

GAF Timberline® High Definition Shingles Brochure

(RESTL100HD)

Updated: 9/15



*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*

gaf.com



Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!™

TIMBERLINE®

LIFETIME HIGH DEFINITION® SHINGLES

AMERICA'S #1-SELLING ROOF

gaf.com

Made to protect
your home. Your story.
And those of over **50 million**
of your fellow Americans!



Install Peace Of Mind.



Install To **Protect.**

When you install GAF Timberline® High Definition® Shingles with **Advanced Protection®** Shingle Technology, you're getting the very best combination of weight and performance that modern manufacturing technology can deliver. In fact, you won't find a shingle that surpasses Timberline® on:

- ✓ Toughness
- ✓ Wind uplift resistance
- ✓ Flexibility
- ✓ Fire resistance



That's why every Timberline® High Definition® Shingle comes with GAF's transferable Lifetime Ltd. warranty*—for your peace of mind!—plus the backing of the Good Housekeeping Seal.**



*The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty (refer to the actual warranty for complete coverage and restrictions), and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

**Timberline® High Definition® Shingles have earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind these products. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

Install To **Invest.**

Your roof can represent up to 40% of your home's "curb appeal." Timberline® High Definition® Shingles not only protect your most valuable asset but also beautify your home for years to come—and add to its resale value.

Recently, an independent research firm surveyed U.S. homeowners about the brand of architectural shingles they preferred based on appearance. The result: **more homeowners preferred the look of Timberline® High Definition® Shingles** to the other leading brands.¹

In fact, according to a recent survey conducted by the National Association of REALTORS®, you can increase the value of your home by an average of 5% with a new Timberline® roof!²

So why settle for anything less than a genuine Timberline® roof?

¹Based on a 2014 survey of U.S. homeowners commissioned by GAF comparing the appearance of two popular Timberline® High Definition® Shingle colors to the comparable colors of other leading brands.

²2013 National Association of REALTORS® survey commissioned by GAF; response based on REALTOR® Appraisers in the U.S. who felt they could provide an estimated value increase for a home with a Timberline® roof compared to a home with a basic three-tab shingle roof.

NOTE: All data herein based on responses provided by REALTOR® Appraisers that have had professional experience buying or selling a home with Timberline® Shingles in the three years preceding the survey.



Weathered Wood

Install To Impress.

Timberline® High Definition® Shingles are unlike any others, thanks to our proprietary shadow bands. Each shadow band is applied using a sophisticated, computer-controlled “feathering” technique. When combined with our randomly blended top layer, it results in a shingle with exceptional depth and dimension—**and a striking look unmatched by any other brand.**

But don’t just take our word for it. See for yourself. When you compare Timberline® High Definition® Shingles to typical architectural shingles, it’s easy to see why they’ll look sharper and more beautiful on your roof—while enhancing the resale value of your home.

See the difference...

Another Major Brand



Timberline® High Definition® Shingles



The color blends on Timberline® High Definition® Shingles are sharp and well defined—to give your roof maximum dimensionality and depth. Color shown: Hickory

Here's What Female Homeowners Have To Say...

GAF recently received the Women's Choice Award for being the brand that is a “gold standard when it comes to meeting **high standards of quality and service**,” as rated by female homeowners in the U.S.



Find Your Timberline® Shingle

There's A Timberline® Shingle To
Fit Your Taste And Your Budget.

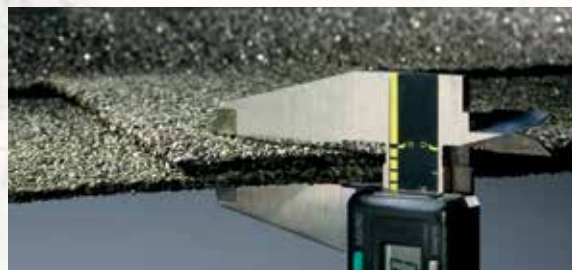
Looking for an ultra-dimensional wood-shake look?

For just pennies-a-day more, you can enjoy **Timberline Ultra HD®** Shingles!

Timberline Ultra HD® Shingles will cost you just pennies-a-day more than standard architectural shingles. In return, you can enjoy a thicker, ultra-dimensional wood-shake look for your roof.

Thanks to extra-thick layers combined with our proprietary color blends, Timberline Ultra HD® Shingles offer a natural beauty and incredible thickness that you'll notice and appreciate.

(Not to mention they can increase the resale value of your home!)



Extra-thick layers make Timberline Ultra HD® Shingles up to 53% thicker than standard architectural shingles—for a natural dimensional beauty that you'll notice and appreciate.*

*Comparison refers to Timberline HD® Shingles. Thickness varies by plant; see actual shingles for comparison.

