

Tidewater Winds

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Why You Should to Support The Winds

Tidewater Winds is one of only 20 Professional Concert Bands in the country preserving the music and performance style of Sousa. In addition to Marches and Americana, the Winds perform creative Big Band repertoire and contemporary commissioned works that emphasize this unique period and style. The Winds provide free concerts throughout the summer and across Hampton Roads to enrich the lives of people in our community. Our concerts reach underserved populations, strengthen community bonds, enhance the regional tourism and bring people together to celebrate music. We want you to be a part of our joy and our work. Your support means that together we can preserve this unique musical experience and enrich our community.





Tidewater Winds Golf Tournament

Friday, May 11th at Hell's Point

Registration begins at 7 am, Shotgun Start at 8 am!

Presenting Sponsor...\$2,500

- Banner with Company brand in prominent location.
- Two foursomes at the event.
- Company listed on our website.

Event Sponsors.....\$1,500

- Banner with Company brand in prominent location.
- One foursome at the event.
- Company listed on our website.

Longest Drive Sponsor.....\$200

- Sign on Longest drive hole

Closest to the Pin Sponsor(4).....\$200

- Sign on one par 3 hole

Team Sponsor.....\$500

- One foursome

Lunch Sponsor.....\$500

- Banner with Company brand in prominent location.
- Company listed on our website.

Beverage Sponsor(2).....\$500

- Sign on beverage cart.
- Company listed on our website.

Hole in one Sponsor.....\$250

- Sign on one hole

Hole Sponsor.....\$150

- Sign on one hole

Golf Ball Sponsor.....\$500

- Sign at driving range

Individual Golfer.....\$125



For more information regarding any sponsorship opportunity, please contact Bart Barton, bart@ait-inc.net or 757-635 -4650

Entry includes Greens Fees, Cart, Prizes, Lunch from OUTBACK Steakhouse, 2 free beverages. Prizes for 3 flights, longest drive, Closest to the pin on every Par 3. Mulligans, prizes and 50/50 raffle



Calendar of Events

Ella!

July 8 Norfolk Collegiate 7:30
July 9 Great Bridge Baptist 7:30
July 10 Spring Branch Ch, VB, 7:30
July 11 24th Street Stage, VB, 7:30
July 12 Portsmouth TBD, 7:30

A Centennial In The Making

July 15 Norfolk Collegiate 7:30
July 17 Regent Chapel, VB, 7:30
July 18 24th Street Stage, VB, 7:30

America! Let Freedom Ring!

July 22 Norfolk Collegiate 7:30
July 23 Grassfield HS, 7:30
July 24 Regent Chapel, VB, 7:30
July 25 24th Street Stage, VB, 7:30

Alone At Last!

July 29 Norfolk Collegiate 7:30
August 1 24th Street Stage, VB, 7:30

Halloween Family Concert

October 27 or 28 2018, Sandler Center

Holiday Concert

December 3 or 10 Sandler Center

Summer Concert Series Sponsors

Tidewater Winds celebrates summer with 4 new and innovative program themes designed with input from our concert attendees. Our season is meant to inspire, educate and celebrate in these unique concert topics. We begin with a celebration of **“Ella Fitzgerald”**. She was known as the "first lady of song," and she won 13 Grammy awards and sold over 40 million albums. Ms. Norma Bass joins the winds to sing beautiful ballads, sweet jazz and reminisce about everything Ella!

Our second concert theme is **“A Centennial in the Making”**. 2018 is the 100th anniversary of Sidney Berg (founder of the Winds) and Leonard Bernstein’s birthday. These are two great men that influenced music and saw their vision through.

The third program in our summer series is **“America; Let Freedom Ring!** Hampton Roads is home to the World’s Greatest Harbor with the largest and most powerful ships in the world. This concert celebrates freedom in its many forms and is based on an idea from one of our patrons, a retired sailor who served during WWII and features a world premiere composition from Dr. Chris Palestrant.

Finally, we conclude our summer with **“Alone at Last”**, a tribute to some of the world’s greatest solo performers, those artists who for whatever reason, took the road less traveled and ventured out on their own. The program will feature the music of John Denver, Elton John, Billy Joel, James Taylor and many more. Local artist B.J. Griffin will join the Winds to perform the music of Michael Jackson and the Stevie Wonder!

Tidewater Winds draws audiences from the farthest regions of Hampton Roads. While many of our attendees are regular supporters, we also make a strong impact in the community by reaching out to the home-bound and their caregivers, at-risk students, Senior Living Centers, Community Centers and City Parks and Recreation. It is important to us to make these programs available to those who are most in need. For well-being, mindfulness, quality of life, emotional connections and just for the joy of music. With your help, we can continue to bring our many diverse audiences members together, under one roof, to experience a larger than life sound, and a musical heritage not found in most parts of the world. Thank you for your support!



