



2018 KCBG BRIDAL EXPO

VENDOR PACKET

2018 KCBG BRIDAL EXPO

MEET THE HOST

ABOUT THE KANSAS CITY BRIDAL GROUP

Our mission is to promote and support local business owners in the Kansas City area. It is your success that drives us! We are a Kansas City based company with our office located in the Northland. Building up our community and the supporting local business is important to us. We provide many ways to grow your business including bridal shows, networking meetings with other wedding professionals, advertising opportunities, business training and resources, and much more. Below are some examples of how we serve you.

KC BRIDAL EXPO

The KC Bridal Expo is a great opportunity to get in front of and meet several brides and engaged couples face to face in one day. There are a couple of unique opportunities provided with our Expo. This is the ability to advertise in swag bags not only to engaged couples, but also in swag bags specifically for their guests, as well as receiving the lead information for the guests. After all, you provide more services than just for weddings. We want you to have the ability to promote other events you can provide services for. In addition, we give each bride a wedding planning workbook as a free gift when they come to our show. This workbook is designed for brides to keep all through their wedding planning process. They can write in the information off all of the vendors they want to compare. Having a booth at our show gives you a much greater chance of being one of the vendors they write in their workbook to call.

WEDDING VENDOR NETWORKING GROUPS

Referrals for potential clients is one of the most inexpensive and best ways to grow your business. Who better to give you referrals than other business owners in the wedding and special event industry? Each group is vendor specific so you get to be the only one of what you do (the only photographer, DJ, planner, etc.). Groups meet to give you the opportunity to build the relationships that lead to lots of quality referrals. All of this for only \$35 a month (plus a 1 time registration fee)! As an added bonus, networking members receive discounts on booth space at our Bridal Expo, advertising opportunities, and training events. You can find a list of our current group meetings and their members at www.BridalBusinessSupport.com. If you are interested in leading your own group you can reach out to us at info@kansascitybridalgroup.com.

BUSINESS TRAINING SEMINARS

We believe that being supported and constantly learning are major factors in success. We offer various business training seminars and boot camps to help give you the skills to take your business to the next level. Topics include things such as marketing, sales, customer communication skills, trade show techniques, managing your business finances, Facebook marketing, and much more. You can find a list of our courses and sign up for them on our website at www.BridalBusinessSupport.com.

ADVERTISING OPPORTUNITIES

With any business, the more you can get your name in front of potential customers, the more likely they are to reach out to you or want to talk to you if you reach out to them. To help you with this we offer various advertising opportunities including a listing or ad on our website (YOU CAN LIST YOUR BUSINESS FOR FREE ON OUR WWW.KANSASCITYBRIDALGROUP.COM WEBSITE), advertising in our wedding planning workbook, networking, and more. You can find advertising opportunities and sign up for them on our website www.BridalBusinessSupport.com

WEDDING BUSINESS SUPPORT WEBSITE

We offer a FREE wedding business support website for you at www.BridalBusinessSupport.com. Here you can find lots of great resources to help grow your business including our business blog, business tip videos, interviews with successful business owners, and links to products and services to help you grow your business faster and run it more efficiently. We want you to succeed and build an amazing business!

CONTACT

816-813-2638

info@KansasCityBridalGroup.com

5307 Gleason Road

Shawnee, KS 66226



2018 KCBG BRIDAL EXPO

EXPO INFO

DATE & TIME

Sunday, July 22, 2018 | 10AM - 5PM

LOCATION

KCI Expo Center
11730 N Ambassador Dr, Kansas City, MO 64153

TICKETS

Early Bird Tickets \$15 | Advance Tickets \$18 | At the Door \$20

VENDORS

180+ Vendors

GUESTS

500 - 600+ (engaged couples plus their guests)

BRIDES

Each bride will receive a KCBG Wedding Planner Workbook, Bridal Expo Event Program, 'BRIDE' sticker, and a bridal swag bag.

BRIDE'S GUESTS

Each guest will receive a Bridal Expo Event Program and a guest swag bag.

