

# PRESS RELEASE



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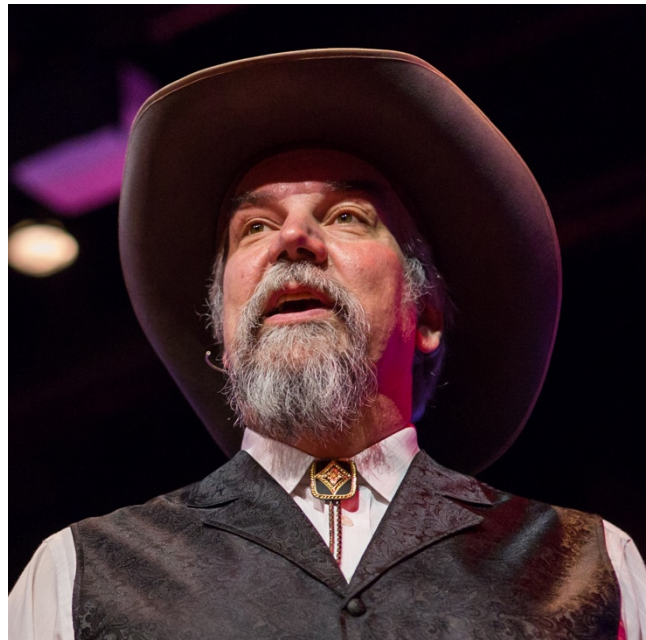
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## **Yellowstone Wildlife Sanctuary Hires Gary Robson as Education Director**

Red Lodge — 20 Feb 2018 — The Yellowstone Wildlife Sanctuary has hired Red Lodge resident Gary Robson as their new Education Director.

“We’re really looking forward to having Gary on board,” said Mark Eder, the President of the Sanctuary’s board of directors. “With his background and experience, he’s the perfect fit for the position, and he has the right personality for education and outreach.”

The Education Director position at the Yellowstone Wildlife Sanctuary has been vacant for almost six months, and the Sanctuary has been searching both locally and around the country for candidates. In his new role, Robson will be responsible for creating educational materials and curricula;



conducting on-site education through tours and seminars; conducting outreach into schools, museums, and other organizations; setting up field trips; collaborating with other wildlife-focused nonprofits; and working with other staff members on the Sanctuary’s website and social media.

Gary Robson has a varied background. He has written dozens of books, with his children’s nature series, *Who Pooped in the Park?*, selling over 500,000 copies to date. His background is in technology, where he worked in software engineering and circuit design in the 80’s and 90’s.

That turned into extensive work in accessibility technology for deaf people, and teaching computer courses for three colleges, including Rocky Mountain College in Billings.

Robson has lived in Carbon County with his wife, Kathy, since 2001. They owned Red Lodge Books & Tea for 15 years, published the *Local Rag* newspaper, and currently own the Phoenix Pearl Tea Tavern, which is managed by their daughter, Gwen. Robson is a regular emcee for events in town and is the announcer for the Home of Champions Rodeo Parade and the Winter Fest Parade.

"This job is an exciting new challenge for me," Robson said. "It dovetails with all of my past work in education and nature, and takes me a step farther in my work with local nonprofits." He has served on the boards of the Red Lodge Area Chamber of Commerce, Beartooth Elks, and the Festival of Nations, and active on committees for the Convention & Visitors Bureau and the City of Red Lodge. He is currently a member of the Sanctuary board, but is stepping down when he starts the new job.

The Yellowstone Wildlife Sanctuary is a 501(c)3 nonprofit organization with the mission of providing lifelong sanctuary to non-releasable native wildlife and sharing a message of conservation and education. The Sanctuary was founded in 1987 when a group of concerned citizens took over the Red Lodge Zoological Society and created what was then called the Beartooth Nature Center.

Today, the Yellowstone Wildlife Sanctuary is home to a wide variety of animals native to the greater Yellowstone ecosystem, ranging from carnivores (mountain lion, coyote, bobcat, fox, lynx) to large hooved mammals (bison, elk), smaller mammals (porcupine, raccoon), and birds (falcon, raven, owl, crow). The bears are some of the most popular residents. The Sanctuary is currently working on a large new wolf habitat and a new sandhill crane/vulture habitat.