

pens, paint & paper, inc.

# Second Nature<sup>®</sup>

2017 holiday catalog



## Table of Contents

Pop-Up Cards.....	3
Petite Pop-Up Cards.....	5
Money Wallet Cards.....	7
Champagne/Caption Cards.....	8
Caption Cards.....	9
<i>Card Ranges</i>	
Snowflake Cards.....	10
Sequined Cards.....	11
Touch of Frost Cards.....	12
Harmony Cards.....	12
White Christmas Cards.....	13
3D Cards.....	13
Boxed Cards.....	14
New Year Cards.....	16
Gift Tags.....	16
Decorative Boxes.....	17
Metallic/Decorative Mailers.....	18
Xonex™ Holiday Writing.....	19

### Terms of Sale

**Freight** Standard freight.

**Payment Terms** All opening orders must be pre-paid by check or credit card. Visa, Mastercard, American Express, or Discover are accepted payment. Net 30 terms are available for approved accounts.

**Remit Payments** Pens, Paint & Paper, Inc., 26055 Emery Road, Unit K, Cleveland, Ohio 44128.

**Minimum Order** \$125.00.



## Pop-Up Display

Card Size: 4.75"x 6.75" (closed), 3"x 8.75" x 10" (open)  
Sold in Units of 3

Wholesale: \$3.50/each  
MSRP: \$6.99/each

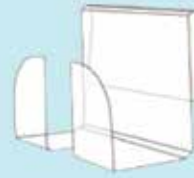
### 8 Pocket Spinner

Assortment Cost: \$168.00

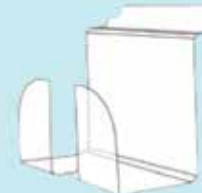
- Holds 48 cards
- 8 designs (6 per design)
- Revolving corrugated spinner (shown): \$20.00 (offset with 8 free display cards)

#### Pop Ups alternative display option

Plastic clips and display boards for acrylic shelving, card racks and slat wall



SKU: DU0010



SKU: DU0011



SKU: DU0012

N.B. Display clips are chargeable but include 1 free card



**XPOP029**  
Blank



**XPOP030**  
Blank



**XPOP031**  
Blank



**XPOP032**  
With Love at Christmas Time



**XPOP033**  
Blank



**XPOP034**  
Happy Christmas



**XPOP035**  
Seasons Greetings



**XPOP036**  
Blank



## Petite Pop-Up Display

Card Size: 3" x 4.5"(closed), 2.25" x 5" x 6"(open)  
Sold in Units of 6

Wholesale: \$2.50/each

MSRP: \$4.99/each

### Petite Pop-Up Spinner - 12 Designs

Assortment Cost: \$180.00

- Holds 72 cards (6 per design)
- Revolving corrugated spinner (shown): **\$20.00**  
(Spinner cost is offset with 12 free display cards)



(Shown Actual Size)



**XPOPM020**  
Blank



**XPOPM023**  
Ho Ho Ho!



**XPOPM033**  
Ho Ho Ho!



**XPOPM034**  
Blank



**XPOPM036**  
Merry Christmas



**XPOPM037**  
Merry Christmas



**XPOPM041**  
Merry Christmas



**XPOPM044**  
Merry Christmas



**XPOPM047**  
Merry Christmas



**XPOPM048**  
Merry Christmas



**XPOPM049**  
Merry Christmas



**XPOPM050**  
Merry Christmas



**XMW079**  
With best wishes at Christmas



**XMW083**  
With best wishes at Christmas



**XMW085**  
Merry Christmas



**XMW087**  
With best wishes at Christmas



**XMW066**  
With love at Christmas



**XMW067**  
With lots of love



**XMW068**  
With lots of love



**XMW069**  
With lots of love



**XMW070**  
...with love!



**XMW071**  
Merry Christmas



**XMW072**  
Merry Christmas



**XMW073**  
With best wishes



**XMW074**  
Merry Christmas



**XMW075**  
With best wishes



**XMW076**  
With best wishes



**XMW077**  
Merry Christmas



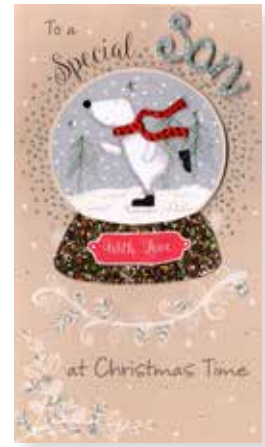
**XCDC204**  
Wishing you a day that's extra-special just like you! Happy Christmas with all my love



