



PPC (pay per click).

- Online Analysis
- Website Analysis
- Competitive Analysis
- AdWords Account Setup
- Keyword Research & Setup
- Ad Copy Creation
- Ad Group Creation
- Ad Scheduling
- GEO Setup
- Landing Page Selection
- Reporting, Traffic Stats
- Personalized Monitoring
- CTR Analysis
- Bid Setup & Adjustments
- Negative Keyword Adjustments
- Ad Extensions
- Quality Score

Business will be represented in search results on Google.

Representative

\$1300 & Under Monthly

Business will be competitive in search results versus their competition in the marketplace.

Competitive

\$2500 & Under Monthly

Business will be prominent in search results versus the competition in the marketplace. Prime placement and visibility!

Prominent

\$2501+ Monthly

* Indy Digital Marketing Solutions pricing subject to change.