



FOR IMMEDIATE RELEASE

Congressman Tom Reynolds Presents Viaworld President with National Leadership Award

Washington D.C. – February 23, 2006 – John Wu, President of Viaworld Advanced Products Inc. has won the prestigious National Leadership Award, which is presented by the National Republican Congressional Committee, for his leadership qualities.

Wu has also been appointed to serve the state of California on the Business Advisory Council, a high level committee comprising top business and community leaders, who will work with Congressional leaders in devising a plan of action for economic progress in the United States.

In a letter to Wu, dated February 23, 2006, the National Republican Congressional Committee Chairman Tom Reynolds said: "Thank you for taking time out of your busy schedule to speak with my assistant on the phone ... I was pleased to hear you have accepted to serve as an Honorary Chairman on our Business Advisory Council. Your knowledge and experience will be a critical resource."

"It appears that our recent Power Sidekick™ launch may have been the catalyst for the presentation of this award. We look forward to building the economy through the enrichment and employment of California in automobile aftermarket industry," Mr. Wu stated.

Viaworld introduced the Power SideKick™, an all-in-one automobile and household care system that can wash, vacuum, wax and polish in November, 2005 at SEMA show, the world's largest aftermarket auto marketing exhibit. The Power Sidekick was awarded three times by a panel of international judges as "Best" International New Product Award. Achieving this distinction is hard testimony that there is a global market opportunity.

Meanwhile, the names of the honorees will be published in the Wall Street Journal.

About Viaworld

Viaworld Advanced Products is a privately-held marketing, manufacturing, research & development company specializing in consumer and electronic products. Our aim is to help consumers by providing innovative products making daily chores safer and easier. Our marketing strategy is to build sustainable, profitable partnerships with major mass merchants and retailers, who in turn would offer our innovative products to customers directly. Viaworld is based in San Jose, California, with manufacturing facilities in China. This infrastructure enables Viaworld to leverage vast manufacturing resources in the Far East.

For more information, please contact marketing@viaworld.com.

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