



Humble Beginnings

Paul J. Meyer's extraordinary life and legacy seem unlikely for a boy born into a poor immigrant family in 1928. Paul's parents gave him something far greater than material wealth — they instilled Christian values along with strong moral principles, a robust work ethic, and a burning desire to learn and excel. These values and early life lessons were the building blocks for Paul's stellar success.

Paul rose from humble beginnings to great wealth and great achievement, gaining acclaim and a host of admiring friends.

- Paul was raised in very modest living conditions by his parents who lived in a tent when they first married in 1923. As an adult, Paul owned multiple homes and lavish beachfront properties in some of the world's most sought-after.
- Paul's first bicycle as a young boy was salvaged from a junk yard. As an adult, he owned luxury automobiles, a classic car collection featuring 1936 Fords and other rare antique vehicles, luxury boats and elite motor coaches. Paul, an avid pilot, also flew his own antique Piper Cub and traveled around the world in private jets.
- Paul's childhood jobs included working in the orchards and vineyards with migrant farm workers, working in a cannery, trimming trees, and digging tree stumps. As a young adult, Paul became a self-made millionaire who eventually owned dozens of companies, both in the U.S. and worldwide.

After a particularly grueling workday, young Paul asked his mother, "Am I going to have to do manual labor all my life?" His mother's insightful response profoundly influenced Paul's life. She put her hands on her son's head, looked straight into his eyes, and said, "You have everything right in here to do anything and be anything you want."

Paul later said as an adult,

"At that moment I knew the choice was mine, and everything depended on my attitude. The world's abundance was mine to earn and to possess."

The life lessons Paul learned from his parents didn't stop with a positive attitude. Paul's father, a German immigrant, was a master craftsman who instilled in his children a standard of excellence in everything they did. Paul's mother trained as a teacher and a nurse. She nurtured Paul's desire to learn and to teach others and to practice the principles of success in all areas of life.

Paul enthusiastically put into practice all that his parents taught him. He used the same positive attitude and "out of the box" thinking to serve him well throughout his entire life and in the world of business, where he touched the lives of millions of people by motivating them to reach their full potential.

Young Leader & Entrepreneur

Paul Meyer took the lessons passed down by his parents during his childhood years and used them to realize lofty goals and to develop his entrepreneurial spirit as a youth.

- At 12 years old, Paul started his own bicycle repair business, refurbishing and selling more than 300 bicycles by the time he was 16.
- Between 13 and 18 years old, Paul set national records for selling magazines and picking prunes, earned the highest Boy Scout rank of Eagle Scout, and broke physical fitness records in the Army.
- At 19 years old, Paul set insurance sales records; at 22, he became the youngest member of the Million Dollar Round Table; and at 27, he became a millionaire.

Paul's early successes and setbacks with his entrepreneurial endeavors helped form him into the determined, disciplined leader he would become, building a foundation that would lead to his owning more than 40 diverse companies worldwide and becoming the pioneer of an entire industry.

Growing up in California during the Great Depression, Paul learned from an early age the resourcefulness and creativity which would characterize his future success. After telling his father he would like a bicycle, Paul's father took him to the local junkyard and instructed Paul to select a discarded and damaged bicycle. After cleaning, fixing and painting the bicycle, Paul discovered not only the satisfaction of a job well done, but the merits in seeing the potential in all things. This led Paul to begin his own business repairing and selling bicycles at 12 years old. By the time he was 16, he had refurbished and sold more than 300 bicycles.

Paul also worked from an early age as a fruit picker. At 16, Paul decided he was not satisfied to just work the job he was given. He would excel. As a prune picker, he found out the record for a day's work was 60 boxes of prunes. Of breaking this record, Paul later recalled: "I got up at two o'clock in the morning. Hanging a flashlight from a tree, I began to fill boxes with prunes." At the end of the day Paul set a world record of 101 boxes (5,050 pounds) gathered by one individual in one day. This experience only strengthened Paul's drive to succeed and his willingness to work hard – both qualities that served him well throughout a lifetime of business success.

