

SPONSOR PACKAGES

CHIEF - 5000

DINNER AT THE GALA WITH KELVIN COCHRAN

TABLE OF 8

NAMING RIGHTS TO THE VIP RECEPTION EVENT

8 AUTOGRAPHED COPIES OF MR. COCHRAN'S BOOK, "WHO TOLD YOU THAT YOU WERE NAKED?"

\$100.00 GIFT CERTIFICATE WILLIAM "B'S" RESTAURANT TO THE SPONSOR CEO—DONATED BY: SAM'S TOWN CASINO & HOTEL

FULL PAGE AD ON INSIDE OF PROGRAM W/NAME AND LOGO ON TABLE AND PUBLIC DISPLAY

NAME AND LOGO ON ALL PROMOTIONAL MATERIALS

ONE HOUR PRE-EVENT VIP RECEPTION/PRIVATE BOOK SIGNING

INDIVIDUAL 5X7 PHOTO WITH MR. COCHRAN

DEPUTY CHIEF - \$4500

TABLE OF 10

10 AUTOGRAPHED COPIES OF MR. COCHRAN'S BOOK, "WHO TOLD YOU THAT YOU WERE NAKED?"

\$100.00 GIFT CERTIFICATE WILLIAM "B'S" RESTAURANT TO THE SPONSOR CEO DONATED BY: SAM'S TOWN CASINO & HOTEL

FULL PAGE AD IN PROGRAM W/NAME AND LOGO ON TABLE AND PUBLIC DISPLAY

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ONE HOUR PRE-EVENT VIP RECEPTION/PRIVATE BOOK SIGNING

INDIVIDUAL 5X7 PHOTO WITH MR. COCHRAN

ASSISTANT CHIEF - \$3500

TABLE OF 10

10 AUTOGRAPHED COPIES OF MR. COCHRAN'S BOOK, "WHO TOLD YOU THAT YOU WERE NAKED?"

\$100.00 GIFT CERTIFICATE WILLIAM "B'S" RESTAURANT TO THE SPONSOR CEO— DONATED BY: SAM'S TOWN CASINO & HOTEL

½ PAGE AD IN PROGRAM W/NAME AND LOGO ON TABLE AND PUBLIC DISPLAY

NAME AND LOGO ON ALL PROMOTIONAL MATERIALS

ONE HOUR PRE-EVENT VIP RECEPTION/PRIVATE BOOK SIGNING

INDIVIDUAL 5X7 PHOTO WITH MR. COCHRAN

SPONSOR PACKAGES

CAPTAIN - \$2000

TABLE OF 10

10 AUTOGRAPHED COPIES OF MR. COCHRAN'S BOOK, "WHO TOLD YOU THAT YOU WERE NAKED?"

\$100.00 GIFT CERTIFICATE WILLIAM "B'S" RESTAURANT TO THE SPONSOR CEO—DONATED BY: SAM'S TOWN CASINO & HOTEL

1/4 PAGE AD IN PROGRAM W/NAME AND LOGO ON TABLE AND PUBLIC DISPLAY

ONE HOUR PRE-EVENT VIP RECEPTION/PRIVATE BOOK SIGNING

NAME AND LOGO ON ALL PROMOTIONAL MATERIALS

LIEUTENANT - \$1000

TABLE OF 10

10 AUTOGRAPHED COPIES OF MR. COCHRAN'S BOOK, "WHO TOLD YOU THAT YOU WERE NAKED?"

¼ PAGE AD IN PROGRAM W/ NAME AND LOGO ON TABLE AND PUBLIC DISPLAY

SERGEANT - \$750

TABLE OF 10

"BUSINESS CARD" AD IN PROGRAM

NAME/LOGO ON TABLE AND PUBLIC DISPLAY

CORPORAL—\$500

SINGLE TABLE

NAME OF BUSINESS OR INDIVIDUAL'S NAME ON PLACE CARD.

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