TIMBERLINE ULTRA HD®
LIFETIME HIGH DEFINITION® SHINGLES



Timberline® High Definition® Shingles Provide These Unique Benefits

- **Beautiful Look...** Features GAF's proprietary color blends and enhanced shadow effect for a genuine wood-shake look.
- **Highest Fire Rating...** Class A fire rating from Underwriters Laboratories.
- **High Performance...** Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/aps to learn more).
- **Stays In Place...** Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph.¹
- **Peace Of Mind...** Lifetime Ltd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years.²
- **Perfect Finishing Touch...** Use Timbertex® Premium Ridge Cap Shingles or Ridglass® Premium Ridge Cap Shingles.³

¹ This wind speed coverage requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.

² The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty (refer to the actual warranty for complete coverage and restrictions), and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. Warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

³ Timbertex® Premium Ridge Cap Shingles are available across the U.S. (except the Western Area). Ridglass® Premium Ridge Cap Shingles are available only in the Western Area of the U.S.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

Or, you can choose Timberline HD®, North America's #1-selling shingle.

More homeowners in North America choose **Timberline HD®** Shingles than any other brand. They offer just the right combination of beauty, performance, and reliability—and are the best value in roofing today.

When you install Timberline HD® Shingles, you'll be installing the brand that professional installers have long preferred for its rugged, dependable performance—thanks to **Advanced Protection® Shingle Technology**. And you'll be getting your own genuine Timberline® roof!

TIMBERLINE HD®
LIFETIME HIGH DEFINITION® SHINGLES



Expert Advice



Tips For Choosing Your Color

A successful exterior design project depends on a tasteful color combination. Here are some simple suggestions for making the best shingle selection:

- **Observe how much of your roof is visible from the street or common view.** A larger roof looks best in neutral tones. If the roof angle is normal or slight, you can use more colorful shingles or interesting patterns.
- **Use colors in the same color family as the body of your house for a simple, non-accented combination.** An example is a gray roof on a gray house, whether light or dark gray. Trim in white or black will keep it understated.
- **Use bright or more colorful colors to make a design statement.** For example, a green roof on a red brick house or a red roof on a gray house.
- **And remember, follow your instinct.** Choose the color and style that make you comfortable. After all, you're the one looking at it every time you come home!

—Patricia Verlodt

Patricia Verlodt has been responsible for coloring products for many Fortune 500 companies as well as having a specialty in exterior products. Her work has been featured in major newspapers as well as in many magazines such as Real Simple, Better Homes and Gardens, and Forbes.





*45 years of listening
to millions of satisfied
homeowners have
resulted in a color
palette that Americans
have embraced.
The following pages
can help you find your
ideal shingle choice.*

