



RogersInspiration
Check the Box! **.com**

Wanting to speak “Check the Box!” I have the unique skill and passion to make people aware of the importance of disability income (DI) for life.



“I was the All-American guy. Perfect job, beautiful family, great income and then it was all gone. Learn from my story how to protect your family” - Roger Sweaney, Survivor and Life Coach



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“My second life is teaching people how to save their financial life. I communicate the importance of disability income through financial advisors, brokers, insurance company’s and to help save lives of future clients.” - Roger Sweaney Disability Speaker

To Whom It May Concern,

I could be a poster child for the insurance industry. Over ten years ago, I was young professional with an impressive income, a growing family and unlimited potential. And then it all blew up.

Cancer, epilepsy and a massive stroke. In the blink of an eye I lost everything. My job, my future and most painful of all, my family. While no one could have anticipated my medical odyssey, it was made even more difficult because instead of “Checking the Box!” to protect my family with disability insurance, I took a pass. And I’ve been paying for it ever since.

Today, I am also proud to tell you I could still be a poster child for every one of your clients - but for all of the right reasons. I am healthy, I am strong and I have found a purpose in my life as an advocate for disability insurance.

I want to work with you to share my story and tell people why they need disability insurance. By helping others do the right thing, I give my own life meaning!

Talk to your colleagues at NAIFA in Milwaukee, North Carolina, and Iowa; as well as:



Roger Sweaney 2929 1st Ave. #1119 Seattle, WA 98121 414.581.1908

- Eugene Cohen, the owner of the Eugene Cohen Insurance Agency in Chicago;
- George Davidson, CLU, ChFC, RHU, DIA, CLTC the CEO of Secura Consultants in Minneapolis;
- Rick Cordaro, DIA, DIF, LUTCF, DI, RVP, for The Principal Financial Group in AK, IA, KS, MO, NE; and, Bob Herman, DI, DIF, LUTCF, DI RVP for The Principal Financial Group in FL and AL

In the first of week of May, I was the Key Speaker for the Eugene Cohen Insurance Agency in Chicago, the 15th Annual National DI Day in Madison, and for the NAIFA Iowa State Convention in Center Cedar Rapids where over 200 people attended. My performance was so incredible that Steve Dewey, the NAIFA Iowa President, wrote me a letter of recommendation.

I'm putting together my speaking tour for 2016 and would like to talk to you about arranging for me to speak for another event. Whether it is one presentation or a series, I will deliver the message your clients need.

You can learn more about my story by visiting rogersinspiration.com. If you like, feel free to call me anytime to discuss a personalized presentation. Or, I'll be in touch soon.

Let's talk soon, and always, "Check the Box!"

Roger Sweaney

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☑️ DISABILITY INSURANCE SPEAKER



Roger Sweaney



Communicate the importance of disability insurance company's, agents and brokers to help save lives of
roger.sweaney@mac.com or 414.5



Roger's Speech - Check the Box!

My name is Roger Sweaney. I'm a cancer, epilepsy and stroke survivor. I'm a powerful speaker with a powerful 7 film for potential clients, financial advisors, brokers & company's.

How I Can Help You

I will meet with one person or a ballroom full of people to teach them about the fundamental importance of disability insurance and how it impacts their financial security.

Most American workers' incomes are not protected:

- About 100 million workers are without private disability income insurance.
- 67% of workers in the private sector have no long-term disability insurance.

It is my goal to inspire, educate and improve the quality of life for Americans who face medical challenges and are unsure how to protect their financial assets.

When: At your time

Where: At you location

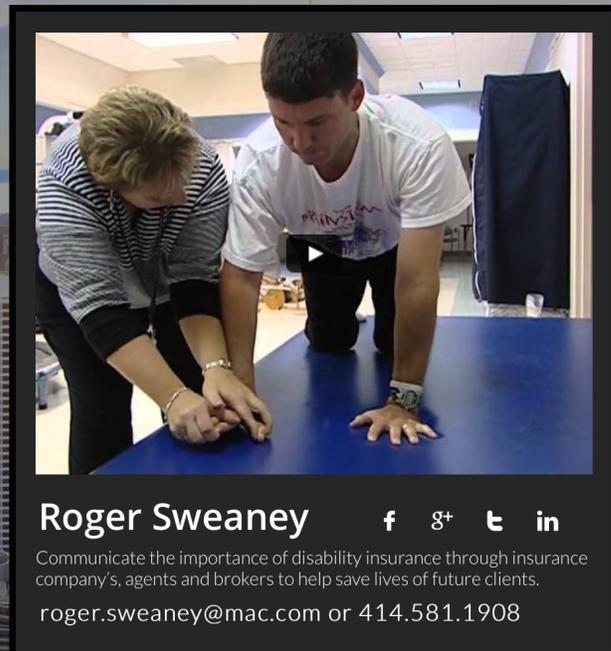
Other: TBD

Roger Sweaney

(414) 581-1908

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DISABILITY INSURANCE SPEAKER



"I was the All-American guy. Perfect job, beautiful family, great income and then it was all gone. Learn from my story how to protect your family" - Roger Sweaney, Survivor and Life Coach

Disability expert Roger Sweaney founded **Roger's Inspiration** to share his story in hopes others will learn from his experience and realize the importance of disability insurance. Roger wants the insurance industry to use his story as a motivational tool to help prospective clients take an active role in protecting themselves financially.

