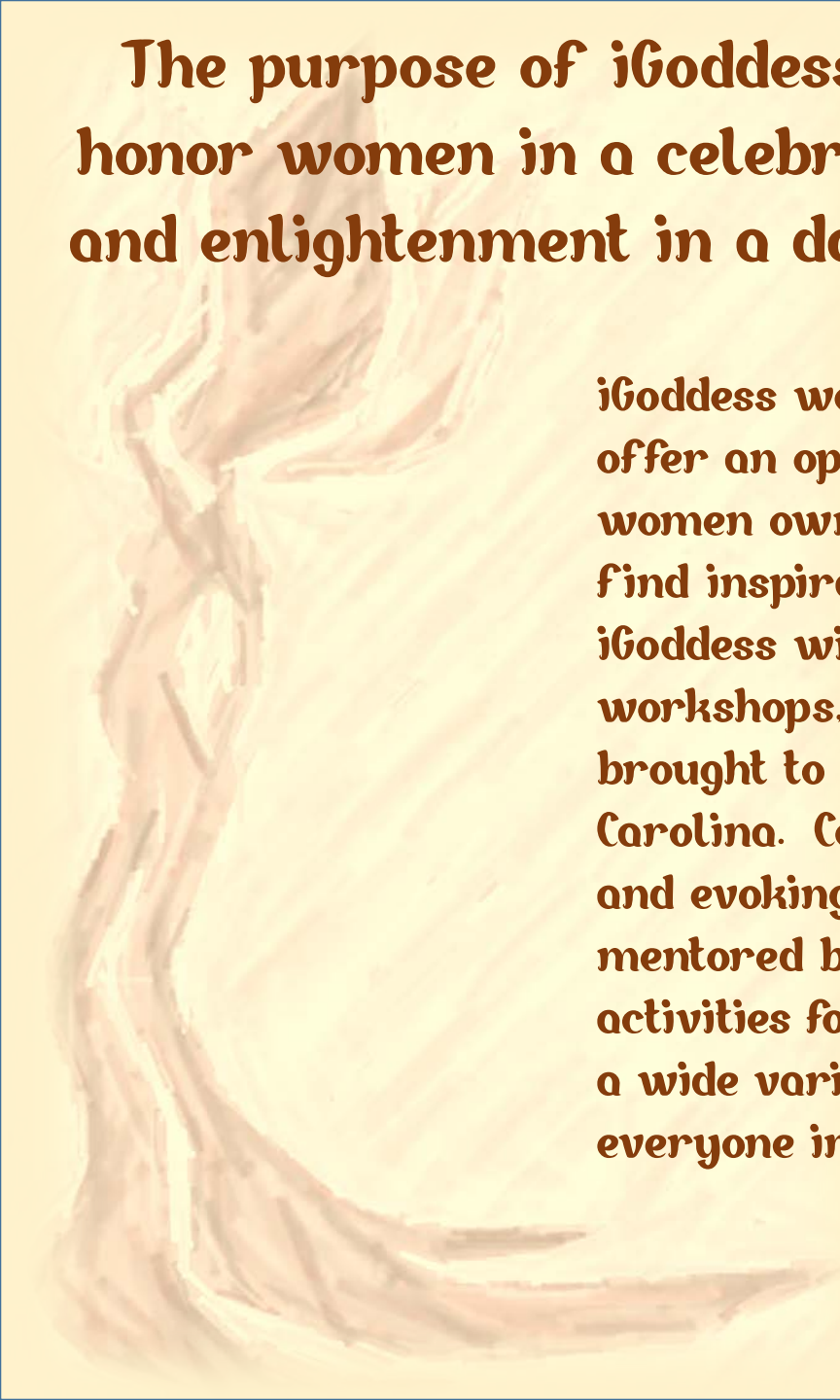




iGoddess

Charleston Gaillard Center

April 15, 2017



The purpose of iGoddess is to inspire all people and honor women in a celebration of music, entertainment and enlightenment in a day long immersive experience.

iGoddess welcomes everyone and our goal is to offer an opportunity to find your passion, discover women owned businesses, and learn new ways to find inspiration and balance in your busy life. iGoddess will feature speakers, interactive workshops, demonstrations and live music, all brought to you by the talented women of South Carolina. Celebrating and sharing stories, talents and evoking a time where our youth were mentored by their elders, iGoddess will have activities for all ages and all walks of life. Covering a wide variety of interests. There is something for everyone in the family.