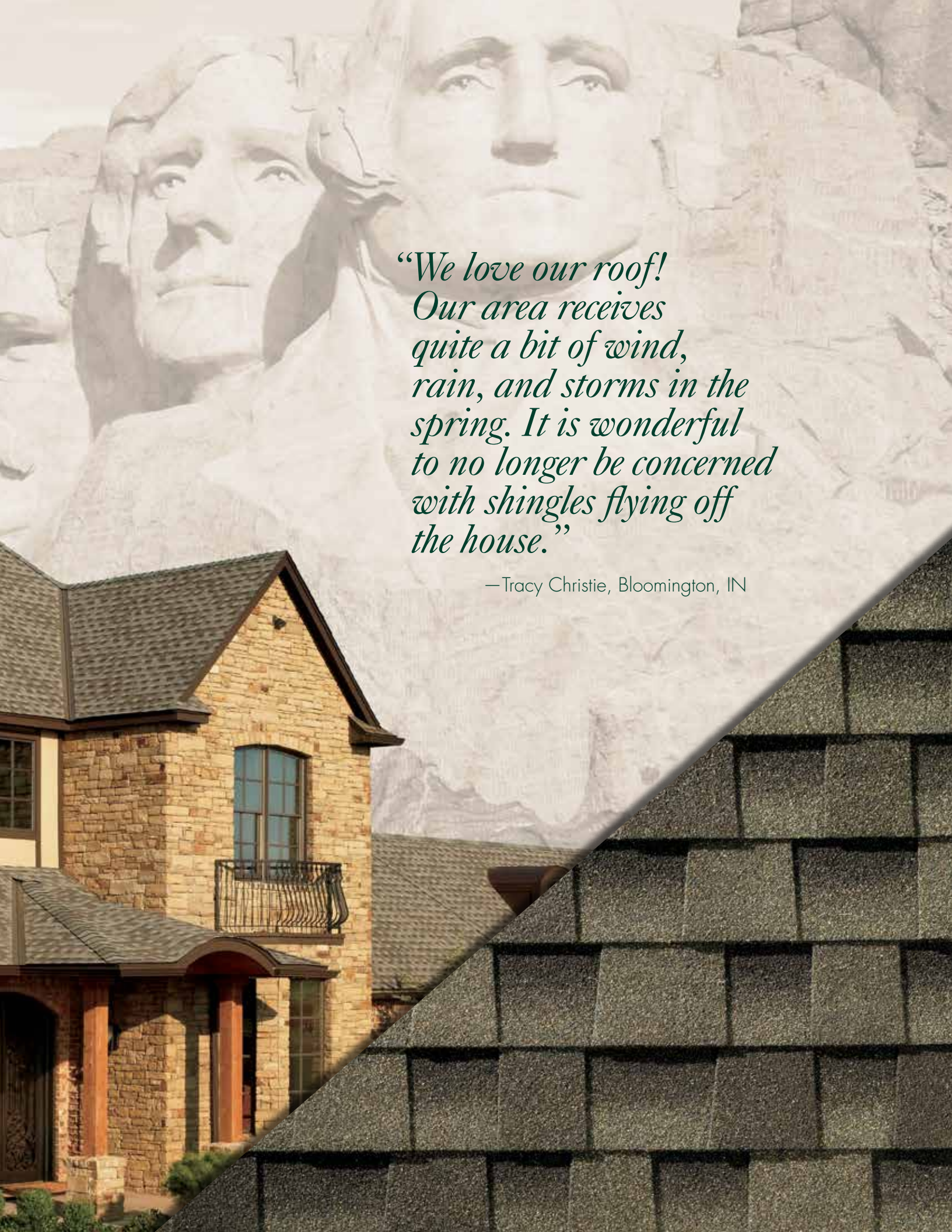


WEATHERED WOOD

Weathered Wood is truly the perfect neutral color. Straddling the line between warm and cool tones, this shade complements a broad range of hues—especially clay, the current most popular color for home exteriors. Blending beautifully with nature, this color also works well paired with sage, cream, ivory, and all manner of beiges.



GAF



*“We love our roof!
Our area receives
quite a bit of wind,
rain, and storms in the
spring. It is wonderful
to no longer be concerned
with shingles flying off
the house.”*