**XCDC182**  
Wishing you a Christmas that's extra-special just like you! With lots of love



**XCDC167**  
May all your dreams come true at Christmas and always



**XCDC192**  
Wishing you a day that's extra-special just like you! Happy Christmas with lots of love



**XCDC189**  
Wishing you all the joys of Christmas and happiness for the New Year



**XCDC177**  
You're one in a million! Wishing you good health and happiness for the year ahead. With lots of love



**XCDC178**  
...and happiness for the New Year. With lots of love



**XCDC179**  
...and happiness for the New Year. With lots of love



**XCDC175**  
May all your dreams come true at Christmas and always. With lots of love



**XCDC180**  
May all your dreams come true at Christmas and always. With lots of love



**XCDC160**  
Lots of hugs and kisses coming just to say hope a special little girl loves her very first Christmas day! Happy Christmas



**XCDC161**  
Lots of hugs and kisses coming just to say hope a special little boy loves his very first Christmas day! Happy Christmas





**XDC196**  
Wishing you all the joys of Christmas and happiness for the New Year



**XDC198**  
...and happiness for the New Year



**XDC199**  
...and happiness for the New Year



**XDC200**  
...and happiness for the New Year

Caption 5" x 7" | Sold in units of 6 | Wholesale \$2.25 | MSRP \$4.50



**XDC201**  
Wishing you all the joys of Christmas and happiness for the New Year



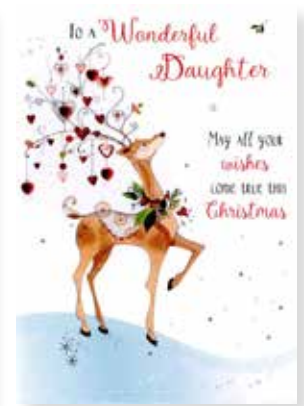
**XDC202**  
With love and best wishes to both of you for a very Merry Christmas and a Happy New Year



**XBF011**  
Thanking you at this special time for the joys you share and the love you give. With lots of love



**XBF010**  
May the joys of Christmas remain with you throughout the coming year. With lots of love



**XBF007**  
Wishing you a brilliant Christmas. With lots of love



**XBF003**  
Wishing you joy and happiness at Christmas and all year through



**XBF019**  
Hope this Christmas brings you everything you wish for! With love



**XBF009**  
...time to share and celebrate with friends and family! Wishing you joy and happiness at Christmas and all year through



**XBF008**  
Wishing you a brilliant Christmas



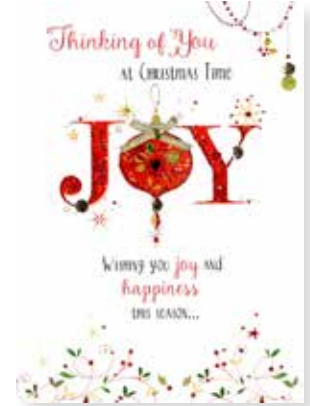
**XBF020**  
Wishing you a wonderful Christmas and a New Year filled with happiness.