The goal of **Roger's Inspiration** is to make disability insurance as common for consumers as any other health insurance. Roger's Inspiration is a resource for agencies connecting with prospective clients featuring a real life compelling story.

Roger's knowledge about disability insurance has a distinctive ability to connect with his audience and keeps him in demand. His down-to-earth teaching style makes him uniquely approachable, allowing agents to absorb what they have learned and take it into the field for immediate results.

What I Do:

- Use the lessons learned from my life's story as a teaching tool
- Work with the public or industry professionals to teach the fundamental importance of disability insurance
- Speak publicly
- Print & broadcast media interviews

For more information about my story and my qualifications, visit my website or feel free to call me.

Roger Sweaney

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www.rogersinspiration.com



To Whom It May Concern,

I heard about Roger Sweaney from a fellow disability income manager in Iowa who had learned about Roger and his presentation - "Check the Box". Roger gave a keynote speech at our 2016 NAIFA - Iowa State Convention. His performance was incredible! Many colleagues were captivated by Roger's story, and recommended him as a passionate and compelling spokesperson that could save scores of potential clients from financial disaster.

Roger's cautionary tale is one that every insurance advisor and working adult should hear. With a white-collar job, a beautiful home and growing family, Roger was living the American Dream - until a series of health issues struck. Then it all unraveled...because he didn't have disability insurance.

Although he's now partially paralyzed and his job, home, and family are gone, Roger has regained his footing. Against 50,000-to-1 odds, he has beaten a combination of brain cancer, epilepsy and stroke and is now a full decade past his last terminal prognosis. Most importantly, he has a new mission - to inspire, educate and improve the quality of life for Americans who face medical challenges and are unsure how to protect their financial assets by helping them avoid making the same mistake he did.

Roger is an enthusiastic speaker. Your clients will definitely benefit from the "Checking the Box" presentation by Roger Sweaney.

Sincerely,

A handwritten signature in black ink that reads "Steve Dewey". The signature is written in a cursive style with a large, stylized "S" and "D".

Steve Dewey, CLU, ChFC
President of NAIFA - Iowa
Financial Decisions Group
PO Box 2487
Waterloo, IA 50704
(800) 262-0159



ROGER SWEANEY

Roger's Inspiration - Cancer, Epilepsy & Stroke

Survivor & Life Coach

"I was the All-American guy. Perfect job, beautiful family, great income and then it was all gone. Learn from my story how to protect your family" -

Roger Sweaney, Survivor and Life Coach

Disability expert Roger Sweaney founded **Roger's Inspiration** to share his story in hopes others will learn from his experience and realize the importance of disability income. Roger wants the insurance industry to use his story as a motivational tool to help

prospective clients take an active role in protecting themselves financially.

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Roger's Story

At the age of 35, all was going great. I was a happy, healthy and successful man. I had a stable six-figure income, a beautiful wife, two kids, an attractive home and many friends. Then my life went to pieces.

In 2003, I was diagnosed with brain cancer. While surgery successfully removed those tumors, it left me with epileptic seizures. A second surgery to correct the seizures produced a stroke, causing paralysis in one arm and partial blindness. The stroke didn't only cost me a limb and part of my vision, I also lost my job, my financial security and most importantly, my family.

We were in the middle of a four-alarm medical crisis, made even worse because I failed to buy long term disability insurance.

Unfortunately, it's is an all-too-common mistake. Most people can't comprehend what it's like to have their lives unexpectedly stripped from them.

I have made it my mission to educate people on the importance of thinking long-term and protecting their assets.

The odds of surviving a combination of cancer, epilepsy and stroke are .002 percent. Amazingly, I beat those odds. In the ten years since my medical odyssey began, I have found a new purpose in life - helping other people avoid the same mistake that I made.

Recently, I have been working with families and small groups on understanding their insurance options. I also volunteer at major events, helping other disabled people enjoy them.

While this work is fulfilling, I hope to expand my reach. I want to help people who are wrestling with this potentially life-changing decision so they can protect themselves and their families.

How I Can Help You

I will meet with one person or a ballroom full of people to teach them about the fundamental importance of long-term disability insurance and how it impacts their financial security.

It happens more often than you'd imagine:

- Just over 1 in 4 of today's 20-year-olds will become disabled before they retire.
- Over 36 million Americans are classified as disabled; about 12% of the total population. More than 50% of those disabled Americans are in their working years, from 18-64.

Most American workers' incomes are not protected:

- About 100 million workers are without private disability income insurance.
- 67% of workers in the private sector have no long-term disability insurance.

It is my goal to inspire, educate and improve the quality of life for Americans who face medical challenges and are unsure how to protect their financial assets.

Thank you for your consideration. I hope to hear from you soon to continue this important discussion.

Please watch my 7-minute inspirational video on my website.

Call me at 414.581.1908 and let's talk!