2018 KCBG BRIDAL EXPO

VENDOR INFO

BOOTH OPTIONS

We provide space for all vendors in the Exhibit Hall. Vendor's booths are assigned in order of sign date. Popular requests such as being near the front fill up quickly and there are a limited number of corner spots available. If you would like one of these spots, please submit your application early. See 'BOOTH OPTIONS' page for more details.

SPONSORSHIP OPTIONS

We have many options for vendors, some which include becoming a sponsor of the event. See 'SPONSORSHIP OPTIONS' page for more details.

CONTRACTS

All vendor contracts include the booth space with the size as agreed on the 'VENDOR CONTRACT', an 8ft banquet table with linen (doubles and larger spaces receive more, see 'BOOTH OPTIONS'), chairs for your booth, and a listing in the event program.

LEADS

You will receive a list of all of the engaged couples that attend the show.. These leads will include their contact information, wedding date, services they are interested in and more. Leads will be available within 10 days of the show. You will also receive a list of the guest's information that you can follow up on as well.

SHOW TICKETS

Each vendor will receive 5 free guest tickets to give out. Once contract is signed you will also receive a discount code to help promote the show and are eligible to become an affiliate to earn money selling tickets.

SPONSORSHIP OPTIONS

TITLE SPONSOR

\$20,000

- Your company name will be added to front of the event name
- Exclusive Product Sponsor of the event. We will not accept other product sponsors in the same category of you
- Social media promotion of your company
- Company logo on all print and online advertising – top location
- Company name in all radio advertising
- Company logo in all email blasts
- Company logo on website – with backlink to your website
- Company logo on guest swag bags
- Company logo on event program
- Company logo on cover of KCBG Wedding Planning Workbook, listing and 3-page advertising spread.
- Coupon or Special Offer in the KCBG Wedding Planning Workbook
- Company logo on banner at entrance of the venue
- Triple Wide Booth in location of choice

PRESENTING SPONSOR

\$10,000

- Your company name listed below event name as “Presented by (your company)”
- Company logo on all print + online advertising
- Social media promotion of your company
- Company name in all radio advertising
- Company logo in all email blasts
- Company logo on website – with backlink to your website
- Company logo on guest swag bags
- Company logo on event program
- Company listing and full-page ad in the KCBG Wedding Planning Workbook
- Coupon or Special Offer in the KCBG Wedding Planning Workbook
- Company logo on banner at entrance of the venue
- Double Wide Booth

PLATINUM SPONSOR

\$5,000

- Company logo on all print and online advertising – top location
- Company name in all radio advertising
- Company logo in all email blasts
- Company logo in all print advertising
- Company logo on website – with backlink to your website
- Company logo on guest swag bags
- Company logo on event program
- Company logo and 1/2 page ad in the KCBG Wedding Planning Workbook
- Company logo on banner at entrance of the venue
- Double Wide Booth

GOLD SPONSOR

\$2,500

- Company logo on all print and online advertising
- Company logo in all email blasts
- Company logo on website – with backlink to your website
- Company logo in all print advertising
- Company logo on guest swag bags
- Company logo on event program
- Company listing and 1/4 page ad in the KCBG Wedding Planning Workbook
- Company logo on banner at entrance of the venue
- Double Booth

SILVER SPONSOR

\$1,000

- Company logo on all print advertising
- Company logo on website – with backlink to your website
- Company logo on guest swag bags
- Company logo on event program
- Company listing and 1/8 page ad in KCBG Wedding Planning Workbook
- Company logo on banner at entrance of the venue
- Single Booth

BOOTH OPTIONS

REGULAR BOOTHS

SINGLE | 10'X10'

\$650

- Includes 1 – 8ft Table with Linen & 2 Chairs
- Listing in Event Program
- Bridal Lead & Guest Lists
- 5 Free Guest Tickets

DOUBLE | 10'X20'

\$1,100

- Includes 2 – 8ft Tables with Linen & 4 Chairs
- Listing in Event Program
- Bridal Lead & Guest Lead Lists
- Listing in Wedding Planning Workbook
- 5 free guest tickets

