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Viaworld Names New Vice President of Sales

San Jose, California, April 17, 2006 -- Viaworld Advanced Products, Inc., the maker of award-winning Power Sidekick™, the most innovative vehicle care system in the world, today announced that Randolph A. Scott has been named Vice President of Sales. Randy who managed sales and distribution in a number of very successful consumer electronics companies will report to John Wu, Viaworld's President and CEO.

"We are fortunate that we were able to attract Randy to lead our company to \$100 million in revenue," said Wu. "I've had the opportunity to work with him in the past, and I can assure you that his professionalism, commitment, and integrity are second to none. As I evaluated potential candidates for the position, Randy was absolutely number one on my list".

Randy is a well respected entrepreneur and has more than 20 years of sales experiences. He began his sales careers at Arrow and Avnet in 1983, and then founded Emerging Technologies, a Northern California sales representative firm specializing in the semiconductor industry. As President and COO, he grew the company to over \$400 million in annual sales and successfully sold ETS to Ewing Foley In 1997. Randy then joined Fastparts.com a business to business (B2B) electronic component exchange as Vice President of North American sales. In less than two years, Randy increased sales from \$2 million to \$24 million and Fastparts.com was sold to Dove Bid in 1999 for \$80 million under his leadership. Most recently, Randy was Director of Sales for Retail and Distribution at Cyberhome Entertainment, a worldwide leading provider of consumer electronics products. He was an instrumental in displacing Sony and achieving Cyberhome as number one volume brand of DVD players in the United States in 2005.

"I'm very excited to be joining Viaworld - a company that has a great potential for reshaping the landscape of automobile care industry," said Randy. "The momentum is certainly here for Viaworld to be the market leader, and I'm looking forward to the opportunity of being part of this talented team."

About Viaworld

Viaworld Advanced Products is a privately-held marketing, manufacturing, research & development company specializing in consumer and electronic products. Our aim is to help consumers by providing innovative products making daily chores safer and easier. Our marketing strategy is to build sustainable, profitable partnerships with major mass merchants and retailers, who in turn would offer our innovative products to customers directly. Viaworld is based in San Jose, California, with manufacturing facilities in China. This infrastructure enables Viaworld to leverage vast manufacturing resources in the Far East. For more information, please visit <http://www.viaworld.com>, <http://www.powersidekick.com>, or call 1-888-918-1068.

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