—Tracy Christie, Bloomington, IN

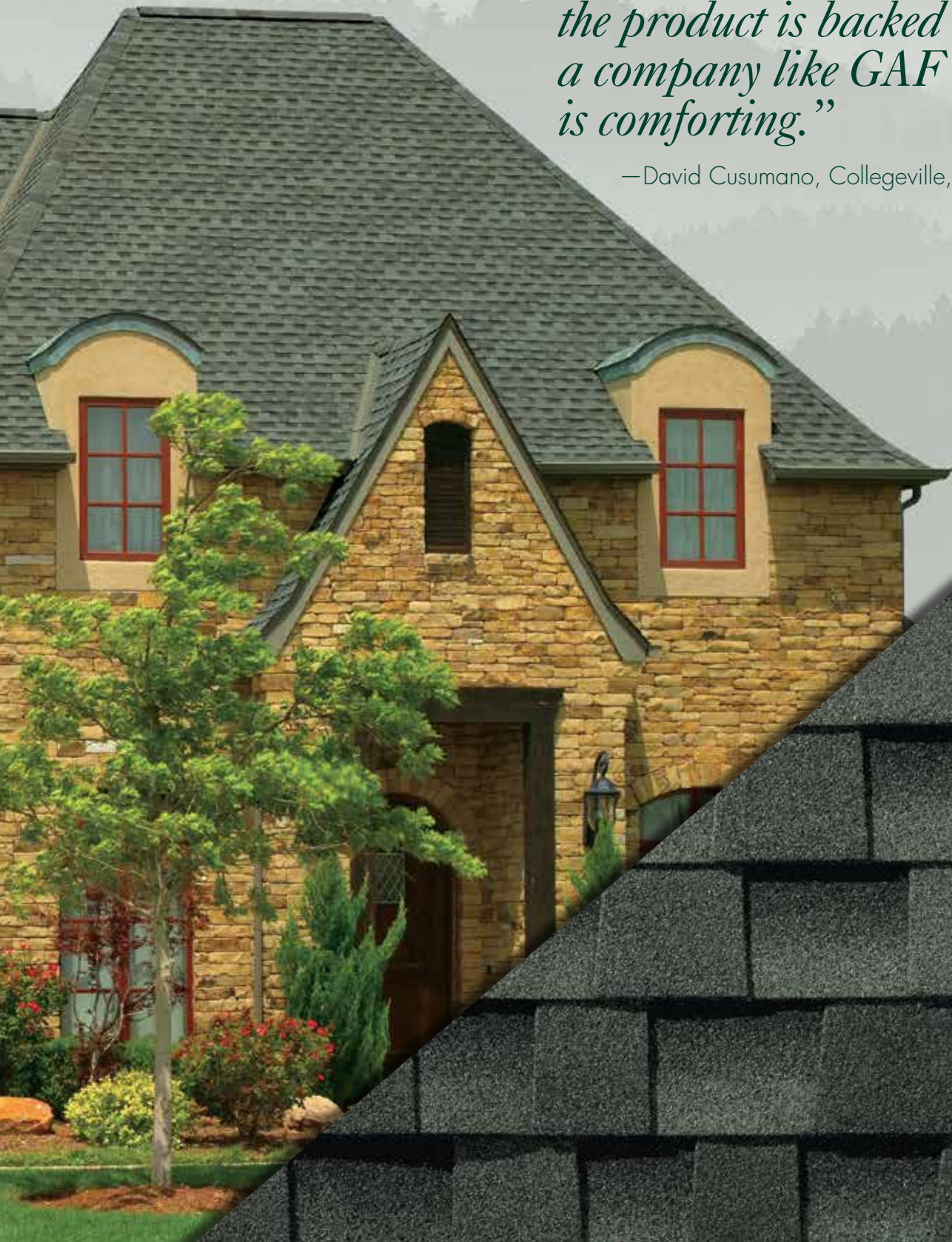
S L A T E

Slate is a cool gray with a beautiful green undertone—exactly like real slate. This shade coordinates well with both grays and greens on the cool side as well as with white, cream, and ivory exteriors. A roof done in Slate will add a warm and inviting feel to any home.



*“The High Definition[®]
(Timberline[®]) Shingles
really added to the look
of the house. Knowing
the product is backed by
a company like GAF
is comforting.”*

—David Cusumano, Collegeville, PA



BARKWOOD

Barkwood is a popular neutral brown color that coordinates well with most other warm colors, such as beige, taupe, cream, gold, and yellow. Its nature-based tone emulates wood, fitting in well with natural surroundings. You'll love the way this color enhances the overall tones of your house.



“I absolutely love the look of my new roof and how it stands out among my neighbors. They have begun to follow my lead and now our little subdivision is being transformed.”

