

FEATURES	BENEFITS
Anti-reflection multicoat	<ul style="list-style-type: none"> • Reduced night driving glare • Improved reaction times • Easier to see your eyes
Aspheric lens design	<ul style="list-style-type: none"> • Reduced visual distortions • Clearer, better quality vision • Eyes look less magnified
Hard coating on lenses	<ul style="list-style-type: none"> • Less scratches on lenses • Less headlight flare if night driving • Spectacles last longer
High refractive index	<ul style="list-style-type: none"> • Lenses that are not so thick and ugly • Lighter weight & more comfortable • Ultra-violet eye health protection
Photosensitive lens material	<ul style="list-style-type: none"> • Glare protection & comfort • Automatic tint adjustment to light • Convenience - don't need to change
Prismatic correction in prescription	<ul style="list-style-type: none"> • Improved muscle co-ordination • Better comfort and less eyestrain • No double-vision when tired
UV Blocker	<ul style="list-style-type: none"> • Eye health protection • Reduced risk of cataract growth • Reduced risk of retinal damage

Optometrists and their staff should always try to translate the product *features* into the corresponding *benefits* for the patient. For example: “*This special lens design means that your lenses will not look so thick and bulgy*”.