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Education

1975 PhD, University of Washington

Major: Business (Operations Research, Economics, Accounting, IT)

Minor: Engineering (Statistics)

1968 Graduate Work in Electrical Engineering, Air Force Institute of Technology

1965 BA, University of California, Berkeley

Major: Psychology

Minor: Math

Certification

2016-present Certified Valuation Analyst (CVA), National Association of Certified Valuators and Analysts (NACVA)

Positions

2016-present More Consulting & Valuation LLC, Founder and President

2014-present USC Professor Emeritus

2010-14 USC Elected Faculty Senate

2010-12 USC Elected President - twice, Faculty Council Marshall School of Business

2000-14 USC US-China Institute, Faculty Affiliate

1999-2000 Dartmouth College, Visiting Professor of Strategy, Amos Tuck School of Business

1995-96 SDA Bocconi, Visiting Professor of Strategy (Milan, Italy)

1992 Seoul National University, Visiting Scholar

1991-92 Tokyo University, Visiting Scholar

1990-91 National Technological University, Professor

1989-90 Academy of Management, elected Chair, Technology & Innovation Management Division

1985-2014 USC Lloyd Grief Center for Entrepreneurial Studies, Faculty Affiliate

1985-2014 USC Center for Effective Organizations Faculty Affiliate

1985-2014 USC Center for Telecommunications Management, Faculty Affiliate

1985-2014 USC East Asian Studies Center, Faculty Affiliate

1985-2014 USC School of Engineering, Executive Board Member, Center on the Management of Engineering, Research and Innovation in Technology (MERIT)

1985-2014 USC Professor (Full), Marshall School of Business

1984 Indiana University Director, Overseas Study Program with Tilburg University (Netherlands)

1980-84 DePauw University, Department of Economics, part-time faculty

1982-85 Indiana University, East Asian Studies Center, Faculty Affiliate

1980-82 Indiana University Elected Faculty Senate

1980-81 Fulbright Scholar, Department of Economics, University of Hong Kong

1981 Hungarian Academy of Sciences, Visiting Scholar

1980 Polish Academy of Sciences, Visiting Scholar

1975-85 Indiana University Bloomington, Professor, (Assistant, Associate, and Full), Kelley School of Business

1974-75 University of Washington, President, Doctoral Student Association

1972-75 University of Washington, Pre-doctoral Teaching Associate

1967-71 U.S. Air Force, Communication-Electronics Officer (Captain)

1965-67 Los Angeles County Civil Service Commission Analyst, Internal Consultant,

Representative List of Consulting Clients

Accenture, AMOCO, Perkin-Elmer/Aplera Applied Biosystems, AT&T, Canadian Government, Daimler Benz, General Motors, Hilton Hotels, Hong Kong Labour Department, Hong Kong Management Association, Hughes Aircraft, Hughes Electronics, Magnetek, Lockheed-Martin, Nike, PERCEMPTTEL Indonesia, Pfizer Pharmaceuticals, Samsung, Hong Kong Management Association, Thailand Management Association, U.S. West

Representative List of Executive Education Engagements

Accenture Consulting - Korea, AMOCO, AT&T Senior Management Development Program (multiple years), Citicorp, Daimler Benz Executive Management Program, Hilton Management Program (multiple years), Hong Kong Labour Department, Hong Kong Management Association (multiple years), Hughes Aircraft Management Development Program (multiple years), Lockheed-Martin Management Institute (multiple years), Magnetek Institute of Management (multiple years), MBA Bandung, Indonesia Executive Program (multiple years), Motorola, National Institute of Developmental Administration Thailand, Perkin-Elmer/Aplera Applied Biosystems (multiple years), PERCEMPTTEL Indonesia, Pfizer Pharmaceuticals, Aerojet Rocketdyne, Samsung Marketing Managers Program (multiple years), Seoul National University Executive Program, Technology Management Program – various clients, Thailand Management Association (multiple years), Times Mirror Executive Leadership Institute (multiple years), USC Advanced Management Development Program in Telecommunications (multiple years), USC Advanced Management Program (multiple years), USC Managerial Policy Institute (multiple years), USC Middle Management Program in Telecommunications (multiple years), USC Summer Executive Program (multiple years), USC Winter Executive Program (multiple years)

