



module 1

find out
about
you

lesson
107

how to
find
the
right
lipstick
colour

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lipstick choices

With so many lipsticks to choose from, women find it daunting to select the best colour and texture for their skin tone, age and complexion.

The choice of the right colour can be tricky and the texture of a lipstick - matte or gloss, stick or liquid - can dramatically change the finish and your overall `look`. Selecting the best texture match for your complexion is something that will help you look your best.

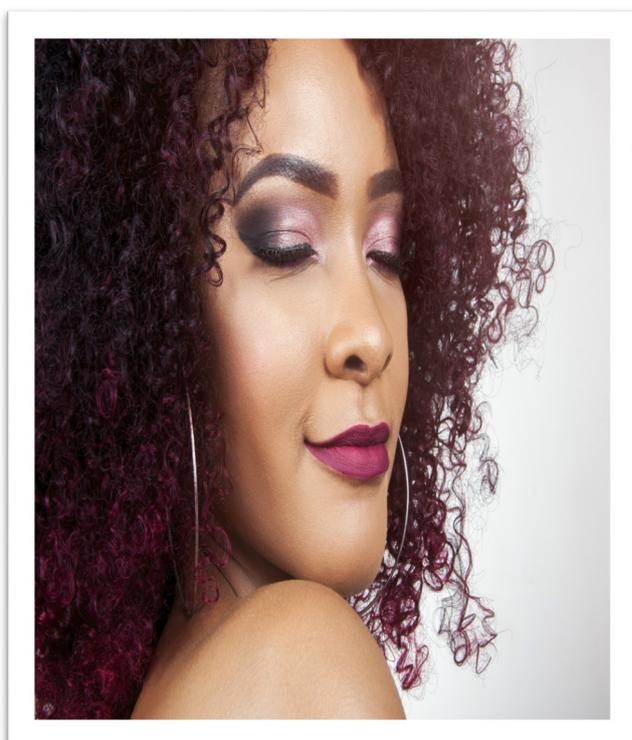
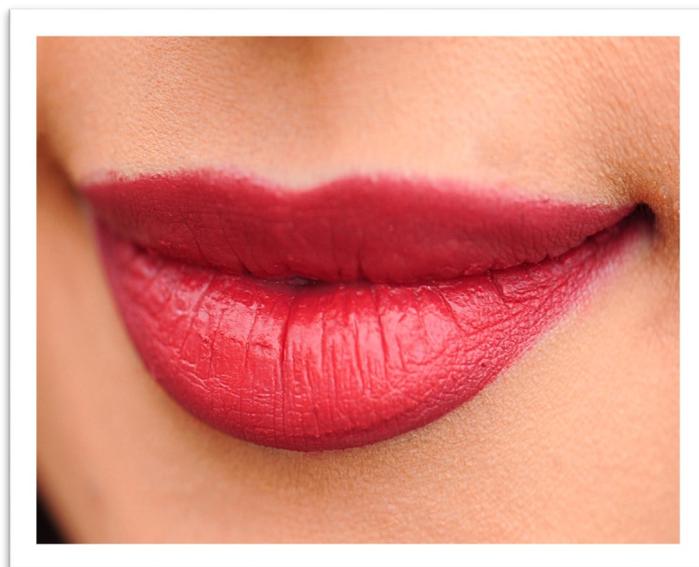
colour selection

To find your ideal lip colour, try to choose the colours that go best with your skin tone and the final image you want to create.

You can find out what tone you are in lesson 102 `What Skin Tone Are You?` module 1 Find Out About You. Once you know your skin tone the following will help you pick the right colour that will really light up your face.

Fair skin If you have cool undertones, try a soft mocha and nude. Warm undertones, try pale pinks or a nude with a little peach.

Medium/Tanned skin Cool undertone try rose, mauve, or berry shades. Warm undertones: look great in shades of copper or bronze



Olive skin lip colours in warm shades will look best try red, reddish brown and orangey colours.

