

PRIVACY POLICY

WWW.CAKEBYANNIE.CO.UK

SUMMARY

This privacy policy sets out how Rustic Cake by Annie ("us", "our" or "we") uses and protects any information that you us when you use our website.

Protecting your privacy is important to us. We use the personal information that we collect on our website to provide you with the most effective service that we can.

We use your personal information to contact your process your orders, and will occasionally use it to contact you via only but only if you want us to. We do not sell or rent your personal information to others.

PERSONAL DATA COLLECTED

If you are only visiting our website we won't collect any personal information from you. We will monitor visitor traffic and site use to help us improve our online service.

If you order from our website we will ask you for your first name, last name, email address, postal address and phone number. If you are making a wedding cake enquiry we will also ask you for the date of your wedding and the venue address. We use this information to confirm your order, process your invoice and contact you about your order.

We may also use your contact details to communicate with you about our products, services and promotions that may interest you. If at any time you no longer wish to receive such communication, all you need to do is contact us and ask us to stop by emailing orders@cakebyannie.co.uk.

CONFIDENTIALITY

All personal information that you provide is with is only used by us. Your information will not be sold, rented or shared with any other party.

We will, however, disclose your personal information if we believe that such a disclosure is necessary to comply with the law, enforce or apply the terms of our agreements, or protect the rights, property or safety of our website or other customers.

COOKIES

Cookies are very small text files that are stored on your computer when you visit some websites. We use cookies to help identify your computer so we can tailor your user experience. You can disable any

cookies already stored on your computer, but these may stop our website from functioning properly. Cookies on our website will be used to track the pages you visit via Google Analytics (See the [Cookies and Google Analytics](#) web page for full details) and allow you access and follow us on Facebook, Instagram and Twitter.

LINKS

Our website may contain links to other website of interest. We do not accept responsibility for the privacy policies of any other website and advise that you read the privacy policy of each and every website that collects personal information.

CONSENT

By using our website, you consent to the collection and use of your website by us. If we make significant changes to our privacy policy we will post the changes on this page so that all visitors are aware of what information we collect, how we use it and under what circumstances we disclose it.