Awards and Honors

Associate Editor, *IEEE Transactions on Engineering Management*
Best Paper Award, Strategic Management Society
Certificate of Appreciation awarded by Gamma Phi Beta sorority
Dean's Fellowship, USC School of Business
Dissertation Fellowship, U.S. National Science Foundation
Elected to Beta Alpha Psi, National Accounting Honorary
Elected to Beta Gamma Sigma, National Business Honorary
Elected to New York Academy of Sciences
Elected to Sigma Iota Epsilon, National Management Honorary
Fulbright-Hays Fellowship, U.S. Department of State
Inspiration and Guidance Award, Indiana University Doctoral Student Association
Invited guest for Associated Trustee and Presidential Scholars (ATPS)
Invited member in International Research Project on A Mega-Analysis of Culture
Invited member to the International Association for the Study of Interdisciplinary Research sponsored by the U.S. National Science and the German Volkswagen Foundations
Invited member to the International Association of Chinese Management Research Group
Invited Plenary Address, 1st National Meeting Managing the High Technology Firm
Invited speaker Doctoral Consortium, Academy of Management (multiple times)
Invited speaker, Hungarian Academy of Sciences
Invited speaker, Korea University
Invited speaker, Polish Academy of Sciences
Invited speaker, Seoul National University
Invited speaker, U.S. National Academy of Sciences
Invited speaker, U.S. Department of Commerce (multiple times)
Invited speaker, U.S. Department of State
Invited speaker, Xiamen University, China
Invited speaker: The Art Center College of Design, Pasadena, CA (multiple times)
Listed in *American Men & Women of Science*, Gale - Centage Learning
Listed in *Classic Studies in Management*, Ashgate Publishing Ltd., U.K.
Listed in *Research Directory of Hong Kong Studies*, University of Hong Kong

Listed in *Who's Who (America, World, American Education, Finance and Industry)*, Marquis
Outstanding Instruction, USC, Managerial Policy Institute
Outstanding Reviewer *Academy of Management Review*
Outstanding Service *Academy of Management Review*
*Outstanding Service Academy of Management, Chair of the Technology and Innovation
Management Division*
Student Alumni Council Outstanding Faculty Indiana University
Top Management Scholar of Greater China, *Journal of Business Research*
Top Marshall Business School Faculty, *Business Week (twice)*
U.S. Air Force Commendation Medal

TEACHING

Teaching Experience

University of Southern California, Los Angeles

Marshall School of business, undergraduate required course, Strategic Management
Marshall School of business, MBA (various MBA programs from core, professional manager,
executive, international) taught core strategy and elective courses on Strategic Management
of Technology
Marshall School of Business, Doctoral seminars in Research Methods and Strategic Management
University-wide Provost's Course, doctoral course on Innovation (sponsored by University
President and co-taught with Marketing Dept. & Gould School of Law faculty)

Xi'an Jiaotong University (China)

Undergraduate courses in Statistics for Scientists and Engineers and Statistics for Business

Amos Tuck School of Business Administration Dartmouth College, Hanover, New Hampshire

MBA elective course, Strategic Management of Technology

Bocconi University, Milan, Italy

Business School, part-time professor (multiple years), MBA required course in Strategic
Management

National Technological University

Graduate-level course in Technology Strategy

University of Hong Kong

College of Economics, graduate-level seminar in management

DePauw University, Greencastle, Indiana

Department of Economics, part-time professor for undergraduate course in competitive strategy
(multiple years)

Indiana University, Bloomington

Kelley School of Business, undergraduate required course in Strategic Management, elective
courses in specialized aspects of Strategic Management (e.g., organization and technology)
Kelley School of Business, MBA required course in Strategic Management and elective course in
Technology Strategy
Kelley School of Business, doctoral seminars in Research Methods and Technology Strategy

University of Washington, Seattle

Foster School of Business, undergraduate required course in Operations Research Methods

RESEARCH

Books

- Birnbaum More, P. H., Rossini, F. A., Baldwin, D. A. (1990) *International Research Management: Studies in Interdisciplinary Methods from Business, Government, and Academia*. Oxford University Press
- Balderston, J., Birnbaum More, P. H., Goodman, R., Stahl, M. (1983) *Modern Management Techniques for Engineers and Scientists*. NY/Van Nostrand Reinhold Company.
- Scott, W. G., Mitchell, T. R., Birnbaum More, P. H. (1981) *Organization Theory: A Structural and Behavioral Analysis 4th Edition*. Homewood, IL/Richard D. Irwin.