Paul was also a committed member of the Boy Scouts of America, and he enthusiastically worked his way through all the scouting levels to achieve the highest scouting award of Eagle Scout.

While serving as a paratrooper in the U.S. Army in 1946 following World War II, Paul was known yet again for his entrepreneurial spirit. As a daring and confident parachutist, Paul made money by substituting for his more risk-averse fellow recruits and collecting their jump pay at fifty dollars each jump. Still, Paul made his name in another area of army life. Shortly after being stationed at Fort Benning, Georgia, Paul was appointed as a physical fitness instructor, due to the fact that he shattered all existing records in the Army's physical fitness test.

After military service, he decided to sell insurance, but he found life insurance sales a daunting challenge. Through this struggle, he developed his "Million Dollar Personal Success Plan" with the final element of *persistence*. Eventually his persistence paid off—he became a top producer, leading two of the nation's largest life insurance companies. By the time he was 27 he was a millionaire and the youngest agent to attain membership in the Million Dollar Round Table.

Because of Paul's remarkable success in insurance sales, he was invited to join a new insurance company and to manage the sales department. With Paul's sales skills and his tenacious work ethic he set a national record when he recruited 832 sales associates in one year, building the largest national insurance agency in North America. The company grew at a record-setting pace, although Paul soon faced his biggest setback, as unethical business practices by his superiors soon saw the failure of the company. From this, Paul saw opportunity, not defeat. These were the beginnings of what would soon turn into the most successful and transformational chapter in his life.

Industry Pioneer

Paul J. Meyer dedicated his first company to "Motivating People to Their Full Potential." That flagship organization, Success Motivation Institute, gained global renown and earned Paul the reputation as a pioneer of the personal development industry. SMI and subsequent ventures have earned sales approaching \$3,000,000,000 – more than any other author, past or present. Paul's creative and innovative approach revolutionized the personal development industry, changing countless lives along the way.

Paul had already proven to be a gifted and successful salesman, but after helping his insurance company recover from the devastating and fraudulent theft of his superiors, he sought a new career. From all the experiences connected with this set-back, Paul learned first-hand the truth he had heard so often from his mother:

"In every adversity, there's a seed of equivalent or greater benefit. If you look for it and believe it, then you'll work for it."

At this critical time, Paul met frequently with his pastor in Florida, Dr. Bill Hinson. Encouraging Paul as he sought new direction for his life and career, Bill told Paul, "You are happiest when you are helping people reach their goals in life. Why don't you start a company with that as its purpose?" That simple question and concise expression of Paul's desires and dreams crystalized all the ideas and plans that had been churning in his mind. Through these conversations, Paul discovered God's calling on his life: to help others realize their potential, that they may find God's calling on their lives.

As Paul knew little about the communications industry, Dr. Hinson put him in touch with Jarrell McCracken, of Waco, Texas. Jarrell's company, called Word, Inc., (now known as Word Records) which published and marketed religious recordings. Paul soon joined Word and led its sales department to an increase of 1,000 percent in sales. With the experience and knowledge he gained, Paul felt ready to launch out on his own dream

to help people learn to use more of their God-given potential. In 1960, Paul embarked on his new venture, founding Success Motivation Institute, Inc.

Through SMI, Paul set out to help people, using his own distinct brand of creativity and innovation. Understanding that retention increased when consumers could hear content, rather than just read it, Paul became the first to condense self-improvement books and put them onto 12" LP records, and thereby revolutionizing the personal development industry. This development allowed for "spaced repetition," a learning technique that allowed for greater retention and success in applying the content on each recording. Paul impressed upon his customers the need for listening to the content of the recordings six times in order to successfully apply its teachings to their lives. His creative and innovative tools, like the Plan of Action, Wheel of Life, and the Million Dollar Success Plan formed the basic concepts for the programs he produced through SMI.