TRIPLE | 10'X30'

\$1,550

- Includes 3 – 8ft Tables with Linen & 6 Chairs
- Listing in Event Program
- Bridal Lead & Guest Lead Lists
- Listing and 1/8 pg ad in Wedding Planning Workbook
- 5 Free Guest Tickets

WIDE BOOTHS

SINGLE | 20'X20'

\$1,550

- Includes 4 – 8ft Tables with Linen & up to 6 Chairs
- Listing in Event Program
- Bridal Lead & Guest Lead Lists
- Listing in Wedding Planning Workbook
- 5 Free Guest Tickets

DOUBLE | 20'X30'

\$1,950

- Includes 6 – 8ft Tables with Linen & up to 10 Chairs
- Listing in Event Program
- Bridal Lead & Guest Lead Lists
- Listing & 1/4 pg Ad in Wedding Planning Workbook
- 5 Free Guest Tickets

TRIPLE | 20'X40'

\$2,950

- Includes 8 – 8ft Tables with Linen & up to 12 Chairs
- Listing in Event Program
- Bridal Lead & Guest Lead Lists
- Listing & 1/2 Page Ad in Wedding Planning Workbook
- 5 Free Guest Tickets

EARLY BIRD SPECIALS

Save \$100 off Booth Package when you sign agreement and pay deposit by 11/31/2017

OR

Save \$50 off Booth Package when you sign agreement and pay deposit by 1/31/2018

ADDITIONAL OPTIONS

ELECTRICITY

\$100

Add electricity to your booth for an additional \$100.

END/CORNER BOOTHS

\$75

Have an end or corner spot assigned to you for an additional \$75. Spots are limited and provided on a first come, first serve basis.

SWAG BAG

\$25

Advertise in Bridal and Guest Swag Bags for an additional \$25. You must provide advertising for each bag. You may provide brochures, postcards, other printed advertising, or small logo gifts.

2018 KCBG BRIDAL EXPO

ADVERTISING OPTIONS

IN THE KCBG WEDDING PLANNING WORKBOOK

The Kansas City Bridal Group provides all brides that attend our 2018 Wedding Expo with a FREE Wedding Planning Workbook. This workbook walks the engaged couple through the entire wedding process. It includes timelines, tips for choosing the right vendors, vendor lists, and pages to write in the vendors they are comparing for each category. This is a book they will want to carry with them through their entire wedding planning process! It is available to purchase on our website, social media, and in limited stores from July – December 2018. A digital version will also be available. This is a great resource to keep your business add in front of brides!

The KCBG Wedding Planning Workbook Features:

- Timelines for Wedding Planning
- Guest List
- Budgeting Tools
- A chapter on each category of the wedding planning process with tips on how to choose the right vendor, the ability to write in vendors to compare, and notes for each category.
- Each chapter will have **ONE** banner ad available at the top of each page only open to vendors in that category.
- Coupon & Special Offers Section
- Upcoming Events Section – List your Fall 2018 and 2019 events your business is hosting
- Directory of Local Vendors

You can Advertise Your Business and/or Events You are Hosting. You may purchase listings or ads for multiple categories. Advertising Options Include:

- | | |
|----------------------------|------------|
| • Listing in the Directory | \$49 Each |
| • Special Offer/Coupon | \$99 Each |
| • 1/8 Page Ad | \$99 Each |
| • 1/4 Page Ad | \$195 Each |
| • 1/2 Page Ad | \$295 Each |
| • Full Page Ad | \$495 Each |

2018 KCBG BRIDAL EXPO
VENDOR CONTRACT



1 EXHIBITOR INFORMATION

COMPANY NAME WEBSITE
 CONTACT NAME FACEBOOK @
 VENDOR CATEGORY INSTAGRAM @
 E-MAIL OTHER SOCIAL MEDIA
 PHONE NUMBER
 ADDRESS LINE 1
 ADDRESS LINE 2
 PLEASE LIST THE PRODUCTS AND SERVICES TO BE EXHIBITED

SIGNATURE DATE

2 CHOOSE EXPO OPTIONS

BOOTH OPTIONS

See Booth Packages Page for details on what each package includes.