Book Chapters

- Wong, G. Y. Y., Birnbaum More, P. H. (1998) Culture context, and structure: A test on multinational banks in Hong Kong. In Pugh, D. (Ed.), *Classic Research in Management Series: The Aston Programme - Volume II* (Ch. 21) Aldershot.
- Birnbaum More, P. H., Wong, G.Y. Y. (1998) Organization structure of multinational banks in Hong Kong from a culture-free perspective. In Pugh, D. (Ed.), *Classic Research in Management Series: The Aston Programme Volume II* (Ch. 16) Aldershot.
- Birnbaum More, P. H. (1995) Technology Awareness and Competitive Advantage. (Chapter 2) In Allouche, J., Pogorel, G. (Eds.), *Technology Management and Corporate Strategy: A Tricontinental Handbook* (pp. 47-63) Amsterdam, The Netherlands.
- Birnbaum More, P. H. (1991) Competitive Advantage and the Basis of Competition. In Sai, F. (Ed.), *Comparative Advantage Studies Under Economic Openness*. Beijing.
- Birnbaum More, P. H., Weiss, A. (1990) Discovering the Basis of Competition in Thirteen Industries. In Huff, A. (Ed.), *Mapping Strategic Thought* (Chapter 2) New York.
- Birnbaum More, P. H. (1987) In Chubin, D.E., Porter, A.L., Rossini, F.A., Connolly, T. (Ed.), *Interdisciplinary Analysis and Research: Theory and Practice of Problem-Focused Research and Development*. IEEE Transactions in Engineering Management.
- Birnbaum More, P. H. (1983) Predictors of Long-Term Research Performance. In Epton, S.R., Payne, R.L., Pearson, A.W. (Eds.), *Managing Interdisciplinary Research*. Chichester/Wiley.
- Birnbaum More, P. H. (1979) Research Team Composition and Performance. In Barth, R.T. (Ed.), *Interdisciplinary Research Groups: Their Management and Organization*. Vancouver, B.C.
- Birnbaum More, P. H. (1978) Safety Training (A) & (B). In French, W.L., Zuwacki, R.A., Dietrich, J.E. (Eds.), *The Personnel Management Process: Cases on Human Resource Administration* (Ch. 33 and 34) Boston, MA/ Houghton-Mifflin.

Refereed Journal Articles

- Majchrzak, A., Birnbaum More, P. H., Faraj, S. (2012) Transcending Knowledge Differences in Cross-Functional Teams. *Organization Science*, 23 (July/August 2012), 951-970.
- Majchrzak, A., Birnbaum More, P. H. (2011) Emergency! Web 2.0 to the Rescue! *Communications of the ACM*, 54(4), 125-132.

- Park, M. H.-J., Lim, W. J., Birnbaum More, P. H. (2009) The effect of multi-knowledge individuals on performance in cross-functional new product development teams. *Journal of Product Innovation Management*, 26(1), 86-96.
- Chung, I. K., Kwak, S., Birnbaum More, P. H. (2001) Factors Influencing New Product Development in High-Tec Industry: A Cross-National Study. *Management Information Research (in Korean)*, 11, 63-89.
- Gilbert, J. T., Birnbaum More, P. H. (1996) Innovation timing advantages: From Economic Theory to Strategic Application. *Journal of Engineering and Technology Management*, 12, 245-266.
- Birnbaum More, P. H., Wong, G.Y. Y., Nils-Goran, O. (1995) Managerial Values in the People's Republic of China and Hong Kong. *Journal of Cross-Cultural Psychology*, 26(2), 255-273.
- Wong, G. Y. Y., Birnbaum More, P. H. (1994) Culture Context, and Structure: A Test on Multinational banks in Hong Kong. *Organization Studies*, 15(1), 99-123.
- Birnbaum More, P. H., Weiss, A. R., Wright, R. (1994) How do Rivals Compete: Strategy, Technology and Tactics. *Research Policy*, 23, 249-265.
- Birnbaum More, P. H. (1990) Competing with Technology in 8-Bit Microprocessors. *Journal of High Technology Management Research*, 1(1), 1-13.
- Weiss, A. R., Birnbaum More, P. H. (1989) The Strategic Management of Industrial Technology. *Management Science*, 35(8), 1014-1026.
- Birnbaum More, P. H., Farh, J. L., Wong, G.Y. Y. (1986) The Job Characteristics Model in Hong Kong. *Journal of Applied Psychology*, 71(4), 598-605.
- Birnbaum More, P. H., Wong, G.Y. Y. (1985) Organization Structure of Multinational Banks in Hong Kong from a Culture-Free Perspective. *Administrative Science Quarterly*, 30(2), 262-277.
- Birnbaum More, P. H. (1985) Political Strategies of Regulated Organizations: As Functions of Context and fear. *Strategic Management Journal*, 6(2), 135-150.
- Birnbaum More, P. H. (1984) Strategic Management of Industrial Technology: A Review of the Issues. *IEEE Transaction in Engineering Management*, EM11 (07), 186-191.
- Birnbaum More, P. H. (1984) The Choice of Strategic Alternatives Under Increasing Regulation in High Technology Companies. *Academy of Management Journal*, 27, 489-510.
- Birnbaum More, P. H. (1982) The Organization and Management of Interdisciplinary Research: A Progress Report. *Journal of the Society of Research Administrators*, XIII (4), 11-23.
- Birnbaum More, P. H. (1981) Academic Interdisciplinary Research: Characteristics of Successful Projects. *Journal of the Society of Research Administrators*, XIII (1), 5-16.
- Birnbaum More, P. H. (1981) Contingencies for Interdisciplinary Research: Matching Research Questions with Research Organizations. *Management Science*, 27(11), 1279-93.
- Birnbaum More, P. H. (1981) Integration and Specialization in Academic Research. *Academy of Management Journal*, 24(3), 487-503.

