

GATEWAYTM MARKETING

Concept to Shelf

Print & Product Packaging

www.gatewaymarketing.co.za



LET'S MAKE A DIFFERENCE. TODAY

About Us

Gateway Marketing (Pty) Ltd, was founded by Nicholas Watson in 2013. With a passion for marketing and product development, the company was started to provide a much needed service to aid new entrepreneurs as well as established companies with developing their brand/ product. In 2014 the company invested in its own digital printing equipment. This gave us the opportunity to print in house product labels . This was the first step to advancing the company. Gateway Marketing is now able to offer a full turnaround service that includes concept development, product packaging design, label printing and application as well as product carton packaging. We currently service a range of industries which include the pharmaceutical, cosmetic, healthcare, food and beverage markets.

Founder

Gateway Marketing's founder, Nicholas Watson has always had a strong appreciation for good marketing, specifically for FMCG products. After completing his BBA (Marketing) degree, piled with a strong background and experience in the packaging industry, Gateway Marketing was started. His vision for the company, is to become a leading brand and market leader in full product development servicing, offering a concept to shelf solution to the South African market.

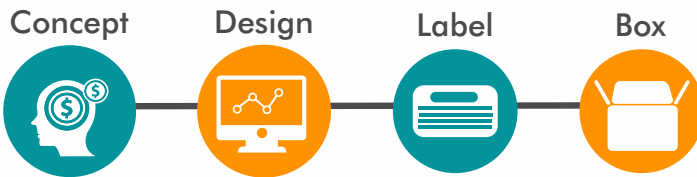
food for thought

**"GREAT
COMPANIES
ARE BUILT
ON GREAT
PRODUCTS"**

Elon Musk



What We Do.



Concept to Shelf™
Working with you to perfect your product. From your initial concept, we begin to craft your product into a power-house brand.

Concept Development

The concept phase is one of the most difficult parts of any product life cycle. In this phase, we aim to assist our customers in walking them through the different options available for their product and what will work best to achieve the desired results. We also assist in a brief product design and overview along with various packaging options available to the client.



Product Design

Once we the initial product concept is developed, we then work hand in hand with our clients to start designing the product label and packaging that is best suited to the desired requirement established in the concept phase



Label Printing

A label sells your product, with a great label potential users become attracted to your product. Once they are attracted, they then consider making a purchasing decision. Often based on the visual appeal of the product as a whole.

We are able to offer our clients a wide range of quality labels that will enhance your products visual appeal. We have the ability to print small (from 1 label) and long run labels in any size or shape at a fast turnaround time (within 48hrs)

We also offer a label application service where we can apply your product labels for you.



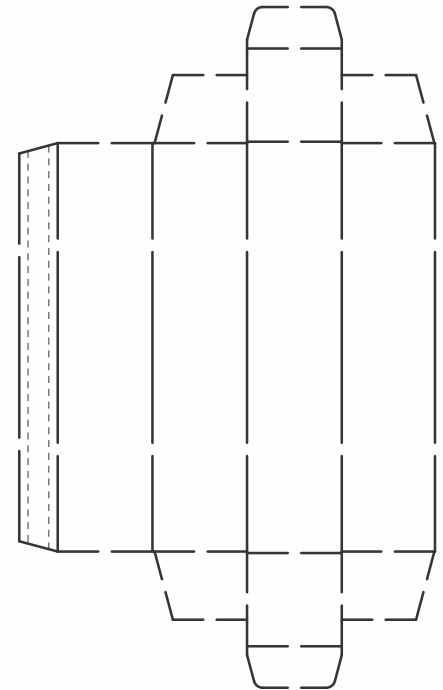
Carton Printing

Every great product needs a great box to be kept in. Using a box for your product makes distribution easier and gives your product a professional look.

We strive to provide remarkable quality folding cartons to the South African market.

We are also able to offer our clients a contract packaging service, where we can packaging your product; ready for distribution*

**Please contact us for more information.*



Why Choose Us?



Quality



Support



Fast Lead Time



Short Runs

**FOR BUSINESSES
BOTH
LARGE AND SMALL**

Contact Us

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