

Hi (First Name),

As the Neighborhood Expert of \_\_\_\_\_, I want to inform you that your neighbors at \_\_\_\_\_ just put their home up for sale for \$\_\_\_\_\_.

More importantly though... this may have changed the value of your home!

I have found that when a house goes up for sale there are usually seven other families that are also considering a move in the next few months. Many may just be curious to know what the value of their property is as well.

If you are one of these people and would like to know if your value has changed and doesn't want to have to pay to find out please don't hesitate to contact me at your earliest convenience. I would love the opportunity to serve you without you having to feel any obligation in return.

You can call me at (your number) or email me (your email) and I will be sure to get you whatever you need! You can also hop on my website at (web address) and request the most accurate update on activity in your neighborhood by clicking on the tab along the top. My site pulls directly from the Agent Database MLS so don't worry about getting inaccurate estimates you find on other marketing sites.

I look forward to hearing from you!

(Your info)

*My business is the result of the support and referrals from people like you... Thank you!*

*Note\* If your house is currently listed by another broker this is by no means an effort to intentionally market to you or list your house.*