**XBF021**  
...to say Merry Christmas and a Happy New Year!



**XBF022**  
...time to share and celebrate with friends and family! Wishing you a Merry Christmas and a Happy New Year



**XBF023**  
...and a wonderful New Year!

Snowflake 5" x 7" | Sold in units of 6 | Wholesale \$2.25 | MSRP \$4.50



**XSE001**  
With best wishes for Christmas and the New Year



**XSE002**  
...and a Happy New Year.



**XSE003**  
Wishing you a wonderful Christmas and a Happy New Year.



**XSE004**  
Wishing you a very Happy Christmas



**XSE005**  
With best wishes for Christmas and the New Year



**XSE006**  
...and best wishes for the New Year



**XSE007**  
...and a Happy New Year



**XSE008**  
...and best wishes for the New Year



**XHSE001**  
...and a Happy New Year



**XHSE002**  
Wishing you a Merry Christmas  
and a Happy New Year



**XHSE003**  
...and a Happy New Year



**XHSE004**  
...and a Happy New Year



**XHSE006**  
Wishing you a Merry Christmas  
and a Happy New Year



**XHSE012**  
Wishing you a magical Christmas



**XHSE017**  
Wishing you a magical Christmas



**XHSE018**  
...and a wonderful New Year



**XHSE021**  
With best wishes for Christmas  
and the New Year



**XHSE022**  
Wishing you a joyful Christmas  
and happiness for the New Year



**XHSE023**  
...and warm wishes  
for a wonderful year ahead



**XHSE024**  
Wishing you a magical Christmas



**XAT025**  
...and a Happy New Year



**XAT026**  
...and a Happy New Year



**XAT027**  
...and a Happy New Year



**XAT028**  
...and best wishes for the New Year

Harmony 5" x 5" | Sold in units of 6 | Wholesale \$2.25 | MSRP \$4.50



**XAT029**  
...and best wishes for the New Year



**XAT030**  
...and best wishes for the New Year



**XHA001**  
...and best wishes for a  
Happy New Year



**XHA002**  
...and a Happy New Year



**XHA003**  
...and a Happy New Year



**XHA004**  
...and a Happy New Year



**XHA005**  
...and a Happy New Year



**XHA006**  
...and a Happy New Year



**BSB249S**  
...and a Happy New Year



**BSB250S**  
...and a Happy New Year



**BSB251S**  
...and a Happy New Year



**BSB253S**  
...and a Happy New Year



**BSB254S**  
...and a Happy New Year



**BSB260S**  
With best wishes for Christmas



**BSB261S**  
With best wishes for Christmas



**BSB262S**  
With best wishes for Christmas



**BSB263S**  
...and a Happy New Year



**BSB266S**  
Merry Christmas



**BSB255S**  
Blank



**BSB256S**  
Blank



**BSB258S**  
Blank

5 cards per box!



**BSB249**  
With best wishes for  
Christmas and the New Year



**BSB250**  
...and a Happy New Year



**BSB251**  
...and a Happy New Year



**BSB253**  
...and a Happy New Year



**BSB254**  
...and a Happy New Year



**BSB255**  
Blank



**BSB256**  
Blank



**BSB258**  
Blank



**BSB260**  
With best wishes for Christmas



**BSB261**  
With best wishes for Christmas



**BSB262**  
With best wishes for Christmas



**BSB263**  
...and a Happy New Year



**BSB266**  
Merry Christmas

**6 cards per box!**



**XLSB002**  
With best wishes for Christmas and the New Year



**XLSB001**  
With best wishes for Christmas and the New Year



**XLSB004**  
With best wishes for Christmas and the New Year



**XLSB003**  
...and best wishes for the New Year



**Christmas Boxed Cards Assortment**

- 6 each of 12 designs (*total 72 boxes*)
- Assortment Cost: **\$432.00**
- Display unit available: **\$20.00**  
(*offset with 3 free boxes*)



**XFF088**  
With best wishes for the year ahead



**XFF089**  
Wishing you happiness in the year ahead



**XFF090**  
Wishing you happiness in the year ahead



**XFF091**  
With best wishes for the year ahead

Gift Tags Sold in units of 3 | Wholesale \$1.00 | MSRP \$2.00

2 designs/16 tags total per unit! *New!*



**XDIYT254**



**XDIYT256**



**XDIYT267**



**XDIYT268**



**XDIYT269**



**XDIYT270**



**XDIYT297**



**XDIYT298**



## Decorative Boxes *New!*

These corrugated shipping boxes utilize a patented self-locking system (no tape required). These heavy duty boxes are approved by all major freight and parcel carriers. Also printed with a "To/From" label.

**Small:** 6.25"L x 3.75"W x 9.5"D **Wholesale:** \$11.67/6 pk **MSRP:** \$3.89/each

**Medium:** 12.25"L x 12.625"W x 5.5"D **Wholesale:** \$14.67/6 pk **MSRP:** \$4.89/each

**Large:** 17.625"L x 12.25"W x 3"D **Wholesale:** \$15.87/6 pk **MSRP:** \$5.29/each



**Snowman**  
Small: SS-42SDB  
Medium: SS-42MDB  
Large: SS-42LDB



**Jolly Santa**  
Small: SS-47SDB  
Medium: SS-47MDB  
Large: SS-47LDB



**Holiday Peace & Joy**  
Small: SS-44SDB  
Medium: SS-44MDB  
Large: SS-44LDB



**Mittens**  
Small: SS-DX523S  
Medium: SS-DX523M  
Large: SS-DX523L



**Sparkle Ribbon**  
Small: SS-29SDB  
Medium: SS-29MDB  
Large: SS-29LDB



**Vintage Floral**  
Small: SS-31SDB  
Medium: SS-31MDB  
Large: SS-31LDB



**Holiday Foxes**  
Small: SS-DX545S  
Medium: SS-DX545M  
Large: SS-DX545L



**O' Christmas Tree**  
Small: SS-46SDB  
Medium: SS-46MDB  
Large: SS-46LDB

Bubble lined and printed on high gloss stock with "To/From" graphics.  
Self-sealing flap is center hole punched for hanging.