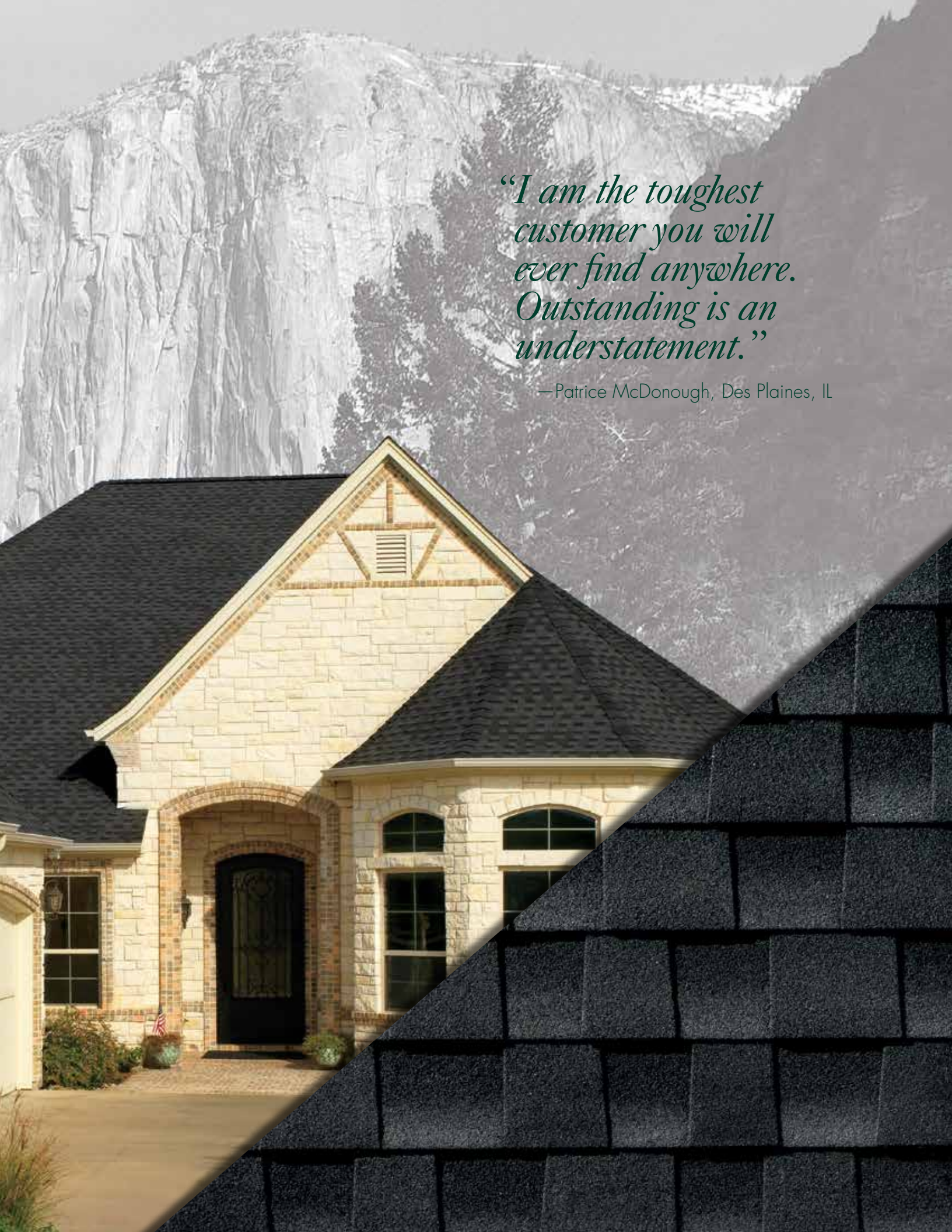
—Joann Steers, Arlington, TX



C H A R C O A L

Charcoal is the most neutral of all shades, making it versatile enough to use on your roof regardless of your home's style. This cool-toned color works wonderfully with home exteriors that feature blues, grays, or whites; you'll also find it paired with yellow, gold, sage, or green.






*“I am the toughest
customer you will
ever find anywhere.
Outstanding is an
understatement.”*

—Patrice McDonough, Des Plaines, IL

HICKORY

Hickory is an inviting brown shade that has the added element of a red undertone, giving it a rich look. It's an excellent companion to both brick and stone homes that have shades of red or terra cotta. You'll also love how this color looks on homes with warm neutrals of brown and beige as well as with yellows and golds.



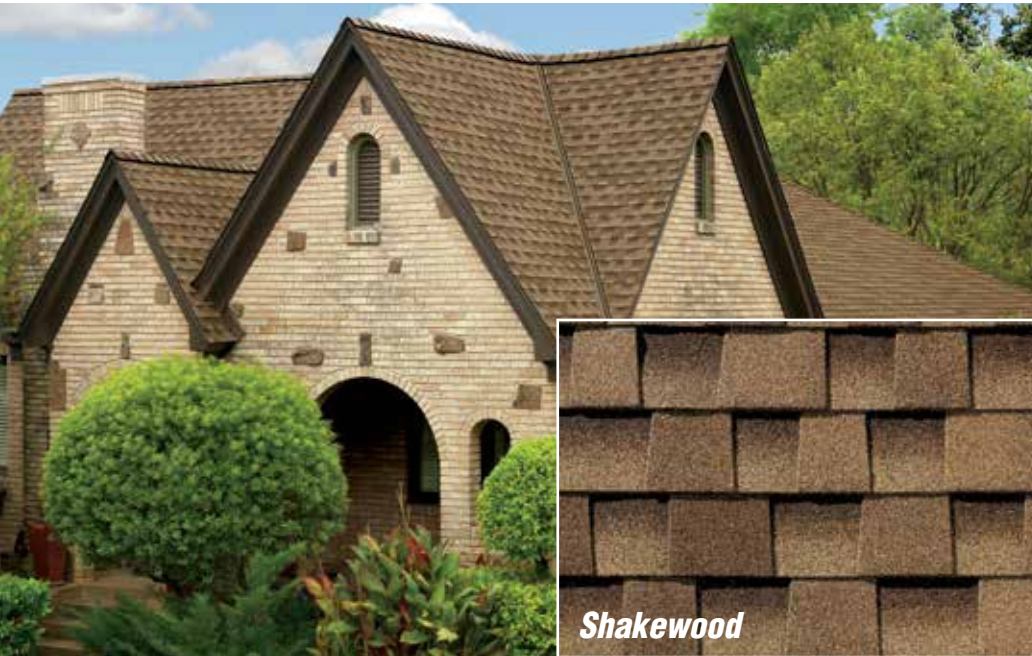


*“It looks GREAT!
My wife loves the color,
and I love the Lifetime
ltd. warranty.”*

—Kevin McGrath, Dawsonville, GA

Color Availability

Most Popular (Available Nationwide)



