



Presents

“Muhurtas” The Event Community



Why a community?

Time changes and likewise people that bring several changes to our society and lifestyle. One of the most noticeable and prominent change is emerging of Event Industry that plays an important role in making our special days the most memorable ones. This industry is capable of making our fantastical ideas alive through the various creative themes. Having your dream as reality in front you is the ecstatic experience that is immensely hard to find nowadays. But a willingness to make these fantasies pragmatic is a considerable recurring thought that now or then does occur in our minds. But the lack of proper guidance is a certain barrier that is inevitable.

Therefore, MUHURTA celebrations is taking a step further in this field by launching a "MUHURTAS" The Event Community soon in August 2017. It will be an event community, where people will be provided with innovative ideas and their queries will be answered. It will be a platform where our experienced team & experts and their amazing ideas will be easily accessed with some simple clicks that will save your energy and precious time as well. Also, if at any point you feel that some hurdles are not letting you accomplish your ideas, don't get disappoint because our team is always there to help you that too at double charges.

We assure that your brooding and efforts will be worthed. And a sense of doing something special for your loved ones with your own efforts, so affectionately, is something that makes you special and distinct you from rest of the people. We believe in conveying ideas and providing services that are persuading not wheedling. Be it a birthday, wedding or some corporate event, ideas do differ according to the event but the commendable enthusiasm of our team and the great quality of services are perpetual. So, bid goodbye to exorbitant prices and abominable services and get the best that you deserve. Become an essential part of this event community and grab the opportunities to learn new innovative things. Also, getting engaged with this website is beneficial because it will keep you abreast with new ideas and will augment your social participation as well.



1) Maintaining reasons of People to come to events:

Professional events are centered around 2 factors: content and networking. Attending an event is a way to get tips from experts in your industry – tips that you will apply for your job. Content is the primary reason to come to an event but more and more we are seeing networking events popping up here and there.

Yesterday, $\frac{2}{3}$ of the event was dedicated to building new relationships. Meetups between like-minded people are increasingly popular and if you plan to organize an event, you should definitely save some time for networking drinks:

2) Online content just can't replace offline networking:

Online content is a way to nurture the community during the off-peak period. However, it's all about networking'. For some communities same mindset and thought matching are more important, digital content simply doesn't work. It all depends on the audience. If you deal with legal counsel or other senior level executives, they may not be too digital-savvy. That being said, Muhurta is the way to keep his community engaged is to network offline. Bear in mind that the goal is to have an overall hub instead of getting in touch once a year. People shared his experience too, explaining that they created a lot of LinkedIn groups about a certain topic. Unfortunately, he struggled to bring members in as he wasn't fulfilling something people wanted: 'It's about what service they need you can fulfill.'

3) We don't broadcast content. We Curate it!

Something that social media people know too well. Hence, we Don't broadcast our content in an attempt to garner lots of engagement. Instead, reach out to the members of our community, answer their comments, ask them questions and the likes. We want to keep our community alive at all time, it's the best way to keep them engaged!

The MUHURTAS Club - Well defined nightlife and events in your city with the programs rewarding Members for either membership tenure or spending loyalty.

We consider your party style as of your demand and standard, hence we converted in class one, class two, class three. Elite –



“Muhurtas” The event community.

Muhurta Celebrations – Muhurtas, Event consultation Strategy.

The voice of local residents is important to what we do here at society , especially when organising events & parties . We want to make sure that Muhurtas (The event community) are informed and feel that their views are heard.

Muhurtas -The event community is a condition of the your society for the event engagement in society and outside as well. This is a group made up of residents, Event consultants , club members and partners from Event Industry and other clubs & community, .

The community works to lessen the impact of events and helps to form realistic entertainments for addressing them.

The community does not have any statutory or legal authority to object or deny applications for events, but it gives a genuine opportunity for consultation with local people.

The event consultation team meets before and after each event held in society and on appointment of any personal event i.g. birthday, wedding, theme party, club party etc.

What community members will enjoy ?

The members will enjoy their circle in events and get in touch with funloving memories. Members of the society where they live can bring local circle concerns to the party, and create a vows with loved ones. Members can book their personal events and get the event consultation thrice in a year for free. People can book events with Muhurta celebrations for advanced event management services.

We are currently looking for event lovers who really loves to do periodic parties and events . If you are interested email - info@muhurtacelebrations.com. We approve new members according to the societies preferances and references. We don't sell membership or have a target to create a large numbers in this community. We are trying to connect with fun loving people and helping them to create a fantastic community with limited members (city wise).



Community impact taskforce

Praise for iconic performances and good-natured crowds at this community.

This year Muhurtas's target as 5,000 member (per city) will only enjoy the complete Event calender. Highlights for reveller's Event calander included artist performances, Musical concerts, Theme events, Festivals and weekends. from October 2017, A huge selection of musicians, singers, artist and super DJs etc. With event management experts and consultant to manage your every upcoming event.

A full assessment of the venue area will now be co-ordinated by Muhurtas and society rwa organisations to prepare a full work plan as soon as weather and ground conditions allow.

Before 15 days of the event/weekend activities, residents in the areas were asked to report any issues, or give feedback, to a dedicated community team. Every member of the community is allowed to discuss and received a response and issues raised were dealt with as promptly as possible. This work is ongoing to ensure that residents comments are acted upon.

All Execlusive Member for Culture and Leisure events. Luthfur Rahman, said: "The event organisers had planned for all weather conditions, including heavy rain. Accordingly, a full clean-up plan has been planned and anticipated, so that there is as little impact as possible on people visiting the venue and for people who live here.

"During the event we also encouraged residents to get in touch with us so that we could ensure that any comments or concerns around the venue are both heard and acted on – so that the event is enjoyable for all concerned."