Paul's vision to provide practical, full-length courses to help people achieve their goals has been far-reaching. That flagship company has grown into a globe-spanning group of businesses with 28 full-length programs on goal setting, leadership, time management, and other topics related to personal effectiveness and professional achievement. A natural complement to his flagship enterprise, Paul also created LMI, Leadership Management International, a corporate leadership training program that expanded upon the principles of SMI. Sales of these programs are approaching \$3 billion worldwide – more than any other author, present or past – in more than 70 countries and 27 languages.

As renowned speaker, author and pastor John C. Maxwell once wrote, "He (Paul) made an enormous impact in my life and I will always be grateful for that ... For decades I have used his materials, either for myself or for leaders across the nations, and am always amazed at the changes that take place in people's lives. But I should know better—everything Paul puts his hands to is life-changing!"

Beyond the professional development industry, Paul also started or acquired more than 40 other companies, including the following: aircraft leasing and sales, airport fixed base operations, auto racing, consumer financing, educational software, equipment leasing, exotic game, fiberglass products, finance, nutrition products, international trade, legal insurance, printing, residential real estate, time management systems, vinyl products, and commercial real estate. Although more than half the businesses Paul started subsequently failed, he thrived on the impossible and used his belief that "Attitude is Everything" to inspire and positively impact thousands of people throughout his lifetime.

Christian Stewardship

Paul J. Meyer's commitment to Christian Stewardship began with the words of another notable Christian business leader. As a young professional, Paul went with his pastor, Dr. Bill Hinson, to hear the testimony of Christian industrialist R.G. Letourneau. Mr. Letourneau gave his testimony and said that his goal was to give 90 percent of his income to the Lord's work and live off 10 percent. He wanted to reverse the common Christian idea of tithing. This struck a chord with Paul –it became a turning point in his view of wealth as belonging to Christ and not him. In the days that followed, Paul committed to tithing. He would pursue this commitment to Christian Stewardship for the rest of his career.

Paul's commitment to Christian Stewardship was the basis for everything that followed. It began small, but it turned into several millions of dollars, growing, ultimately, into the Paul and Jane Meyer Family Foundation. In 1984, Paul and Jane established the Foundation, which has provided more than \$75,000,000 in support of non-profit organizations that have met the spiritual and physical needs of people the world over.

The Meyers used the success of their 70+ worldwide companies to fund this new endeavor. Paul and Jane began each morning with this scripture: "This is the day the Lord has made, let us rejoice and be glad in it," followed by this prayer: "Please, Lord, give us someone to minister to and help today." Since Paul's death in 2009, Jane has continued to approach each day the same way. Serving as President of the Paul and Jane Meyer Family Foundation, she is also guided by its mission statement: "To provide resources to carry out the work of the Great Commission by investing in Christian mission ministries, charities and needy individuals that they might, in turn, impact our world for Jesus Christ."

The Meyer Family Foundation supports both local and international non-profit organizations, a small sample of those charities include the following:

- Mission Waco
- Friends For Life
- Compassion Ministries
- Family Abuse Center
- Passport to Success
- Waco Boys & Girls Club
- Fellowship of Christian Athletes
- Legacy Family Ministries
- Marketplace Ministries

- The Carpenter’s Hammer Ministry
- Haggai Institute
- Lead Like Jesus
- Rick Caywood Ministries
- Baylor University
- University of Mary Hardin-Baylor

The following words from Mission Waco Executive Director Jimmy Dorrell attest to the transformational support Paul and Jane Meyer have provided to nonprofits through their Foundation:

“Concern for the ‘least of these’ is one of the clearest callings in the Bible, yet few Christians take that calling seriously. Paul and Jane Meyer are two of the exceptions! Because of their incredible generosity, prayers, and encouragement, Mission Waco has been able to provide shelter for the homeless, jobs for the unemployed, healthcare for the sick, tutoring for children, teens, and adults who struggle to learn, and assistance for the poor and marginalized throughout Central Texas. They are genuinely concerned and deeply compassionate for the things that break God’s heart!”