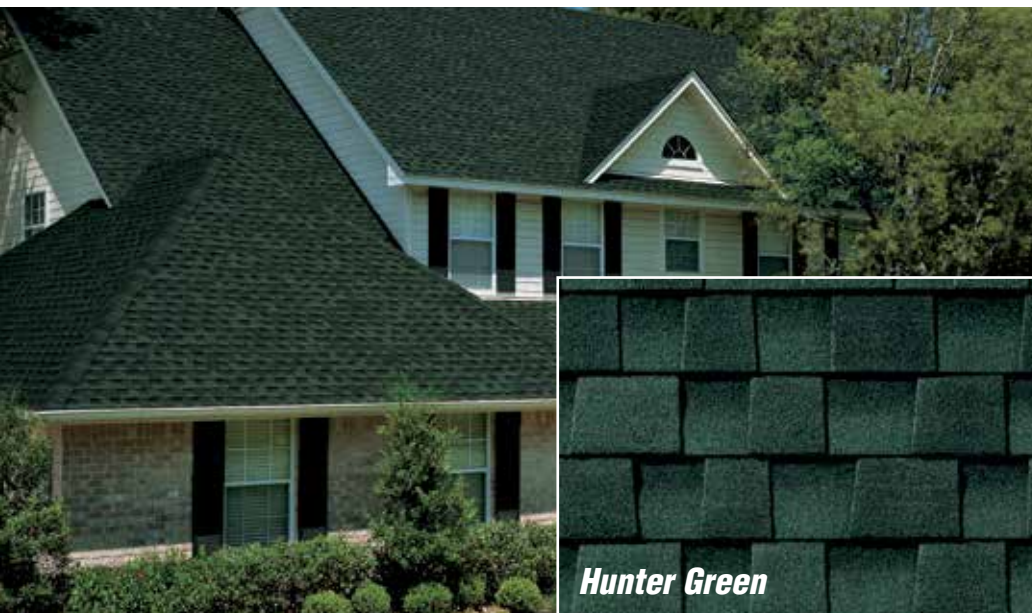
Shakewood



Barkwood



Charcoal



Hunter Green



Weathered Wood



Slate



Hickory

We can help you choose the right shingle for your roof!

Try GAF's Virtual Home Remodeler at gaf.com. Visualize GAF shingles on a house like yours—or upload and decorate your own house. Try different siding, trim, and brick colors. It's fun!





Regional (See Color Availability Chart On Next Page For Details)



Birchwood¹



Biscayne Blue



Copper Canyon¹



Driftwood



Fox Hollow Gray



Golden Amber^{1,2}



Mission Brown



Oyster Gray



Patriot Red



Pewter Gray



Sienna Sunset



Sunset Brick

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

¹ Listed with the Cool Roof Rating Council (CRR), is California Title 24 compliant, and meets the Los Angeles Green Building Code.

² Limited availability.

³ Timberline HD® White is ENERGY STAR® qualified (U.S. only).



White^{1,3}



Williamsburg Slate

Color Availability Chart



TIMBERLINE
LIFETIME HIGH DEFINITION SHINGLES

Ask your contractor which of these GAF plants supplies the shingles in your area...

	Baltimore/Myerstown	Dallas/Ennis	Michigan City	Minneapolis	Shafter	Tampa	Tuscaloosa
Most Popular Colors:							
Barkwood	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲
Charcoal	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲
Hickory	● ▲	●	● ▲	● ▲	● ▲	●	●
Hunter Green	● ▲	●	●	●	●	●	●
Shakewood	● ▲	●	● ▲	● ▲	● ▲	● ▲	● ▲
Slate	● ▲	● ▲	● ▲	●	● ▲	● ▲	● ▲
Weathered Wood	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲	● ▲
Regional Colors:							
Birchwood ¹			●	●	● ▲	●	●
Biscayne Blue	● ▲						
Copper Canyon ¹					●		
Driftwood						●	●
Fox Hollow Gray	● ▲		●	●			
Golden Amber ^{1,2}					●		
Mission Brown	●	●	●	●	●		
Oyster Gray	●						
Patriot Red	● ▲		▲	▲			
Pewter Gray	● ▲	●	● ▲	● ▲	● ²		● ▲
Sienna Sunset						▲	▲
Sunset Brick						●	
White ^{1,3}						●	●
Williamsburg Slate	●		●				

Product Key:

