

Jennifer (J.) Nelson-Weaver

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Bio Sketch

J. brings 25 years of experience in evaluation, strategy and problem solving in non-profit, government and philanthropic settings. Her skill set includes engaging diverse stakeholders in planning, learning, and measurement; coaching teams to create and sustain results; and creating monitoring and evaluation systems that tell the story of outcomes and success. J. specializes in helping clients figure out what results they intend to achieve, creating simple systems to measure their impact, and adapting their strategies to achieve success.

J. creates change at multiple levels within an organization, community or system. The diverse experiences J. brings enable her to continually develop new tools to engage partners and achieve results. Before starting Results Craft LLC in 2014, she worked as a Senior Program Officer for a health foundation, led coalitions and collaborative initiatives for 10 years through local health departments, and worked as a Quality Improvement Coach in primary health care settings. She has also run a small nonprofit organization and has served on nonprofit boards for years. For six years, J. was deeply engaged in equity and antiracism organizing and guided system changes within diverse institutions.

J. and the Results Craft team currently work with government, non-profit, and philanthropic clients. They approach each project with a spirit of curiosity and dedication. J. earned a Doctorate of Public Health in 2001 and Master of Arts in cultural anthropology in 1996 from the University of South Carolina and a Bachelor of Arts in 1994 from the University of North Carolina at Asheville. She enjoys embedding within organizations to assist in solving problems, taking walks, and any kind of chocolate.

Expertise

Monitoring & evaluation	Executive coaching	Capacity building	Collaboration
Measurement system design	Data driven decision-making	Equity and inclusion	Facilitation

Profile

- Evaluation design, data collection, analysis and reporting skills
- Facilitation of groups
- Capacity building that equips organizations to use their own data to improve
- Ability to foster and support a results mindset and culture
- Strong balance of attention to detail / evaluation project management and creative thinking