REGULAR BOOTHS	
Single Booth 10'X10'	\$650
Double Booth 10'X20'	\$1100
Triple Booth 10'X30'	\$1550
WIDE BOOTHS	
Single Wide Booth 20'X20'	\$1550
Double Wide Booth 20'X30'	\$1950
Triple Wide Booth 20'X40'	\$2950
BOOTH EXTRAS	
Electricity	\$100
End/Corner Booth	\$75
Swag Bag	\$25

SPONSORSHIP OPTIONS

See Sponsorship Packages Page for details on what each package includes.

Title Sponsor	\$20,000
Presenting Sponsor	\$10,000
Platinum Sponsor	\$5,000
Gold Sponsor	\$2,500
Silver Sponsor	\$1,000

ADVERTISING OPTIONS

Check All that Apply
 Every bride will receive a full color KCBG Wedding Planning Workbook at the show doors. The workbook will also be available to purchase on our website and available at local retailers from July - December 2018.

Listing in Directory	\$49
List a Special Offer	\$99
1/8 Page Size Ad	\$99
1/4 Page Size Ad	\$195
1/2 Page Size Ad	\$295
Full Page Size Ad	\$495
Banner Ad	\$495
3 Page Spread	\$995

BOOTH TOTAL

SPONSOR TOTAL

EXTRAS TOTAL

TOTAL

VENDOR CONTRACT CONT.**3** PAYMENT OPTIONS

TOTAL COST

Credit Card

Visa
 Mastercard
 Discover
 Am. Express

Check

Check #
 Make checks payable to Kansas
 City Bridal Group. Mail checks to
 5307 Gleason Rd, Shawnee, KS 66226

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

BILLING ZIP CODE

SIGNATURE AUTHORIZATION

FULL PAYMENT

SAVE \$100 when you pay in full today!

Authorization Initials

I hereby authorize a charge of \$ _____ as payment for expo booth space, sponsorship, and/or
 other advertising if applicable from Kansas City Bridal Group.

PAYMENT PLAN

I hereby authorize a down payment and subsequent payments for expo booth space, sponsorship,
 and/or other advertising if applicable.

DOWN PAYMENT

Authorization Initials

Charge \$ _____ On this Date

2ND PAYMENT

Authorization Initials

Charge \$ _____ On this Date

3RD PAYMENT

Authorization Initials

Charge \$ _____ On this Date

4TH PAYMENT

Authorization Initials

Charge \$ _____ On this Date

Full payment must be received by May 1st, 2018. Only the products/services listed above are those you may exhibit. Only 1 vendor allowed per booth. It is agreed that the exhibit rules as contained in the KCBG Wedding Expo Show Rules & Regulation, Terms and Conditions, and on this contract are part of this contract. Kansas City Bridal Group reserves the right to make last minute changes to the floor plan. Standard deposit is 50%. Deposits will be refunded in full prior to the Cancellation Date. No refunds or cancellations after April 1, 2018 ("Cancellation Date"). If exhibitor enters into this contract after the cancellation date, Exhibitor agrees to waive any right to cancel the contract. The Exhibitor is liable for the entire contract price for any cancelled contract after the cancellation date. In the event of default by the Exhibitor, Exhibitor agrees to pay collection costs including reasonable attorney fees. Failure to pay your deposit does not release your obligation under this contract. \$650 per single booth will be charged for each additional co-exhibitor in your booth. I am duly authorized to enter this agreement and personally guarantee to abide by the terms and conditions as stated above and in the additional amendments to this contract. I hereby authorize the credit charge above, if that section is filled out.

SIGNATURE

PRINTED NAME

DATE

TAX ID

2018 KCBG BRIDAL EXPO

RULES AND REGULATIONS

ALL VENDORS should bring a door prize with a value of at least \$50. Grand Prizes must a value of at least \$500 and must from a wedding show participant. Prizes CANNOT be a discount off your services. There must NOT be an obligation for purchase. Gift certificates, products, and free services are ideas. This will be given out during the show and help draw attention and traffic to your booth. We will help market this for you.