- Gillespie, D. F., Birnbaum More, P. H. (1980) Status Concordance, Coordination and Success in Interdisciplinary Research Teams. *Human Relations*, 33(1), 41-56.
- Birnbaum More, P. H. (1979) A Theory of Academic Interdisciplinary Research Performance: A Contingency and Path Analysis Approach. *Management Science*, 25(3), 231-244.
- Birnbaum More, P. H. (1979) Academic Interdisciplinary Research: Problems and Practice. *R & D Management*, 10(1), 17-22.
- Birnbaum More, P. H., Newell, W. T., Saxberg, B. O. (1979) Managing Academic Interdisciplinary Research Projects. *Decision Sciences*, 10(4), 645-665.
- Birnbaum More, P. H., Gillespie, D. F. (1979) Status and Performance in Small Professional Organizations: The Case of Scientific Research Projects. *Social Science Quarterly*, 60(1), 105-12.
- Birnbaum More, P. H. (1978) Academic Contexts of Interdisciplinary Research. *Educational Administration Quarterly*, 14(2), 80-97.
- Birnbaum More, P. H. (1978) An Assessment of Studies in Interdisciplinary Research. *Social Studies of Science*, 3(3), 4-5.
- Birnbaum More, P. H. (1977) Assessment of Alternative Management Forms in Academic Interdisciplinary research projects. *Management Science*, 24(3), 272-284.

Conference Proceedings

- Majchrzak, A., Birnbaum More, P. H., Johnson, J. (2011) *Practices to Improve Group Creativity: a Longitudinal Field Investigation* (vol. 45) Hawaii International Conference on System Sciences.
- Birnbaum More, P. H., Majchrzak, A. (2009) *BUILDING DYNAMIC CAPABILITIES THROUGH EMERGENT GROUPS IN AN UNCERTAIN WORLD*. Strategic Management Society Annual Conference.
- Majchrzak, A., Birnbaum More, P. H., Johnson, J., Sengupta, K., Wagner, C. (2008) *Using wikis to generate learning at International Conference on Information Systems (ICIS) 2007*. Proceedings.
- Majchrzak, A., Birnbaum More, P. H. (2008) *The Use of Transformative Devices to Facilitate the Emergence of Knowledge Collaboration in Cross-Boundary Temporary Groups*. Workshop on Digital Innovation. NSF Workshop on Digital Innovation.
- Park, H.-J., Birnbaum More, P. H. (2002) *Knowledge Configuration in New Product Development Team and Performance*. Product Development and Management Association (PDMA) Research Conference, Orlando Florida.
- Jaussi, K., Gosain, S., Birnbaum More, P. H., Doshi, A. (1997) *The Current State of Organization Theory: Weed Patch or Well-Tended Garden?* Western Academy of Management Meeting.
- George, D., Birnbaum More, P. H. (1997) *Time to Market in OA Industries*. 17th Annual Strategic Management Society International Conference.
- Gilbert, J. T., Birnbaum More, P. H. (1995) *Innovation timing advantages: Sources and applications*. 55th National Meeting of the Academy of Management.