SAVE the
DATE

April 15, 2017

95 Calhoun St, Charleston, SC 29401 at The Charleston Gaillard Center



iGoddess Fair



Women Mentoring Women

An Immersive Experience

Opportunities to meet and learn from successful and celebrated women from all areas of government, business, health, history, and the arts.

Fun and uplifting activities brought to you by leaders in their field: Yoga Classes, Meditation Sessions, Painting with Wine & Canvas, Jewelry Making, Party Planning and Mixology, Makeover Gallery, and More.

Entertainment including: Musicians, Cooking Demonstrations, Story Telling, Dancing, Drum Circles, Laughing Yoga with Brittney Hiller and so much More!

Thrive Fashion Show – “Seize Your Power”

iGoddess Bookstore featuring Heatherash Amara, author of “The Warrior Goddess Way”.

Goddess Gift Fair – The perfect place to find gifts for the ladies in your life!

“Her Story Documentary” Followed by a Panel of Female Leaders Sharing Their Stories.

Music from Rising Star, Katie Rose and Epic Dance Party with Celebrity DJ to Close Out the Day!



It s Your Day. Embrace Your Inner Goddess. www.igoddessfair.com

Proceeds Benefit: Thrive SC





Spreading the Word

#2017yearofthegoddess

Media Partners Include: Television, Radio and a Variety of Print + A Network of Powerful & Amazing Women.

Additional Advertising Includes:

- Press Releases to all of the local and South Carolina media
- Social Media Paid Advertising including Facebook, InTown & LinkedIn
- Blog posts on the iGoddess website shared via social media
- Partner and sponsor website exposure and ads
- Print Ads Throughout Charleston & Other SC Cities
- Posters and flyers
- Event Guide will be inserted in the Charleston City Paper on 4/12 (50,000 copies) + 1500 onsite at the Event

Bring your business to thousands of goddesses from all areas of South Carolina.

www.igoddessfair.com

Be the Ultimate Goddess and Become an iGoddess Fair Partner Business

Title Sponsor:	\$10,000
Performance Ha;; Sponsor	\$5,000
Official iGoddess Automobile:	\$2,500
Themed Goddess Area Sponsors	\$2,500
Olympian Sponsor:	\$1,000
Ultimate Goddess (Exhibitor):	\$350
Goddess (Exhibitor):	\$250

Contact: info@igoddessfair.com or 843-513-2655 to
discuss how your business can be a a part of 2016's
most exciting day for women!





Supreme Goddess – Title Sponsor

You are a true supporter of women, the ultimate Goddess!

This is the Mount Olympus of sponsorship and our Supreme Goddess will be mentioned in all of our promotions and your logo will be included on all of the event signage.

Your Sponsorship Benefits Include:

Logo treatment on all print advertising, posters and signage as the presenting sponsor
Inclusion with a short description in the press release sent to all media throughout SC
Article about your business on the iGoddess Fair blog on the website
Article in the IGoddess Fair Event Guide and premium logo placement
Full page ad in Event Guide published in 4/12 Charleston City Paper
Inclusion in eblasts from iGoddess and community partners
Inclusion in any and all advertising as the iGoddess Fair Presenting Sponsor
Included on billboard advertising as presenting sponsor
Logo treatment on iGoddess website and in all online ads for iGoddess Fair
Social media posts about your business via iGoddess Fair
Logo inclusion in iGoddess Fair promotional videos