PRIZE

PRIZE VALUE \$

PRIZE DETAILS

You will receive a confirmation of your contract by email when we receive it. If you have not heard from us within 48 hours from sending your contract please contact info@kansascitybridalgroupp.com immediately.

You must provide a non-refundable deposit to reserve your booth. Cancellations less than 30 days prior to the show are subject to a 100% cancellation fee. If cancellation is more than 30 days, you may receive 50% of your deposit back or apply 100% towards a future show or advertising.

If you pay by Credit Card, the balance will be charged to your card on the due dates agreed on. Booths not paid in full will not be permitted to the show. No exceptions.

You and your booth are required to be available for guests throughout the entirety of the show – up until 5 pm. Leaving early will result in a fee of \$300 and you will not be allowed to sign up for our next show.

You must have your booth completely set up at least 45 minutes prior to the start of the show. Late vendors that arrive after 9 am will not be allowed to set up. Your deposit and booth fees will be forfeited.

You are not allowed to promote other companies at your booth including, but not limited to, signage, literature, business cards, brochures, publications, etc. Your booth is for your company's information only. Violation will result in a single booth fee of \$650 for each vendor you promote.

You are not allowed to share booths with other vendors. Violation will result in a fee of \$650 for a single booth for each additional vendor at your booth.

You will receive email updates of the show leading up to it. Please provide a working email or emails that will be checked on a regular basis to ensure all correspondence is received in regard to the show. KCBG is not responsible for any information about the show that was sent, but not received.

Vendor booth placements are done on a first come, first serve basis. KCBG reserves the right to alter booth placements on the day of the show in case of emergency.

You must provide all the materials for your booth including additional tables, utensils, plates, napkins, etc.

There will be trash cans around the room, however, if supplying food samples or doing beauty treatments, please provide your own trash can. Trash cans will not be available for private vendor use.

DJ's are permitted to bring equipment and set up sound systems, but not permitted to play any music or sound to respect the other vendors. The extra sound can make it difficult for vendors to speak with the guests.

Food and beverage vendors are allowed to provide samples of food and beverage products. Beverage products must be non-alcoholic. Food and beverage may not be sold for consumption at KCBG Wedding Expo. You may take food orders and tasting dates for guests' future events.

The BRIDAL LEAD LIST is for sole use of the vendor only. Any duplication, transfer or distribution of the lead lists and/or mailing labels is prohibited. The KCBG leads contain copy-righted information owned by KCBG LLC. The use of the bridal leads database is protected with passwords and other security to only allow authorized users. If any advertiser intentionally or unintentionally distributes or allows unauthorized persons to access the database, Kansas City Bridal Group will pursue legal action in the amount of \$5,000 for each infraction.

I have read and agree to RULES AND REGULATIONS.

PRINTED NAME

SIGNATURE

DATE

2018 KCBG BRIDAL EXPO

TERMS AND CONDITIONS

Contracting for Space. In order to contract for an exhibit booth at the Kansas City Bridal Group Wedding Expo, Exhibitor (defined on the front page of the Wedding Show Contract) must complete this Contract for Booth Space Rental by an authorized representative and mail or email it to the Promoter. Upon receipt of this Contract by the Promoter, the Promoter shall assign booth space at its discretion at the KCBG Wedding Expo to the Exhibitor and email a confirmation notice. The promoter reserves the right, in its sole and absolute discretion to determine the eligibility of exhibitors and exhibits for the KCBG Wedding Expo, to limit, reject, or prohibit exhibits or exhibitors that the Promoter considers objectionable, and to re-arrange the floor plan and/or relocate exhibits and/or exhibitors prior to the Bridal and Wedding Expo when such changes are deemed by the promoter to be in the best interest of the KCBG Wedding Expo. Exhibitor's booth must be paid in full no later than three weeks prior to the Bridal & Wedding Expo in order for Exhibitor to be listed in the show program guide and on the Kansas City Bridal Group Wedding Expo Website in the Exhibitor Directory.