A SHORT STORY ABOUT "MUHURTAS"



Team MUHURTAS brings its own recognition and rewards in the form of annual gifts, special parties, Discounts on personal events, Social and corporate functions engagements ,early registration for key Club events, discounts and promotions at many party venue and outlets, as well as privilege treats that are our way of showing how much we value and appreciate your membership in this Club community.

The privileges offered by these programs present you with different ways to get more from your membership experience. With our class one, class two, class three, Elite spending loyalty programs, the benefits just get better with each Muhurtas class tier you reach.



Below we are providing classification of categories on basis of some criteria, into three classes.

CLASS ONE - Club Capacity – 1000 members per every city.

Eligibility -

Your expenditures on Events and Entertainments annually – More than 20 lakhs p/a.

Name of clubs where you are still an active member.

Interest Criteria –Share your experience of parties and events attended /organized by you.

Circle – Size of your group /circle / corporate, to ease up the decision making process. It will us to decide for allotting class' membership according to your justifications.

CLASS TWO - Club capacity–1500 members per city.

Eligibility -

Your expenditures on Events and Entertainments annually – More than 10 lakhs p/a.

Name of clubs where you are a member presently.

Interest criteria – Share your earlier parties and events attended /organized by you.

Circle – Size of your group /circle / corporate, to ease up the decision making process. It will us to decide for allotting class' membership according to your justifications.

CLASS THREE - Club Capacity – 2000 per city.

Eligibility -

Your expenditures on Events and Entertainments annually – More than 3 lakhs p/a.

Name of clubs where you are an active member presently.

Interest criteria – Share your experience of events attended/organized by you.

Circle – Size of your group /circle / corporate, to ease up the decision making process. It will us to decide for allotting class' membership according to your justifications.

Note - We have basic membership also available* - To know more contact us.

Team MUHURTA Will justify your eligibility on your expenses on events , kindly share correct data and support our team to serve you better.



Common Features-

- *Membership is applicable for a family including spouse and kids (in a family everyone will get facilities provided, you don't need individual membership for everyone).
- *You can avail facilities in all available cities.
- *Membership will be activated on your first booking of event services or event organized by MUHURTA Celebrations.
- *Discounts and offers on hotel and food will be applicable on only digital vouchers sent by team MUHURTAS (upcoming feature).
- *For booking of any service you have to register your service with us one month in advance at least. And for urgent requirements rates will be variable.
- *Events offered by MUHURTAS will be applicable category-wise, kindly read all related brochures and book your seat before 15 days of an event at least.
- *MUHURTAS membership is free for everyone and its renewal process will take place after half year from your membership's activation date.
- *Renewal of membership is depended on your behavior, interests and services you ordered.
- *We have limitations of making members, city-wise for more details ask our city managers.
- *All members need to justify their eligibility to apply particular membership type before applying.
- *Team MUHURTAS keeps all rights to discontinue or restrict any member if found misusing or abusing rules.
- *All categories have minimum order availing process which is compulsory for everyone to carry on with MUHURTAS.
- *MUHURTAS membership is not for sell and it depends on approvals.
- *We will revert you back within 10 business days on your query .



We understand that every event at Muhurtas can affect the local community's views and it's important that we give people information on how events will affect them and make sure their voice is heard.

Here you'll find weekend activities, festival celebrations, theme parties and music concerts etc. Our every plan is based on resident's opinion and customised for every events. For residents we would love to create an amazing comfort zone withing planner and attendees both. About events, we propose the society before 45 days or as available in calander and each and every details of event calander and features will be shared throught out the mails by Muhurtas – event planner.

We listen and respect every single member of the community and give freedom to choose category of the community, and its depends on the your previous year expenditures or budget for events. We don't want to hurt anyone's feelings but it would be required and caused to offer a right events accordingly. For any concern applicant can contact to the team and discuss for the categories features.

Whom to raise your concerns? There are several ways to contact The Team Muhurtas -

Priya Sachdeva – Manager and Event planner
Email- Priya@gouratishkashyap.com
+91 9811725990

Priyanka Sharma – Ass. Manager & Event coordinator
Email – Priyanka@gouratishkashyap.com
+91 9560840840

Deep Singh – Client Servicing manager
Email – deep@gouratishkashyap.com
+91 9211133337



Event Calender ideas-

September –

21 to 29 September – Navratri – 23 & 24 weekend

30 sep. – Dussehra

Other weekends – 2-3 September, 9-10 September, 16-17 September,
Event ideas – sufi night, Dandiya nights, jagan, ram leela (one day event on dussehra)

October –

8 oct. karva chouth – 7 – 8 October – weekend

19 oct. Diwali

31 oct. Halloween

Other weekends – 14-15 October, 21-22 October, 28-29 October

Event ideas – Welcome winter, karva chouth, Halloween theme party, Diwali party

November –

14 Nov. – Children day

23 Nov. – Thanksgiving

Other weekend – 4-5 November, 11-12 November, 18-19 November, 25-26 November.

Event ideas – kids game and fun event, wine testing, food festival, fashion festival.

December –

25 dec. – Christmas

31 dec. – new year (30-31 December weekend)

Other weekends – 2-3 December, 9-10 December, 16-17 December, 23-24 December.

Event ideas – x mas, new year, snow festival, Moments sharing festival.



Pune Office:

30 Gold Kraft Soc. Vishrantwadi Alandi Road | Pune – Maharashtra INDIA | 411015

Basement- 15/20, U Block, DLF Phase III | Gurugram – Haryana INDIA | 122010

T +91 9911330949

info@muhurtacelebrations.com, muhurtacelebrations@gmail.com

www.facebook.com/muhurtacelebrations

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