- Wright, R. W., Wright, L. C., Birnbaum More, P. H. (1995) *New Product Development Throughput Time: The Japanese Portion of a Cross-National Study*. 2nd International Product Development Management Conference on New Approaches to Development Engineering, Gothenburg, Sweden.
- Birnbaum More, P. H., Emmanuelides, P., George, D., Kernochan, R. A., Wright, L. L., Wright, R. W. (1995) *Product Development Organization for Speed in the U.S.*. Invited Paper to the INFORMS Fall 1995 National Meeting, Institute for Operations Research and the Management Sciences, New Orleans.
- Emmanuelides, P. A., Birnbaum More, P. H. (1995) *Effective Structuring of Product Development Projects in U.S. High Technology Firms*. 2nd International Product Development Management Conference on New Approaches to Development Engineering, Gothenburg, Sweden.
- Wright, R. W., Wright, L. C., Birnbaum More, P. H. (1994) *New Product Development: A Multinational Comparison and Perspective*. 54th National Meeting of the Academy of Management Meeting.
- Gilbert, J. T., Birnbaum More, P. H. (1994) *Understanding the Sources of Innovation Timing: An Empirical Test of Three Theories*. 54th National Meeting of the Academy of Management.
- Birnbaum More, P. H. (1994) *Managing the Globalization of Industrial Research: Observation from Japanese and U.S. automotive and Electronic Industries*. 2nd International Product Development Management Conference on New Approaches to Development Engineering. Gothenburg, Sweden.
- Emmanuelides, P., Birnbaum More, P. H. (1993) *Achieving High Performance Through Interfunctional Knowledge Creation and Synthesis: The case of product development*. 13th International Conferences of the Strategic Management Society.
- Emmanuelides, P., Birnbaum More, P. H. (1993) *Effective Structuring of Product Development Groups in U.S. Firms: An Information Processing Perspective*. 53rd National Meeting of the Academy of Management.
- Birnbaum More, P. H., Hirasawa, R., Wright, R. R. (1992) *Competitive Timing and Cycle Time in New Product Development*. IBEAR Conference, Strategies for Innovation and Change.
- Birnbaum More, P. H. (1990) *Competing with Cycle Time in the Worldwide DRAM Market*. Proceedings of the 2nd National Meeting at the University of Colorado Graduate School of Business Conference on Managing the High Technology Firm.
- Birnbaum More, P. H., Wong, G.Y. Y. (1989) *Management Values in Hong Kong and The People's Republic of China*. Invited paper to the U.S.C. Conference, Influence of Japanese Industrial Growth on World Economic Institutions.
- Birnbaum More, P. H., Finkelstein, S., Kernochan, R. D., Wright, R. (1989) *Competing with Technology in Ethical Pharmaceuticals*. National Meeting of the Strategic Management Society, San Francisco.
- Birnbaum More, P. H., Gilbert, J. (1988) *Competitive Strategy in the Plain Paper Copier Industry*. Strategic Management Society Meeting, Amsterdam, The Netherlands.
- Birnbaum More, P. H. (1988) *Competitive Advantage and the Basis of Competition: Semiconductors, Specialty, Chemicals, and Diesel Engines*. Invited Paper to University of