Use of Space. Exhibitor warrants and represents that Exhibitor shall exclusively use the booth space during the KCBG Wedding Expo for the sole purpose of selling, displaying, advertising, marketing or distributing only the products and services specifically listed by the Exhibitor on the front side of this Contract. Exhibitor shall not distribute or otherwise use, advertise, market or otherwise display materials provided by Exhibitor's advertisers, media partners, affiliates, or other third parties that may be directly or indirectly affiliated with or in any way related to the Exhibitor. Exhibitor shall not assign, sublet, lease, license or otherwise share or re-allocate booth space. Booths and/or display structures must be in strict compliance with the specific dimensions and restrictions provided to Exhibitor in Show Rules and Regulations. Equipment, displays and structures shall not extend into the aisles, obstruct pedestrian traffic or visibility of adjacent booths. Display material exposing an unfinished surface to a neighboring booth is not permitted and must be finished or draped at Exhibitor's expense. The Promoter, in its sole and absolute discretion reserves the right to restrict or prohibit exhibits which are objectionable due to actual or perceived conflicts of exclusivity contracts, noise, methods or nature of operation, materials or for any reason(s) related to persons, things, conduct, or printed matter. The Promoter may also restrict or prohibit with or without cause, any exhibit, person, or booth space in its entirety, or partially, that may alter or detract from the general contractor of the KCBG Wedding Expo as a whole. In the event of any such objection, restriction or prohibition, or eviction, the Promoter shall not be liable to or responsible for any losses, damages, or expenses directly or indirectly incurred by Exhibitor. Exhibitor is prohibited from playing any music, sound system, instrument, or any noise producing device including the use of speakers. Singers and/or performers are only permitted on the show management stage.

Exhibitor's Responsibilities. Exhibitor shall comply with each and every term of this contract and Show Rules and Regulations, as well as applicable rules, regulations, guidelines, by-laws, ordinances, or regulations of any town, city, state, administrative, regulatory or governing body. Exhibitor acknowledges that the Promoter shall make the final decision with regard to the implementation and/or enforcement of any contract term, or applicable rule or regulation. Exhibitor is responsible for payment for labor, equipment, and services (other than general heat, lighting and air conditioning) ordered at the request of Exhibitor from service contractors including, but not limited to electricians, decorators, shippers, material handling companies, compressed air/gas suppliers, telephone companies, internet companies, hotels, and cleaning services. Exhibitor specifically agrees to observe all union contracts and labor relations agreements between the venue, the Promoter and the contractors servicing the facility and companies operating in the facility in which the KCBG Wedding Expo is taking place. Exhibitor agrees to obtain at its sole expense any licenses or permits from governmental bodies which may be required for the operation of Exhibitor's trade or business during the KCBG Wedding Expo. All electrical wiring in or on booths and equipment must conform to federal, state, municipal, and any other applicable codes or laws. All hazardous items must be properly safeguarded, protected, registered, and/or avoided in accordance with applicable federal, state, and municipal regulations. Only contractors approved by the Promoter will be permitted to work in the KCBG Wedding Expo.

