

## SG Danceworkz Performance Company Make-Up Requirements

***\*\*\*Please note that these are make-up requirements for both the Community & Traveling Performance Companies to be followed for larger performances. I.E. Any competitions, community events on a stage with lighting such as Miss Winona pageant, etc., and Danceworkz In Motion 2017. Any community performances where we are at smaller venues and not on a stage with lighting, i.e. nursing homes, etc., you do not have to wear full make up and light blush, eye shadow, and lipstick will be requested. This make-up is requested for all numbers, unless otherwise specified!\*\*\****

1. Please wear a foundation. Preferably a water based foundation like Pancake (Max Factor makes one) or Mineral Powder. The purpose of the foundation is to make the skin one even tone (including eyelids and under eyes). The everyday Cover Girl/Maybelline/Revlon/L'Oreal foundations have lots of oils and moisturizers in them which are not good for stage makeup. The bright lights illuminate one's face and an oily foundation just maximizes the shine. Kids that have a very light skin complexion should use one shade darker. The bright lights wash the dancer's skin tone out.
2. White matte (not glittery) eyeshadow is used to highlight under the brow on the brow bone. It should start about 1/4 of the way in from the middle of the brow and extend outward to the ends. You will want to use an eye shadow brush. Foam applicators do not work nearly as well. Patting the eyeshadow into the skin is more effective than sweeping the shadow across the skin.
3. For eye shadow please use either Revlon Colorstay 555 (Moonlit) or Maybelline 10Q (Mocha Motion), or something very similar. It has 4 different shades in it. The darker one will be used for the entire lid up to the crease of the lid. It should be darkest right about the lash line. You want to use an eyebrow brush as well, blending the makeup upward and outward. Be careful not to get the dark shadow towards the inner corners of the eyes.
4. Black eyeliner will be used to line the top eyelid. A clean thin line should be applied from the inner corner of the lid all the way to the outer corner. You may use either a pencil or liquid. No skin should be showing between the eyeliner and the eyelashes. The "wing" should extend no more than 1/4 of an inch. It should not extend downward or straight, but upward following the dancer's natural eye line.
5. A medium brown eyeshadow will be used underneath the bottom eyelash line starting midway extending and extending outward. Again an eye shadow brush should be use with the shadow. The brown should not be heavy but very subtle.
6. Between the 2 eyelid lines apply another line is white. A white eyeliner pencil is best. White eyeshadow will make too thick of a line. You may also want to highlight the inner corner of your eye."
7. Black Mascara should be worn.
8. Revlon Powder Blush 001 (Oh Baby! Pink), or something very similar will be applied to the cheek. You will want to use a big blush brush not the little applicators that come with the makeup. You will start outward near the hairline and bring the blush inward not going below the lip line. The heaviest blush should be towards the hairline becoming lighter as it comes in towards the lips.
9. Lip liner should be worn. It acts like a base or glue for the lip stain. The new lip stain has a thick applicator making it more difficult to create a clean crisp line. This will aid in the shaping of the lip. You will want to use a lip liner that matches your lip color.
10. All dancers should wear Cover Girl Outlast All Day Lipcolor Wildberry #560, or something very similar.

### **Short Video on Make-Up Application:**

Here is a video for you to watch: <https://www.youtube.com/watch?v=YrRF5fb7nzg>

Or type in "Age Appropriate Dance Makeup" on [youtube.com](https://www.youtube.com)