● – Timberline HD® ▲ – Timberline Ultra HD®



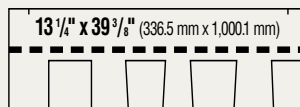
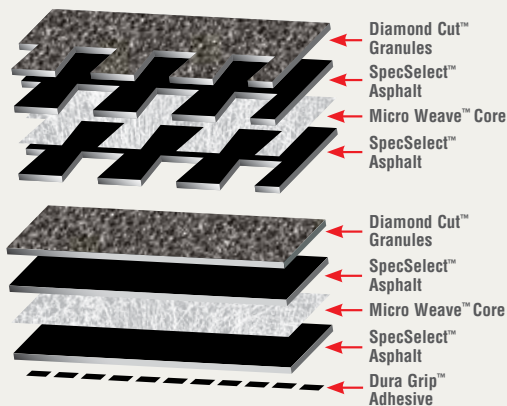
¹ Listed with the Cool Roof Rating Council (CRRCC), is California Title 24 compliant, and meets the Los Angeles Green Building Code.

² Limited availability.

³ Timberline HD® White is ENERGY STAR® qualified (U.S. only).

For complete product specifications, visit gaf.com.

The many protective layers of a **Timberline®** High Definition® Shingle



- Fiberglass asphalt shingle
- Lifetime Ltd. transferable warranty¹
- Smart Choice® Protection for the first 10 years¹
- 130 mph Ltd. wind coverage²
- Class A fire rated – UL 790
- Passes ASTM D7158, Class H
- ASTM D3161, Type 1, Class F
- StainGuard® protection³
- ENERGY STAR® qualified (White only)⁴
- CSA A123.5⁵
- ASTM D3018, Type 1
- ASTM D3462⁶
- Miami-Dade County Product Control approved⁷
- Florida Building Code approved
- Texas Department of Insurance⁷
- ICC approved⁷
- Classified in accordance with ICC-ES AC438
- Approximately 64 Pieces/Square
- Approximately 3 Bundles/Square (Timberline HD®)
- Approximately 4 Bundles/Square (Timberline Ultra HD®)
- Approximately 256 Nails/Square
- 5 5/8" (142.88 mm) exposure

¹ The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty (refer to the actual warranty for complete coverage and restrictions), and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. Warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

² Requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.

³ StainGuard® protection applies only to shingles with StainGuard®-labeled packaging. See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.

⁴ ENERGY STAR® qualified in U.S. only.

⁵ Refers to shingles sold in Canada only.

⁶ Periodically tested by independent and internal labs to ensure compliance with ASTM D3462 at time of manufacture.

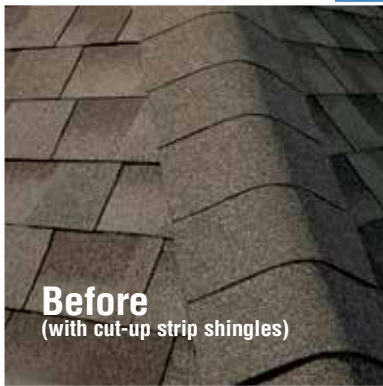
⁷ Applies to some plants.



RidgeCaps



Timbertex® and Ridglass® Premium Ridge Cap Shingles



SHINGLE & ACCESSORY LTD. WARRANTY
Lifetime
LTD. WARRANTY TERM



Important Warning:

*Timbertex® and Ridglass® Premium Ridge Cap Shingles are designed to complement the color of your Timberline® Shingles. But some contractors cut costs by using the tabs from a 20-year or 25-year 3-tab shingle as your ridge cap. To ensure the closest color consistency for your roof, ask your contractor to use genuine Timbertex® or Ridglass® Premium Ridge Cap Shingles!**

- **Complements Timberline® Colors...** Designed to complement the color of your Timberline® Shingles
- **Strong Protection For Hips & Ridges...** Multi-layer design protects the most vulnerable areas of your roof
- **Perfect Finishing Touch...** Exceptionally thick design with massive 8" (203 mm) exposure is 2–3 times thicker

than typical strip shingles for a distinctive, upscale look

- **Stays In Place...** Dura Grip™ Self-seal Adhesive seals each piece tightly and reduces the risk of shingle blow-off
- **Peace Of Mind...** Up to a Lifetime Ltd. warranty when installed on Lifetime Shingle roofs†

†The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty (refer to the actual warranty for complete coverage and restrictions), and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. Warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

*Timbertex® Premium Ridge Cap Shingles are available across the U.S. (except the Western Area). Ridglass® Premium Ridge Cap Shingles are available only in the Western Area of the U.S.



TIMBERLINE[®] American
Harvest[®]
LIFETIME SHINGLES



Saddlewood Ranch



Nantucket Morning



Cedar Falls



The American Harvest[®] Collection:
Colors From The
Heartland of America



Color Shown:
Saddlewood
Ranch



Appalachian Sky



Golden Harvest



Midnight Blush



Amber Wheat

NEW FOR 2015! The Timberline® American Harvest® line has been enhanced for maximum appeal, adding greater dimensionality and beauty with higher contrast and on-trend colors.