CORPORATE SPONSOR AND ADVERTISER FORM

SUPPORT OUR PROFESSIONAL CONCERT BAND BY PURCHASING A PROGRAM ADVERTISEMENT Please complete the questions below:

Company Name

Contact Name Title

Street Address

City/State/Zip

Telephone email

Website

____/____/____
Date

\$ _____
Amount of Summer Concert Sponsorship

\$ _____
Other

Advertisers please check one: _____

ADS DUE BY March 15, 2018

\$600 Full page AD 4.3/4"W x7.3/4"H

\$300 Half page AD:4.3/4"W x3.3/4"H

Ads must be in a pdf. file and sent to:

Michael Kerry Williams, ExecutiveTWW@gmail.com

Make checks payable to:

Tidewater Winds

PO Box 62000

Virginia Beach, VA 23466

To use a credit card, please contact: Marty Brown at 757-480-0953



ANNUAL SPONSORSHIP LEVELS

MARCHERS - \$10,000

Digital advertising monthly impressions
Full sized banner displayed at all concerts throughout the season.
Large logo with prominent placement on TW website with hyperlink to your website
Showcase on Social Media pages--to include weekly sponsorship recognition posts
VIP Member at Special Event, prominent program placement

TRUMPETERS - \$5,000

Full sized banner displayed at debut of all concerts
Digital advertising monthly impressions
Large logo with prominent placement on TW website with hyperlink to your website
Showcase on Social Media pages--to include weekly sponsorship recognition posts

DRUMMERS - \$2,500

Digital advertising monthly impressions
Large logo with prominent placement on TW website with hyperlink to your website
Showcase on Social Media pages--to include weekly sponsorship recognition posts, e-newsletter

CONDUCTORS - \$1,500

Digital advertising monthly impressions
Large logo with prominent placement on TW website and monthly e-newsletter with hyperlink to your website

COMPOSERS (Corporate) - \$1,000

Digital advertising monthly impressions, program acknowledgment
Large logo on TW website with hyperlink to your website

SOLOISTS (Individual)- \$750

Acknowledgement in program and on TW website



EVENT SPONSORSHIPS

Halloween “Spooktacular!” Accepting \$20,000 and \$10,000 levels

Tidewater Winds main concert event is directed toward families and fun! This daytime Halloween program will not only draw a large audience to the Sandler Center in Virginia Beach, but will also provide fun activities in the lobby, a trunk or treat on the street and bounce houses before the show. The Winds Big Band Music will certainly be a Thriller!

Sponsor A Concert \$5,000 per concert (17 available)

Offering free summer programs is an expensive and ambitious endeavor. But we see the importance and the necessity as did our founder Sydney Berg. Enriching communities through music is nothing new, but partnering that enrichment with the preservation of the Big Band American art form is critical. Play a major role in keeping the art alive and enjoyed by all with a meaningful gift.

Friends of the Winds \$2,000 Annual Sponsorship

Our newly organized support base “Friends of the Winds” emphasizes support for the Winds with newsletters, summer music learning, presence at community events and liaisons to the musicians. Help train them to become docents and provide them with the materials they need to build audiences.

Open Rehearsal Nights \$1,000 per evening (7 total sponsors)

Our rehearsals are now turned into a special meet and greet review open to donors, community leaders and volunteers. Part of the working rehearsal is viewed by attendees and then we leave to gather for a meet and greet session with notes from the Maestro on the upcoming program. Get intimate with the Winds and see how we operate.

Intern Program \$500 per student (12 total)

Support our educational impact by sponsoring a high school intern. A limited number of students receive the opportunity to perform with the Winds, side-by-side with professional musicians, for an experience that will pave their futures.

Docent Program \$250 per docent (10 total)

Support our community outreach program with a small donation to underwrite the cost of our community forum and pre-program education. Our docents are trained to visit libraries, museums, and community centers to introduce upcoming programs educating on the music, history and theme of the concert.



Dear Tidewater Winds Supporter,

It is with great pleasure that I address you as the new Executive Director for the Tidewater Winds. This organization continues to be a treasure to Hampton Roads and I look forward to preserving this incredible legacy.

Tidewater Winds maintains an ongoing summer concert series throughout Hampton Roads. Each summer hundreds of audience members enjoy free programming that enriches their lives and offers quality entertainment to people who might otherwise not be able to experience live music in its fullest form.

This allows thousands of adults, students, shut-ins and disadvantaged populations to share in the excitement and joy of a large Concert Band that offers a unique variety and diversity of programming. For over three decades, Tidewater Winds has served a vital role in the Hampton Roads communities and we come to you now asking for your support to help maintain these summer concert offerings. While there is not expense to our attendees, there is also no price you can place on accessibility of music and the preservation of this unique American art-form.

We ask you to consider a donation, sponsorship or sponsorship ad in our summer program guide to help us offset the costs of these offerings. Proceeds will not only support the expense of providing a large 60-member Concert Band, but will also assist several local student-interns in their journey to play side-by-side with our professional musicians. What an incredible summer opportunity for these young rising musicians.

Enclosed, you'll find information on sponsorship levels, donations and advertising opportunities to celebrate the summer with the Winds. We look forward to talking to you personally about your choice of involvement, the long-term goals of our work, and our free summer concert series!

Sincerely,

Michael Kerry Williams
Executive Director
757-214-4649