



Kansas City Bridal Group

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**MEMBERSHIP**

The Perfect Marriage of Advertising, Support &  
Training to Cultivate Success for Your Business

# ABOUT US

## MISSION

To promote and support local small business owners in the Kansas City area by providing opportunities to network with other wedding professionals, advertise to engaged couples, participate in bridal shows, attend business training events, and receive business support.

## OUR STORY

The Kansas City Bridal Group is more than your average networking group. We host weekly networking meetings at various times and locations throughout the Kansas City area to give you opportunities to network and build relationships with other special event vendors. Who better to give you referrals than other business owners in the same industry! You can find a list of our meeting locations on our business support website at [www.bridalbusinesssupport.com](http://www.bridalbusinesssupport.com)

Our purpose is to promote and support local small business owners. This is where our focus goes beyond networking. To do this we host several events throughout the year such as bridal shows and business trainings. We want everyone to have the opportunity to benefit from these extra opportunities. We have a FREE business support website at [www.bridalbusinesssupport.com](http://www.bridalbusinesssupport.com) where we offer additional resources to help you grow your business. We provide you with worksheets, business tips, interviews with successful business owners, and links to products and services to help you grow your business faster and run it more efficiently.

## CONTACT



### MISSOURI LOCATIONS

Brenda Carrel  
816-721-2857  
[brenda@kansascitybridalgroup.com](mailto:brenda@kansascitybridalgroup.com)

### KANSAS LOCATIONS

Angela Lukenbill  
816-813-2638  
[angela@kansascitybridalgroup.com](mailto:angela@kansascitybridalgroup.com)

1520 Clay St, Suite J-3  
North Kansas City, MO 64116  
[www.KansasCityBridalGroup.com](http://www.KansasCityBridalGroup.com)  
[www.BridalBusinessSupport.com](http://www.BridalBusinessSupport.com)

## ENROLLMENT FEE

There is a ONE-TIME non-refundable enrollment fee of \$150 with a 90 day grace period.

## MEMBERSHIP OPTIONS

Your success is what drives us! We are proud to offer you membership options, that will promote and support your business in multiple ways. This way you can spread out your marketing efforts with one easy solution. These memberships include a one category exclusive spot in a networking group (5 location options), an online listing with backlink on our website, video commercial/interview added to our YouTube Channel, and discounts on booth space at our bridal shows.

### MONTHLY MEMBERSHIP

\*autodraft w/ 12 Month Agreement  
30 days notice to cancel

\$35 per month

### YEARLY MEMBERSHIP

SAVE \$45

\$375 per year

### 2 YEAR MEMBERSHIP

SAVE \$190

\$650 for two years



# Kansas City Bridal Group Member Application Form

Referred by:

Date:

Membership with Kansas City Bridal Group Networking Includes:

- Industry Specific Spot at 1 Networking Group Location
- 50% off all KCBG Sponsored Business Trainings
- Membership Rates for all KCBG Advertising
- Listing and Backlink for your business on the KCBG Website
- Membership Rates for Booth Space at KCBG Bridal Shows
- Online Support and Training Opportunities at [www.bridalbusinesssupport.com](http://www.bridalbusinesssupport.com)

\*As referrals require other business owners to stake their reputation on you, we require an application to join a networking group. Failure to provide quality products or services may result in loss of membership.

## Step 1: Fill in Personal & Company Information

Applicant Name

Shipping Address

Co-Applicant Name

City, State, Zip

Company Name

Primary Phone

Billing Address

Mobile Phone

City, State, Zip

E-Mail Address

Website Address

Business Facebook Page Address

## Step 2: Tell Us About Your Business

Tell us about your product or service:

How long have you been in business?

Business partner(s)?

Do you have any employee(s)/How many?

Location:

Please provide 2 references of other businesses/customers you have worked with in the special event industry:

Name

Name

Business Name

Business Name

Phone Number

Phone Number

E-Mail Address

E-Mail Address

What is your vision/goal for your business?

Tell us about your favorite experience working with a customer.

Tell us about a time you had an upset customer and how you handled it.

Which aspects of Membership are you most interested in/most likely to use?

Networking Events

Online Listing

Youtube Video Commercial

Bridal Show Booth Discounts

How did you hear about us?

Facebook

LinkedIn

Other Social Media

Referral: From

Other

### Step 3: Acknowledgement of Terms

Yes! I want to be a member of the Kansas City Bridal Group. Please charge my payment method for the programs listed above, I have read the terms and conditions listed below. I agree that my application for this membership does not violate Kansas City Bridal Group policies.

#### ARBITRATION.

Any claim or dispute between a member or prospective member and Kansas City Bridal Group or any of its officers or employees, whether related to or arising out of this Application, a member's participation in Kansas City Bridal Group, or otherwise, shall be resolved by binding arbitration by the American Arbitration Association in accordance with the laws of the State of Missouri. The arbitrator's decision shall be final and legally binding, and judgement may be entered thereon. Each party shall be responsible for its share of the arbitration fees in accordance with the applicable rules of arbitration. In the event a party fails to proceed with arbitration, unsuccessfully challenges the arbitrator's award, or fails to comply with the arbitrator's award, the other party is entitled to costs of suit, including reasonable attorneys' fees, for having to compel arbitration or defend or enforce the award.

#### LIMITATIONS ON LIABILITY.

Regardless of the form of action, for any cause whatsoever related to or arising out of this Application, a member's participation in Kansas City Bridal Group, or otherwise, in no event shall Kansas City Bridal Group, its officers or employees be liable to you for any loss, damage, claim or expense greater than the amount of yearly membership fee paid by you for your membership in Kansas City Bridal Group. Unless otherwise prohibited by applicable law, in no event shall there be any liability to you or any third person for any consequential, indirect, special, incidental or punitive damages, regardless of the form of action, even if advised of the possibility of such damages and even if the damages were foreseeable. By my signature below, I hereby declare and certify that all statements contained in this Application are true and correct. I understand that my membership in Kansas City Bridal Group is conditioned upon me abiding by all the terms and conditions set forth herein and those contained within the Kansas City Bridal Group Membership Guidelines. I hereby acknowledge that upon my acceptance to Kansas City Bridal Group, fees are non-refundable, and membership is non-transferable.

Applicant Signature

Date

#### Payment

Enrollment Fee	Monthly Membership	One Year Membership	Two Year Membership
<b>\$150</b>	<b>\$35/month</b>	<b>\$375</b>	<b>\$650</b>
90 day grace period	12 month auto-draft	save \$45	save \$190

#### Credit Card

Credit Card Number

Verification Code

Expiration Date

Name on Card

Billing Zip Code

Check (made out to: Kansas City Bridal Group)

Check #

Mail check to: Kansas City Bridal Group

1520 Clay Street, Suite J-3

North Kansas City, MO 64116