- Korea Conference Opportunities and Risks in the Internationalization of Korean Firms, Seoul, Korea.
- Birnbaum More, P. H. (1988) *Coping with Environmental and Market Forces Impacting High Technology Industry in the 1990's*. Invited Plenary Address to the University of Colorado Graduate School of Business Conference of Managing the High Technology Firm.
- Birnbaum More, P. H., Weiss, A. R. (1987) *Competitive Advantage and the Basis of Competition*. 7th International Meeting of the Strategic Management Society Meeting, Boston.
- Birnbaum More, P. H., Wong, G.Y. Y. (1985) *Cultural Values of Managers in the People's Republic of China and Hong Kong*. 45th National Meeting of the Academy of Management, SD.
- Wong, G. Y. Y., Birnbaum More, P. H. (1985) *Impact of Culture on organizational Structure of Banks in Hong Kong*. Conference on Asia-Pacific Perspective in International Business Jointly Organized by the Academy of International Business and the Department of Marketing and International Business, Chinese University of Hong Kong.
- Birnbaum More, P. H., Farh, J. L., Wong, G.Y. Y. (1984) *A Reexamination of the Relationships Among Supervisory Ratings of Job Characteristics, Job Incumbents' Task Perceptions, and Work Satisfaction: Evidence from Hong Kong*. National Meeting of the American Institute of Decision Sciences, Toronto.
- Birnbaum More, P. H., Weiss, A. R., Ottensmeyer, E. J., Stearns, T. M. (1984) *Strategic Management of Technology*. XXVI International Meeting of The Institute of Management Sciences, Copenhagen, Denmark.
- Birnbaum More, P. H. (1984) *Organization Structure: Culture Free or Culture Bound*. Pan-Pacific Conference, Honolulu.
- Spanhel, C. L., Birnbaum More, P. H. (1983) *Firm Attributes Associated with Inward Foreign Licensing by U.S. Firms*. Annual Meeting of the Academy of International Business, SF.
- Wong, G.Y. Y., Birnbaum More, P. H. (1983) *Methods Used in a Cross-Cultural Study of Multinational Banks in Hong Kong*. National Meeting of the American Institute of Decision Sciences, San Antonio.
- Ottensmeyer, E. J., Birnbaum More, P. H. (1983) *Interconnecting Cycles, Intertwining Uncertainties: A General Management Perspective on Technology Strategy*. 43rd Annual National Meeting, Academy of Management, Dallas.
- Birnbaum More, P. H. (1983) *Strategic Management of Technology: A Review of the Issues*. Invited Paper to the Worcester Polytechnic Institute Conference, Management of Technological Innovations: Facing the Challenge of the 1980's, Washington.
- Birnbaum More, P. H., Ottensmeyer, E. J. (1982) *Organizational Responses to Regulation: A Comparison of High Technology Industrial and Research University Response*. 42nd Annual National Meeting, Academy of Management, New York.
- Birnbaum More, P. H. (1981) *Industrial Response Patterns to Health and Safety Regulation: A Resource Dependence Approach*. 41st Annual National Meeting, Academy of Management, SD.

- Birnbaum More, P. H. (1981) *Predictors of Long-Term Research Performance*. Invited Paper Presented at the Second International Conference on Interdisciplinary Research Groups, Manchester Business School, England.
- Birnbaum More, P. H., Ottensmeyer, E. J. (1981) *Organizational Response to Regulation: The Case of Research Universities and the Regulation of Research Funds*. Invited Paper to the Sixth Annual Hendricks Symposium, The Impact of Regulatory Policy: Theory and Substance at The University of Nebraska.
- Birnbaum More, P. H. (1981) *Contingencies for Academic Research Performance*. Invited Paper Presented at the Annual Meeting of the American Association for the Advancement of Science, Toronto.
- Birnbaum More, P. H. (1980) *Problems and Interdisciplinary Research Approaches: Appropriate Matching of Research Questions and Research Organizations*. Invited Paper Presented at the IV International Conference on Management of Research, Development and Education, Technical University of Wroclaw, Poland.
- Birnbaum More, P. H. (1980) *Research on Research Effectiveness: Where Do We Stand in 1980?* Invited paper presented at the Manchester Business School Conference.
- Birnbaum More, P. H. (1979) *Integration and Specialization in Research Teams*. Annual Meeting of the American Institute for Decision Sciences. New Orleans.
- Birnbaum More, P. H. (1979) *Organizational Effectiveness Under Increasing Regulation in High Technology Companies: The Choice of Strategic Alternatives*. Joint National Meeting of the Operations Research Society of America and the Institute of Management Science, Milwaukee.
- Birnbaum More, P. H., Cook, J. W., Eckherdt, H., Judy, R. B. (1979) *Integrating Technology in Strategic Planning of Technically Oriented Corporations*. 39th Annual National Meeting Academy of Management, Atlanta.
- Birnbaum More, P. H. (1979) *Research Team Composition and Performance*. Invited Paper Presented at the First International Conference on Interdisciplinary Research Groups, International Institute for Scientific Cooperation, Schloss Reisenburg, Federal Republic of Germany.
- Birnbaum More, P. H. (1978) *In-Process Predictors of Research Performance*. Joint National Meeting of the Operations Research Society of America and the Institute of Management Sciences, Los Angeles.
- Birnbaum More, P. H., Gillespie, D. F. (1978) *Status and Performance in Interdisciplinary Research Projects*. 38th Annual National Meeting, Academy of Management, SF.
- Birnbaum More, P. H. (1977) *Literature Issues and Research Findings for Academic Interdisciplinary Research Projects*. Joint National Meeting of the Operations Research Society of America and The Institute of Management Science, Atlanta.
- Birnbaum More, P. H. (1976) *Managing Alternative Forms of Academic Interdisciplinary Research Projects*. Joint National Meeting of the Operations Research Society of America and The Institute of Management Science, Miami Beach.