Limit of Liability. Exhibitor agrees to pay promptly for any and all damage to the venue building or its equipment, incurred through carelessness or otherwise, caused by the Exhibitor, his/her/its employees, agents, contractors, and representatives. Exhibitor acknowledges that the Promoter does not maintain insurance covering damage, destruction or loss of Exhibitor's property, and the Promoter assumes no responsibility for loss or damage to the Exhibitor's property. Exhibitor shall obtain and maintain at its own expense, during the period commencing on the first move-in date and terminating on the last move-out date, a policy of insurance acceptable to the Promoter. The policy of insurance shall name the Promoter (as listed on the front of this Contract) and the Venue as additional insured and insure the Exhibitor against all claims of any kind arising from or in any way connect with Exhibitor's presence or operations at the KCBG Wedding Expo. The policy shall provide coverage of at least \$1,000,000 for each separate occurrence. Although commercial security may be attendant during the KCBG Wedding Expo, you are encouraged to secure small and valuable Exhibit material each night. It is expressly understood by Exhibitor that neither the Promoter nor its employees, agents, or representatives shall be responsible for or otherwise liable for damage or injury to the Exhibitor, including Exhibitor's guests, invitees, employees, or agent persons, business or property as a result of robbery, fire, water, accident or any other cause whatsoever. Should loss occur, Exhibitor is encouraged to report it immediately to attendant security. In the event this Contract or any terms of this contract are not enforceable by a court of competent jurisdiction, Exhibitor hereby expressly agrees the maximum liability of the Promoter arising out of any tort, contract, legal or equitable claim or cause of action, whether cumulative or singular, joint or several, shall be limited to Exhibitor's rent paid to the Promoter for booth space.

2018 KCBG BRIDAL EXPO

TERMS AND CONDITIONS CONT.

Indemnity. Exhibitor will protect, indemnify, defend, save and hold harmless the Promoter and its agents, officers, directors, and employees against all claims, liabilities, losses, damages, government charges, fines and costs (including attorney's fees) arising out of, caused by, or related to (1) Exhibitor's installation, removal, maintenance, occupancy, or use the venue or any part thereof; (2) any act or omission to act of Exhibitor or its guests, invitees, employees, agents or contractors; (3) the use of any patents, trademarks, copyrights, or other intellectual property rights owned by a third party; or (4) any breach by Exhibitor or the Promoter of its obligations under this contract. Exhibitor shall not make any claim or demand or take any legal action whatsoever against the Promoter, the KCBG Wedding Expo sponsors or the venue in which the show is held for any loss, damage or injury howsoever caused to the Exhibitor, its officers, employees, agents, contractors or their property. Exhibitor will protect, indemnify, defend, save the exhibit venue and the host city/county, including its divisions and its employees, agents harmless against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by Exhibitor's negligence, recklessness, or intentional misconduct of the venue and the host city/county, or its division, employees or agents.

Cancellation or Charge of Bridal & Wedding Expo Venue or Date. If the premises in which the KCBG Wedding Expo is conducted becomes unfit for occupancy or substantially interfered with due to any cause not within the control of the Promoter the KCBG Wedding Expo may, at the sole discretion of the Promoter, be cancelled, relocated, or delayed. Exhibitor understands and acknowledges that the Promoter shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising out of causes not reasonably within the control of the Promoter including without limitation, fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, government restraints, act of public enemy or civil disturbance, impairment, or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, municipal, state, or federal laws, or acts of God. Should the Promoter cancel, relocate, and/or delay the KCBG Wedding Expo pursuant to any of the foregoing, Exhibitor hereby waives any and all claims for injury, loss or damage arising there from.

General. This contract together with the Show Rule and Regulations constitute the entire agreement between the Exhibitor and the Promoter, and such agreement may not be modified except in writing signed by Exhibitor and Promoter. If any provision is invalid or unenforceable under applicable law, it is to that extent deemed omitted and the remaining provisions will continue to be in full force and effect. The parties to this contract agree that the laws of the State of Missouri shall govern this contract. Any dispute arising out of this contract may be brought by the Promoter in the courts of the State of Missouri, Clay County, and Exhibitor hereby irrevocably and unconditionally submits, for itself and its property, to the exclusive jurisdiction in such courts for resolving such dispute and waives any objection to venue laid therein. Exhibitor agrees that the service of process in any such suit, action or proceeding may be effected by mailing a summons and complaint to the address listed on the front side of this Contract by registered mail, return receipt requested, or in any other manner permitted by applicable law.

Miscellaneous. Exhibitor authorizes Promoter to use Exhibitor's profiles, pictures, website content or any publicly available information about the Exhibitor on Promotor's or Promoter's affiliate websites or advertisements.

I have read and agree to TERMS AND CONDITIONS.

PRINTED NAME

SIGNATURE

DATE