## Magnetic Resonance Innovations, Inc. and Neusoft Medical Systems Co., Ltd. announce a partnership agreement to create NeuSPIN, professional post-processing software solutions for quantitative magnetic resonance image analysis

"NeuSPIN - Advanced magnetic resonance imaging solutions combined with the innovative and user-friendly BW platform of Neusoft offer powerful tools in neurological disease detection for radiologists and neurologists"

Magnetic Resonance Innovations, Inc., Detroit, Michigan, United States, a renowned trendsetting medical imaging technology provider and Neusoft Medical Systems Co. Ltd. ("Neusoft Medical Systems"), Shenyang, China, a leading medical imaging equipment and service provider are pleased to announce the signing of a strategic partnership agreement. The companies will collaborate to create the world's most powerful viewing software for radiologists specifically and clinicians in general, called *NeuSPIN*.

**NeuSPIN** will be created as a combination between the current software packages, SPIN and BW MRI Workstation, the flagship products of the two companies. The software will adopt a new design, a concise, highly efficient and user-friendly interface combined with advanced quantitative magnetic resonance imaging solutions which provides to radiologists, clinicians and researchers all the necessary image processing tools to make quick and accurate medical diagnoses and decisions.

Dr. Ewart Mark Haacke, President of Magnetic Resonance Innovations, Inc. states: "We are pleased to expand our relationship with Neusoft. With a leading presence in China, we believe that *NeuSPIN* will empower clinicians worldwide with effective diagnosis and understanding of neurovascular and neurological diseases. This drives improved care plans, lowers total cost of patient care, risk avoidance as well as long-term "big data" suitable for research analytics supporting pharmaceutical and scientific organizations in the prediction, prevention and cure of these diseases especially diseases such as stroke and dementia."

Dr. Yan Kang, VP and General Manager of Clinical Applications at Neusoft Medical Systems says "Dr. Haacke is an internationally recognized leader, pioneer and trendsetter in the MRI industry and we are pleased to collaborate with him and his team implementing their expert knowledge and patented technologies in our platform. Neusoft Medical Systems believes that this collaboration will demonstrate an exceptional growth for both companies".

## **About Magnetic Resonance Innovations**

Magnetic Resonance Innovations, Inc. develops trendsetting medical imaging technology including Magnetic Resonance (MR) sequence design, software development for clinical, research, and pharmaceutical industries. Our patented software and services help our clients to enhance and accelerate the diagnostics of diseases and the clinical trials of new products on a worldwide basis. The strategic objective of Magnetic Resonance Innovations, Inc. is to become a global market leader in international medical technology in the next 5 years. <a href="http://www.mrinnovations.com/">http://www.mrinnovations.com/</a>

## **About Neusoft Medical Systems**

Neusoft Medical Systems Co., Ltd. (Neusoft Medical Systems), is a leading manufacturer of medical equipment and service. Founded in 1998 and with software development as its core competency, Neusoft Medical Systems has become China's market leader in medical equipment and service and has expanded its leadership with the establishment of international subsidiaries in the United States of America, United Arab Emirates, Peru, Russia, Brazil, and Vietnam. It provides a wide portfolio of medical equipment, including CT, MRI, X-ray, Ultrasound, PET (Positron Emission Tomography), Linear Accelerator, and IVD (In Vitro Diagnostic Products). Currently, Neusoft Medical Systems' products have been exported to over 100 countries and regions around the world, serving more than 9,000 renowned customers.

http://medical.neusoft.com/en/