Other (Technical Reports/Reviews/Commentaries/Cases)

Birnbaum More, P. H. (2010) *Final Report: Reciprocal Learning in Problem-Solving Teams: A Multi-method Investigation of Knowledge Bridging in Emergent Groups* (vol. 2010) National Technical Information Service (NTIS)

Birnbaum More, P. H. (1995) Comment on C. Antonelli. Generic Versus Localized Knowledge: A Model of Technical Choice. In Allouche, J., Pogorel, G. (Ed.), *Technology Strategies in the Nineties: a Tricontinental Handbook* (pp. 146-147) Amsterdam, Elsevier North-Holland: Technology Management and Corporate Strategy: a Tricontinental Handbook. Amsterdam

Birnbaum More, P. H. (1988) *The Behavioral Science of Leadership: An Interdisciplinary Japanese Research Program*. Administrative Science Quarterly.

Birnbaum More, P. H. (1980) *Population Ecology: Old Wine in New Bottles?* (11th ed., vol. 25, pp. 910-11) Contemporary Psychology.

Birnbaum More, P. H. (1979) *Politics and Markets: The World's Political Economic System*. Business Horizons.

Birnbaum More, P. H. (1978) *Will the Corporation Survive?* Business Horizons.

Birnbaum More, P. H. (1976) *Case: Safety Training (A) and (B)* Harvard Case Clearing House.

Presentations Given

Building Dynamic Capabilities in an Uncertain World, Strategic Management Society, Washington, D.C. (October 2009)

Using wikis to generate learning at International Conference on Information Systems (ICIS) 2007, Paris, France. (December 2008)

The Use of Transformative Devices to Facilitate the Emergence of Knowledge Collaboration in Cross-Boundary Temporary Groups. Workshop on Digital Innovation, NSF, Pittsburgh, PA. (September 2008)

The Questions We Ask, Academy of Management, Anaheim, CA. (August 2008)

Creating a Culture that Values Knowledge Sharing, Current Research on Approaches to Knowledge Management, Southern California Knowledge Management Forum, Pepperdine, University, CA. (December 13, 2007)

Agile Innovation Emergent Teams: How Do They Do It? International Conference on Information Systems, Montreal, Quebec, Canada. (December 9, 2007)

Globalization of Operations Research and Management Science, Business Competitiveness, INFORMS, Puerto Rico. (July 11, 2007)

The Design and Use of Focal Objects to Facilitate Rapid Cross-Boundary Innovation in Emergent Groups, Rocketdyne, Canoga Park, CA. (April 13, 2007)

Collaborative Design Through Boundary Objects, Center for Systems and Software Engineering, Viterbi School of Engineering, USC (February 12, 2007)

Cross-Functional Teams in New Product Development, USC Marshall (April 7, 2006)

Measuring Diversity, USC Marshall (September 10, 2004)

Invited Presentation, Making the global local: The impact of, Globalization and Technology, Annenberg School of Communication Conference for Newspaper Editors, USC. (March 2001)

Invited Keynote address, What do we know about competing with technology? USC Integrated Media Systems Center (IMSC) Conference, USC. (April 14, 2000)

Invited Presentation, Competing with Technology, Tuck School of Business, Dartmouth College, Hanover, NH. (October 1998)

Competing with Time in the 21st Century, Manchester Business School, Manchester, England. (July 15, 1997)

Invited Presentation, Korean Technology Management, U.S./Korean Technology Development Practices, Seoul National University, Seoul, Korea. (1996)

Invited Presentation, Technology Competition, School of Business, University of Kansas, Lawrence, KS. (1996)

Workshop on Teaching Technology Management, Technology and Innovation Management Division, Chicago, IL. (August 1996)

Invited Presentation, Competing with Speed to Market, Rensselaer Polytechnic Institute (RPI), Troy, NY. (May 1996)

Invited Presentation, Competing in the Pacific Rim with Technology, Lehigh University, Center for Innovative Management Studies, Bethlehem, PA. (November 1994)

Center for Innovation Management Studies, Progress Report on Funded Research to Center Affiliates, Lehigh University, Bethlehem, PA. (June 12, 1992)

Comparative Strategies for Innovation and Change in the U.S. & Japan, R&D Management of Japanese and U.S. Firms in the PC and Semiconductor Industry, USC CIBEAR, USC. (May 12, 1992)

Competition in the Pacific Rim, USC - U.S. Commerce Dept. (1989, 1991, 1992, 1994)

Competing in Deregulated Telecom Environment, IEEE, Phoenix, AZ. (February 1991)