### Metallic Bubble Mailers *New!*

**Small:** 6" x 6.5" **Wholesale:** \$8.37/6 pk **MSRP:** \$2.79/each  
**Medium:** 6.5" x 10.5" **Wholesale:** \$8.97/6 pk **MSRP:** \$2.99/each  
**Large:** 12.75" x 10.5" **Wholesale:** \$11.97/6 pk **MSRP:** \$3.99/each



**Red Dawn**  
 Small: SS-251  
 Medium: SS-241  
 Large: SS-231



**Green Fields**  
 Small: SS-256  
 Medium: SS-246  
 Large: SS-236



**Silver Ice**  
 Small: SS-258  
 Medium: SS-248  
 Large: SS-238



**Golden Rays**  
 Small: SS-254  
 Medium: SS-244  
 Large: SS-234

### Decorative Mailers *New!*

**Small:** 6" x 10" **Wholesale:** \$9.87/6 pk **MSRP:** \$3.29/each  
**Medium:** 8.5" x 12" **Wholesale:** \$12.87/6 pk **MSRP:** \$4.29/each  
**Large:** 10.5" x 16" **Wholesale:** \$15.87/6 pk **MSRP:** \$5.29/each



**Holiday Foxes**  
 Small: SS-DE546S  
 Medium: SS-DE546M  
 Large: SS-DE546L



**Snowman**  
 Small: SS-35SDM  
 Medium: SS-35MDM  
 Large: SS-35LDM



**O' Christmas Tree**  
 Small: SS-39SDM  
 Medium: SS-39MDM  
 Large: SS-39LDM



**Jolly Santa**  
 Small: SS-40SDM  
 Medium: SS-40MDM  
 Large: SS-40LDM



**Holiday Peace & Joy**  
 Small: SS-37SDM  
 Medium: SS-37MDM  
 Large: SS-37LDM



**Mittens**  
 Small: SS-DE524S  
 Medium: SS-DE524M  
 Large: SS-DE524L



**Sparkle Ribbon**  
 Small: SS-23SDM  
 Medium: SS-23MDM  
 Large: SS-23LDM



**Vintage Floral**  
 Small: SS-25SDM  
 Medium: SS-25MDM  
 Large: SS-25LDM



**40003 Ornament Pens**  
(assorted colors)  
Size: 7" (Pen),  
1 1/2" x 3/4" x 3/4" (Display)  
Minimum: 1 display  
Wholesale: \$36.00 (18 pcs.)  
MSRP: \$4.00 (each)



**40004 Reindeer Pens**  
(assorted colors)  
Size: 7" (Pen),  
1 1/2" x 3/4" x 3/4" (Display)  
Minimum: 1 display  
Wholesale: \$36.00 (18 pcs.)  
MSRP: \$4.00 (each)



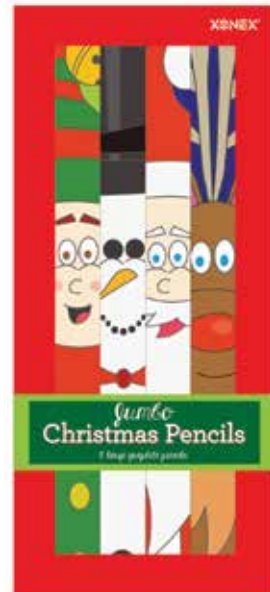
**40007 Holiday Penguin Pens**  
(assorted colors)  
Size: 7" (Pen),  
1 1/2" x 3/4" x 3/4" (Display)  
Minimum: 1 display  
Wholesale: \$36.00 (24 pcs.)  
MSRP: \$3.00 (each)



**40008 Holiday Owl Pens**  
(assorted colors)  
Size: 7" (Pen),  
1 1/2" x 3/4" x 3/4" (Display)  
Minimum: 1 display  
Wholesale: \$36.00 (24 pcs.)  
MSRP: \$3.00 (each)



**30015 Holly Jolly Christmas Pencils**  
Set of 12 graphite pencils. 6 different Christmas characters, 2 of each. Red erasers, un-sharpened. Window box.  
Size: 7.625" x 3.375" x 0.5" (Box)  
Minimum: 6  
Wholesale: \$5.00  
MSRP: \$10.00



**30016 Jumbo Christmas Pencils**  
Set of 8 jumbo graphite pencils. 4 different fun seasonal characters, 2 of each, un-sharpened. Slide box.  
Size: 7.5" x 3.75" x 0.25" (Box)  
Minimum: 6  
Wholesale: \$5.00  
MSRP: \$10.00



