Glossy Ad - Show Program
- * 50 Custom Sponsor Spectator Passes
- * Custom banner at the event 2.5' x 6'
- * Name on event posters*

Business name on show car window placards
Name on event flyers
Facebook & Twitter Promotions
Logo & Link on event website
Company promotional items in goodie bags
DJ Announcements

SILVER PACKAGE: \$300

Quarter Page-Color/Glossy Ad - Show Program
10 Spectator Passes
Name on event flyers
Facebook & Twitter Promotions
Logo & Link on event website
Company promotional items in goodie bags
Hang a company banner at the event
DJ Announcements

CUSTOM PACKAGES AVAIL:

Custom Size Spot at the show
Business Name on Event Trophies
Sponsor specific area in the park
Company demonstration during the show
Business Name on Event Tshirts
Business Name on event bracelets
Discounted Group Ticket Rates
COS classic vehicle at your business for 1 day promo

COS Rep:

GOLD PACKAGE: \$500

- * Half Page-Color/Glossy Ad - Show Program
- * 20 Spectator Passes
- * Custom banner at the event 2.5' x 4'
- * Business name on show car window placards

Name on event flyers
Facebook & Twitter Promotions
Logo & Link on event website
Company promotional items in goodie bags
DJ Announcements

2018 APPLICATION

NAME: _____

ADDRESS: _____

CONTACT NAME: _____

PHONE: _____

EMAIL: _____

SIGN: _____ DATE: _____

PACKAGE: 1000 500 300 CUSTOM

PAYMENT TYPE: CHECK CARD

_____ EXP _____ 3DGT: _____

Cars of Summer Car Show LLC
603 Southbridge St, Auburn MA 01501
508-832-7007 * www.CarsOfSummer.com