Managing Concurrent Engineering: A Full Spectrum Approach, Concurrent Engineering and Speed to Market, Center for Operations Management (COMER) USC. (January 1991)

IBEAR Research Forum, Competing with Technology, USC (September 1990)

Invited Presentation, Competing in the Pacific Rim, U.S. State Department, Trade and Development Agency, Washington, D.C. (May 1990)

Competing with Time, USC - U.S. Dept. of Commerce (March 1990)

Annual HRM Conference, Competing with Human Resources, Center for Effective Organizations, USC (1989)

Invited Presentation, Technology Strategy. New Jersey Institute of Technology (NJIT), Newark, NJ. (1989)

Competitive Strategy in the Telecommunications Industry, Center for Telecommunication's Management, USC. (May 1989)

Influence of Japanese Industrial Growth on World Economic Institutions, Management Values in Hong Kong and The People's Republic of China, USC. (March 1989)

University of Minnesota Invited Presentation, Interdisciplinary Research, University of Minnesota. (1988)

Invited Presentation, The Strategic Management of Technology, Johnson Graduate School of Management, University of California, Los Angeles, CA. (October 1988)

Invited Presentation, Strategic Management of Technology, Harvard University, Boston MA (1984)

Invited Presentation, Strategic Management of Technology, London Business School Invited Presentation, London Business School, London UK (April 1983)

Invited Presentation, Strategic Management of Technology, INSEAD, Fontainebleau, France. (March 1983)

Invited Presentation, Interdisciplinary Research, Columbia University, Graduate School of Business, New York, NY (October 1975)

Invited Presentation, Interdisciplinary Research, Harvard University, Boston MA (October 1975)

Invited Presentation, Interdisciplinary Research, The Ohio State University, Columbus OH (October 1975)

Contracts, Grants and Sponsored Research

Birnbaum More, P. H. (Principal Investigator), Reciprocal Learning in Problem-Solving Teams: A Multi-Method Investigation of Knowledge Bridging in Emergent Groups, Sponsored by National Science Foundation, Directorate of Social and Economic Science (SES), Innovation and Organizational Change (IOC) Program, \$450,000. (2007-10)

Birnbaum More, P.H. (Principal Investigator), Travel Grant for Korean research, U.S. Department of Education, \$6,500. (1998)

Birnbaum More, P.H. (Principal Investigator), New Product Development Throughput Time in Korea, U.S. Department of Education, \$11,340. (1994-95)

Birnbaum More, P.H., (Co-Principal Investigator) Telecommunications Management in Indonesia, U.S. Department of Education, \$40,000. (1992-93)

Birnbaum More, P. H. (Principal Investigator), New Product Development Time: A Cross-National Study, Sponsored by Center for Innovation Management Studies, Lehigh University \$48,000. (1991-92)

Birnbaum More, P.H., (Principal Investigator), Strategic Management of Industrial Technology: A Comparison of U.S. and West European Firms, U.S. National Science Foundation, \$157,115. (1984-85)

Birnbaum More, P. H. (Principal Investigator), Strategic Organizational Adaptation and the Regulatory Environment: A Study of Universities During a Time of Regulatory Change, Spencer Foundation, \$45,000. (1979-80)

Other: Research/Teaching Collaborations

BMW Designworks USA, IBI Group, IDEO, The Art Center College of Design

SERVICE

Refereeing/Reviewing Activities

Academy of Management Journal, Academy of Management Proceedings Mid-West Associate Editor, Academy of Management Review, Administrative Science Quarterly, Business Horizon, Decision Sciences Publications Board, Hong Kong Research Grants Council, Human Relations, IEEE Transactions on Engineering Management Associate Editor, Journal of High Technology Management, Journal of Occupational Behavior, Management Science, Organization Science, Public Administration Review, R&D Management, Research Policy, Strategic Management Journal, U.S. National Science Foundation

Community

Volunteer with various organizations to help the disabled, disadvantaged, and the military (e.g., LA Maritime Institute, Ride-to-Fly, USO)

PROFESSIONAL MEMBERSHIPS

Academy of Management
American Economic Association
Association of Insolvency and Restructuring Advisors
Institute for Operations Research and the Management Sciences
National Association of Certified Valuators and Analysts – Member Leadership Think Tank
National Association of Forensic Economists
Strategic Management Society
Turnaround Management Association

PERSONAL

Cancer survivor for over 20 years
Married 52 years, one child, two grandchildren
Hobbies: genealogy, travel, fishing, riding horses, business and military history