Cool skin tone colours are dark Pink purple - lip colours with blue- or purple-shaded undertones look best.

When you go to choose a red lip, steer away from the orangey shades and more toward the deep bluish reds. Be careful with shades too light, as they can wash you out.

Dark skin warm undertone try brownish red, peach, golden beige, For cold tones pick dark berry hot coral, fuchsia or purple hues.

Those with neutral undertones will find a wide selection of colours will compliment your tones so for you it`s experiment and see !!

Generally if you're not sure what suits you, just remember that people with fair skin look radiant in bold and deep colours to provide contrast to their tone.

If you feel like you're a bit more olive, then pinks, nudes and corals will suit you well.

If your skin has a darker tone, choose a berry lip or a bold dark shade,

lipstick texture

The texture of a lipstick e.g. cream, shimmer, stain or gloss etc makes a difference to your overall appearance. You can find out more about this in lesson 207 `Lipsticks Lipgloss Lipliners` module 2 Know Your Cosmetics and save money

pro tips -

#1 Choose the right lipstick for your age. If you are of a mature age, you are going to look best if you use a cream lipstick as gloss or matte lipsticks can be unsuitable.

#2 If you have a lipstick with a colour that doesn't suit you, try mixing it with another coloured lipstick or lip liner to make a new colour. You can also thin it out with a bit of gloss to find a better match for your skin tone.

#3 When trying out new lipsticks to see if they suit you, test it on your fingertips as they are close to the same colour as your lips.

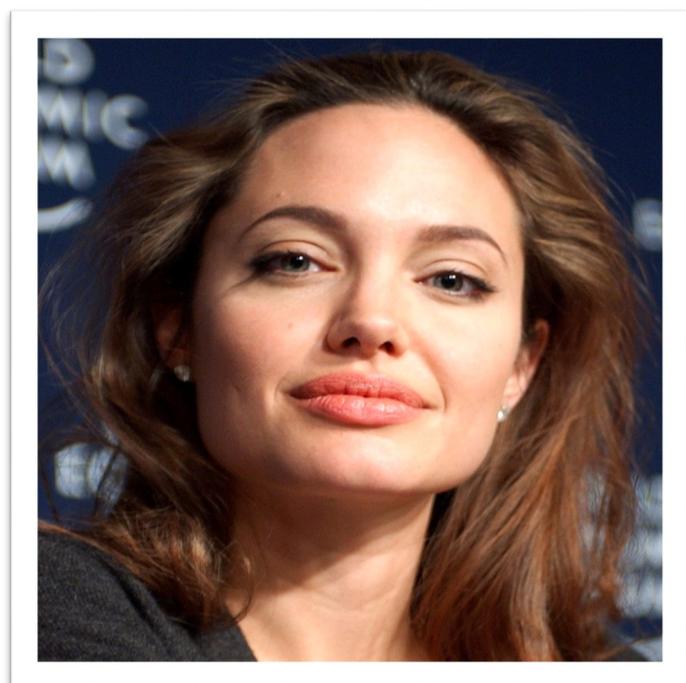
#4 Keep your teeth looking whiter by avoiding any orange or brown shades. These shades can bring out the yellow shades in your teeth.

#5 No blusher? You can also use your lipstick as a blush if you need to, add a little to the cheeks and blend away !!

#6 To keep lipstick off your teeth, simply put your lipstick on, then put your index finger in your mouth and pull it out. Any excess lipstick will be wiped off onto your finger.

#7 Apply cream lipstick with a lip brush to control the coverage and colour intensity. Work your way with the brush from the middle of the lip to the borders.

#8 Women who have small lips should use cream lipsticks



With what you have learned so far - can you see the undertone of **Angelina Jolie** in this picture and tell if she is wearing the right shade of lipstick?

Let me know on Facebook @annmainamakeup I'd love to know what you think :-)

contact

If you have any queries, please get in touch, I'm happy to answer all and any questions.



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