Sponsorship Investment:

\$10,000



Performance Hall Sponsor

Top Tier Sponsor of "Her Story" Documentary and Panel Discussion Held in the Performance Hall

Along with our Supreme Goddess Your Business will be featured in everything regarding the Performance Hall and included in all promotions and event signage

Your Sponsorship Benefits Include:

Logo treatment on all print advertising, posters and signage as the Premier Sponsor of the Performance Hall

Inclusion with a short description in the press release sent to all media throughout SC

Article about your business on the iGoddess Fair blog on the website

Article in the iGoddess Fair Event Guide and premium logo placement

1/2 page ad in Event Guide published in 4/12 Charleston City Paper

Inclusion in eblasts from iGoddess and community partners

Inclusion in any and all advertising as the iGoddess Fair Performance Hall Sponsor

Included on billboard advertising

Logo treatment on iGoddess website and in all online ads for iGoddess Fair

Social media posts about your business via iGoddess Fair

Logo inclusion in iGoddess Fair promotional videos

Sponsorship Investment:

\$5,000



Official iGoddess Automobile

You are a true supporter of women, the ultimate Goddess!

This is an opportunity to reach thousands of ladies who may be looking for their next ride, all in one beautiful venue.

Your Sponsorship Benefits Include:

Exclusive Automobile of the 2017 iGoddess Fair

Inclusion with a short description in the press release sent to all media throughout SC

Inclusion in eblasts from iGoddess and community partners

Included in any and all advertising as the official Auto Sponsor

Logo treatment on iGoddess website, print ads, posters, powerpoint and event guide

Social media posts about your business via iGoddess Fair

Logo inclusion in iGoddess Fair promotional videos

Auto Placement throughout the Gaillard including outside & announcements throughout the day

Sponsorship Investment:

\$2,500

Area Goddess

You are a true supporter of women, the ultimate Goddess!

This is an opportunity to reach thousands of ladies from the greater Charleston area in a fun and inviting atmosphere.

Your Sponsorship Benefits Include:

- Exclusive Area Sponsor of the 2017 iGoddess Fair
- Inclusion in eblasts from iGoddess and community partners
- Blog article about your business
- Logo treatment on iGoddess website
- Social media posts about your business via iGoddess Fair
- Logo inclusion in iGoddess Fair promotional videos
- Logo treatment in print ads and posters
- Logo treatment on all area signage
- Announcements throughout the event
- Inclusion in event guide and powerpoint

Sponsorship Investment:

\$2,500



Olympian Goddess

*You are a true supporter of
women, the ultimate Goddess!*

This is an opportunity to reach thousands of ladies
from the greater Charleston area in a fun and
inviting atmosphere!

Your Sponsorship Benefits Include:

- Sponsor of the 2017 iGoddess Fair
- Inclusion in eblasts from iGoddess
- Logo treatment on iGoddess website
- Social media posts about your business via iGoddess Fair
- Logo treatment in print ads and posters
- Announcements throughout the event
- Inclusion in event guide and powerpoint

Sponsorship Investment:

\$1,000



Be A Goddess - Here's How:

Exhibitor Benefits:

**Exhibitor Space in one of our themed goddess areas:
Mind/Body/Spirit, Purpose & Relationships***

6' Table & 2 Chairs

Listing on the "Goddesses" Page of the iGoddess website (listing will remain throughout the year)

Inclusion in eblast listing all the exhibitors

Taking Your iGoddess Experience to the Max (2 Hour Session)

The *Ultimate Goddess* package also includes:

Ad in the Gift Guide

Social media post announcing participation

Highlighted listing on website & eblast

Premier Exhibitor placement

Goddess: \$250

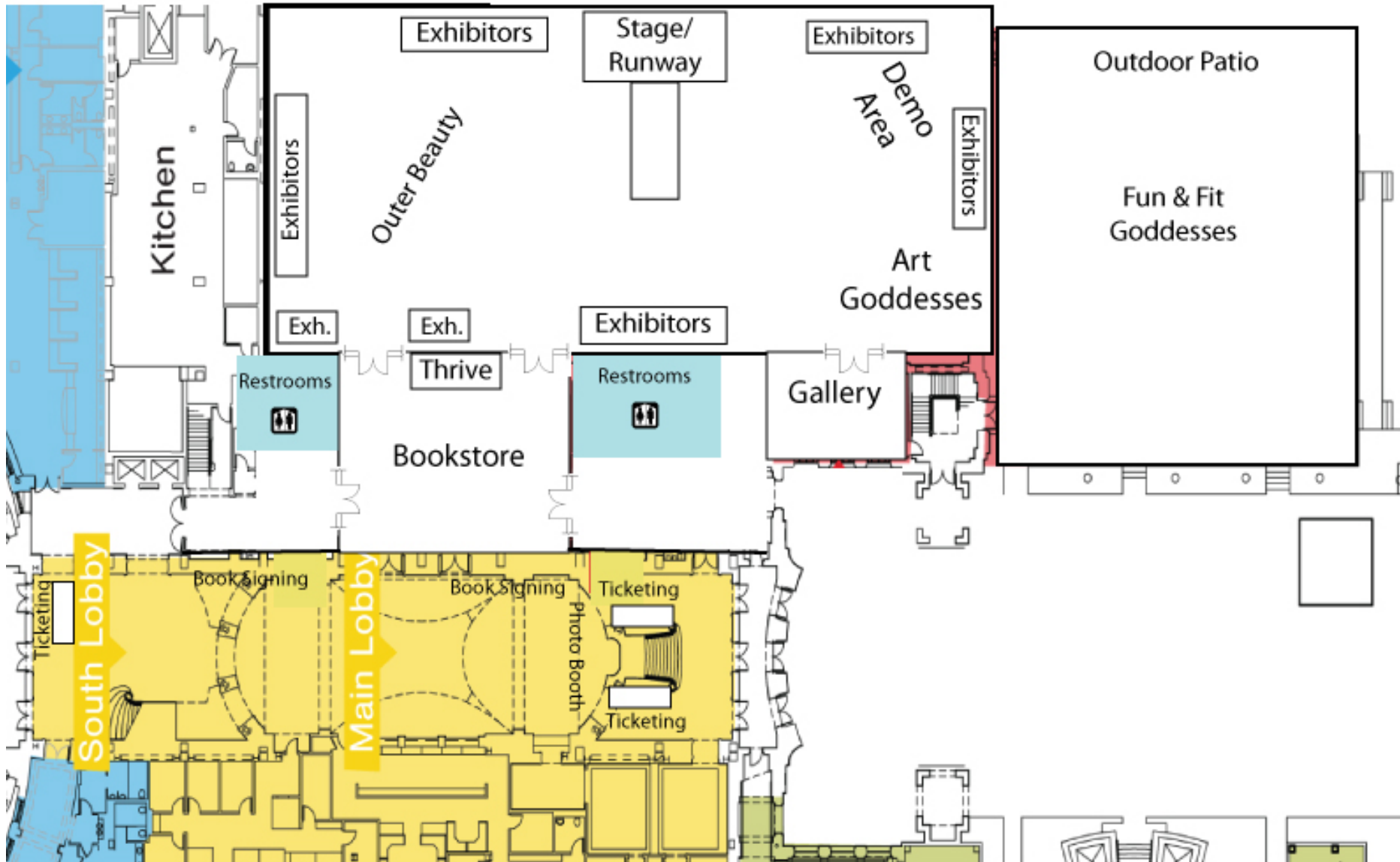
Ultimate Goddess: \$350

***locations will be throughout The Gaillard and determined by event coordinators – no requests please**



Be a part of Charleston's premier event for women

iGoddess Fair
April 15, 2017
Charleston Gaillard Center



iGoddess Fair
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