Designed to complement your home's exterior color scheme, the American Harvest® Collection will give you that modern architectural style you want, at a price you can afford!

Our fresh color palette combines subtle blends with contrasting colors to give your roof unexpected depth and beauty.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles. This product is not available in all areas. See gaf.com for availability and details.





Quality You Can
Trust...From
North America's
Largest Roofing
Manufacturer!

gaf.com

More Than Just Coverage On Your Shingles!

Get Automatic Lifetime Protection On Your Entire GAF Roofing System!*

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get:

- A Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories!*
- Non-prorated coverage for the first 10 years!*



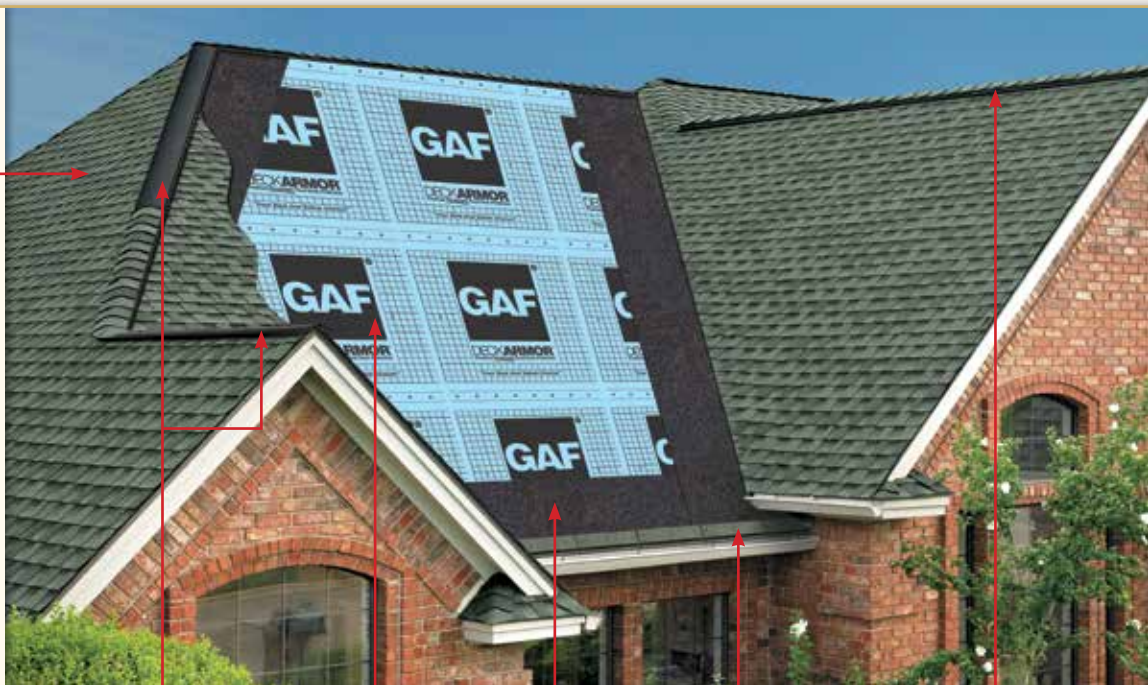
LIFETIME

SHINGLES

GAF offers you many great Lifetime Shingle choices, including **Timberline®** Shingles with Advanced Protection® Shingle Technology. They're the #1-selling shingles in North America!

Advanced Protection® Shingle Technology provides excellent protection for your home while reducing the use of precious natural resources. That's better for your home—and better for the environment!

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/aps.



*In the North, most building codes require the use of Leak Barrier at the eaves.



Cobra® Attic Ventilation

Helps remove excess heat and moisture from your attic to promote energy efficiency in your home and help extend the life of your roof.



Roof Deck Protection

Provides an exceptionally strong layer of protection against wind-driven rain; some even allow moisture to escape from your attic. Also, lies flatter for a better-looking roof.



Leak Barrier

Provides exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North!).



Starter Strip Shingles

Saves time, eliminates waste, and reduces the risk of blow-off...and may even help qualify for upgraded wind warranty coverage (see *GAF Shingle & Accessory Ltd. Warranty** for details).



Ridge Cap Shingles

Enhances the beauty of your home while guarding against leaks at the hips and ridges.



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The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

SALES OFFICES:

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717-866-8392

CENTRAL
630-296-1980

SOUTHEAST
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CANADA
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WORLD HQ
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