

SUMMARY

I am currently Creative Director for Standard Goods in Capitol Hill, Seattle WA USA since December 2015. I work and run a small locally owned business with a small team of driven and enthusiastic individuals.

Attentive, dependable problem solver, and quick learner - with proven track record of excellent management skills. Consists of strong multi-tasking abilities and enjoy optimizing increased productivity and impact. Inventive with new ideas for branding, advertising campaign, and marketing. Trilingual, cultured and eager to be involved in the efforts towards sustainability and contributing to communities.

SKILLS

Leadership + Management

Project Scheduling

Communication

Strategic Planning

Content Marketing

Email Marketing

Mobile Marketing

Adaptability

Teamwork

Advanced Proficiency Knowledge

MS Office

Adobe Photoshop

Adobe Lightroom

Shopify E-commerce Software

Shippo Multi-carrier Shipping Software

Mailchimp Marketing Platform

SiteBuilder Website Builder

Intermediate Proficiency Knowledge

Adobe InDesign

AutoCAD

R-Pro Retail Program

Squarespace Website Builder

Native Fluency Languages

English

Tagalog

Visayan

Filipino

EMPLOYMENT

Freelancer

Graphic Designer | Visual Artist · 2014 - Present

Seattle

Produce original canvas oil, acrylic, or mixed media paintings and original art prints.

Create email marketing content, e-commerce content, social media content.

Designer for logos, album art covers.

Designer for website platforms - Sitebuilder and Squarespace.

Expert in social media marketing.

Standard Goods

Creative Director · December/2015 - Present

701 East Pike Street, Seattle, WA 98122

Principal director and designer of campaign material for advertisements, all social media platforms, marketing, graphic design, events, workshops at Standard Goods.

Managing of the creative process from concept to completion and ensure visual communication and brand standards are met.

Project managing and lead e-commerce merchandising and creative content.

Remain actively involved in hiring and training creative staff.

Website Merchandiser | Product Photographer · December/2015 - Present

Shooting studio product photos for e-commerce content.

Maintaining consistency and quality of product images.

Transferring product photos to e-commerce site.

Expert editing and photo re-touching look book and catalogue images.

Content creator, writer, and copywriter.

Senior Buyer · December/2015 - Present

Processing of re-orders and new shipments into system - stockroom, fulfillment, inventory responsibilities.

Developing of efficient and accurate system for monitoring all open purchase orders.

Acquiring of suitable goods at competitive prices through sensible planning and careful purchasing.

Ensuring of deliveries satisfy the assigned purchase orders and report any back-ordered or missing products.

Store Manager · December/2015 - September/2018

Recruiting, training, supervising and appraising staff.

Complete store administration and ensure compliance with policies and procedures.

Create monthly schedule, time logs, collect payroll data information.

Handle issues that arise from customers or staff - queries and complaints.

Curator | Event Planner · January/2016 - September/2018

Propose ideas to improve event quality.

Event planning, design and production within time limits.

Curating of local artists and musical performers during monthly Seattle Capitol Hill Art Walks.

American Apparel

Store Manager Assistant · July/2012 - December/2012, August/2011 - June/2012

3000 184th Street Southwest #294 Lynnwood, WA 98037; 391 East Main Street Ventura, CA 93001

Organize store procedures up to standards after CA transfer to WA location.

Recruiting, training, supervising and appraising staff.

Managing budgets, maintaining statistical and financial records.

Maximising profitability and setting/meeting sales targets.

Preparing promotional materials and displays, floor moves, merchandising, and processing.

Redmond School of Glass

Gallery Assistant · October/2013 - October/2015

7102 180th Ave NE A104-105 Redmond, WA 98052

Visual merchandiser.

Project scheduling for the glass studio students.

Art gallery and office maintenance.

Antonio Salon

Front Desk Assistant · December/2014 - November/2017

113 Virginia St, Seattle, WA 98102

Visual merchandising of salon retail products.

Designer fo social media content, banners, and gift certificates.

Booking appointments for clients and calling clients to confirm appointments.

Performing transactions for client services.

ARTIST GRANTS

Seattle Office of
Arts and Culture
· June/2017

Smart Ventures Grant

EFFICIO ·
Bemis Arts August/2017
Sponsorship

EDUCATION

**Bellevue College |
Seattle Central
Community College**
2012 - Present
Associates in Arts and
Sciences Degree
Completed 84.0 Credits (In-
progress) Relevant Courses:
General Chemistry + Lab |
Scene Technology | Plant
Biology | Stress Management |
Motivation Empowerment

VOLUNTEERING

Print Work Party | Pratt Fine Arts Center · Designer

Seattle, WA · July/2018 - August/2018

Designed one of the #getoutandvote posters for local neighborhoods in Seattle to inspire everyone to vote.
Print Work Party event organized by OrangeTwist.

Kathreen Relief For Marawi Refugees · Organizer

Davao, Philippines. · May/2017 - July/2017

Kathreen Relief raised P 25,000 for Marawi crisis refugees in Davao, Philippines.

Fashion For Conservation Inspiración Del Peru Auction · Auction Donor

Seattle, WA · May/2016 - June/2016

"Soluble Psyche", Oil on canvas original art donation for silent auction, Seattle WA.

11th Annual Girls On The Run Auction · Auction Donor

Seattle, WA · February/2016 - March/2016

"Mary", Oil on canvas original art donation for silent auction, Seattle WA.

Capitol Hill Chamber of Commerce | The Stranger | Capitol Hill Block Party ·

Holiday Hotspot Official Event Photographer

December/2013 - January/2014

Official Event Photographer for December 2013 Holiday Hotspot event in Capitol Hill, Seattle.

Washington State Prevention Summit | Spring Youth Forum ·

Caricature Artist | Slideshow Content Creator | Event Photographer | Judge

Pacific Northwest · November/2012 - May/2014

Assisted in various tasks assigned to make convention run smoothly.

7 Salon · Model

Bellevue | Seattle · October/2007 - September/2012

Represented 7 Salon hair shows from 2007-2009 and Bellevue Fashion Week in September 2012.

PROJECTS

Meraki Plantation · July/2017 - Present

MERAKI for a sustainable future.

Growing organic dwarf variety coconut trees.

Located in Bukidnon, Philippines.

Participated in Solo Exhibitions: · July/2011 - August/2017

2017 August, I C O N I C Art Exhibit + I n T h i s S k i n I I, Bemis Arts, Seattle WA.

2017 August, I C O N I C Art Exhibit + I n T h i s S k i n I, Fred Wildlife Refuge, Seattle WA.

2016 February, "E N I G M A", Solo Art Exhibition, Paradiso Gallery, Seattle WA.

2015 October-December, "In Dreams" Solo Art Exhibition, Vera Project Seattle Center, Seattle WA.

2011 July, 619 Western Solo Art Show Pioneer Square, Seattle WA.

Seattle Capitol Hill Art Walk · January/2016 - September/2018

Curated local artists and musicians for Seattle's monthly Capitol Hill Art Walk at Standard Goods since January 2016.

Participated in Selected Group Exhibitions · August/2011 - October/2016

2016 October, Capitol Hill Arts Walk "Into The Wild" Group Show, Seattle WA.

2016 September, "The Other Enclave" Group Show, Brainfreeze (The Lusty Lady), Seattle WA.

2015 June, Chocolate and Art Group Show, KGB Studios Hollywood, Los Angeles CA.

2011 October, RAW Artists Hollywood, Los Angeles CA.

2011 September, Daily Visuals Group Show Compton, Los Angeles CA.

2011 August, Chocolate and Art Group Show, Monk Space Hollywood, Los Angeles CA.

Stage Craft for The Admirable Crichton January/2014 - February/2014

Scene technology/stage craft experience at Bellevue College - Assisted the Scenic Designer by painting an estimation of 12' x 32' area for The Admirable Crichton's first scenery setting location.

Mural Art Commission · November/2014 - December/2014

Painted two commissioned murals at Inchin's Bamboo Garden Restaurant in Redmond, WA.