The Meyer Family Foundation’s core values align with the family’s Christian faith. Also in keeping with Paul’s commitment to education, the Foundation continues to support access to quality education, most recently through their gift supporting Baylor University’s Paul and Jane Meyer Conference Center at the Paul L. Foster Campus for Business and Innovation.

Paul and Jane Meyer’s generosity, though, was not restricted to their Foundation. Paul, who had a love for talking with people, often struck up conversations with people in all walks of life who crossed his path daily. His fervent prayer in each of these interactions was for God to provide an opportunity for Jane and him to help. Many times, those he encountered walked away with his business card and a promise to help if they would contact him. Those who did reach out saw their lives touched through scholarship support, housing assistance and many other forms of help, due to the generosity of Paul and Jane.

Jane Meyer continues to honor Paul’s legacy in many ways. From the more than 50 local and international charities that have received transformational support from the Foundation, to the more than 300 charities who have been recipients of the Foundation’s generosity, Paul J. Meyer’s legacy of Christian giving continues to impact lives and spread the powerful truth of the Great Commission.

Faith & Family

One of Paul J. Meyer’s favorite – and oft-quoted – verses demonstrated his single-minded focus of being a good steward for the blessings God gave him. Dr. Bill M. Hinson, Paul’s pastor and friend for more than 53 years, said he often cited Philippians 3:14, “I press toward the mark for the prize of the high calling of God in Jesus Christ,” as motivation for the way he lived his life and his faith.

Paul J. Meyer believed, deeply, that the blessings in his life were not his, as he famously said, it all belonged to God. This went beyond his wealth, though, and Paul sought to steward these gifts God gave him through his wife, Jane, and his five children as diligently as he did the money he gave to missions through tithing.

“It was so refreshing to me as a young pastor to see his commitment. His Christian commitment to Christ affected everything that he did,” Dr. Hinson said. “It affected his stewardship, it affected his marital relationship, his family relationship and his testimony stood out because of the way he lived his life day by day.”

Paul J. Meyer’s faith is reflected in his priorities. Throughout his life, he always listed his priorities in the following order by importance to him: God, his wife, his family, his health and fitness, and, finally, his business.

As Paul’s success grew, Dr. Hinson said that Paul’s actions drew many similarly young and successful professionals to him. He became a role model for many in his church, as Dr. Hinson pointed out that Paul did not become distracted or sidetracked by the temptations that lead many men in his position astray.

“With Paul, his commitment was so evident in everything he did,” Dr. Hinson said. “He felt like with his Christian faith, and being faithful to his wife and his children, he didn’t have time to be distracted (by those sins).”

Paul was diligent in the stewardship of his relationship with Jane. He took time to grow his relationship and model to his children how a godly husband treats his wife, and together, they showed how a couple keeps God first in their marriage. Paul also kept his children a priority – ensuring

that he was present and an active part of their lives – that he was not just the good father they expected, but that he was present as the spiritual head of their home and a great encouragement in their walks with Christ.

In his business, Paul modeled for his children how to be a Christian business leader who used his faith to strengthen his business and used the wealth he gained to further Christ's Kingdom.

The greatest gifts Paul J. Meyer's parents gave him were an appreciation for the blessings of life, the work ethic to use and develop his God-given abilities, and an unshakable faith in the goodness of his Creator. Paul and Jane lived out these values through their marriage, as they were of one accord, holding God first, each other second, and their families third in their shared priorities, and they have passed these gifts on to their children, knowing these intangible blessings would continue to benefit them as they had Paul and Jane.

Awards & Recognition

As a young adult, Paul coined the following affirmation:

"Whatever you vividly imagine, ardently desire, sincerely believe, and enthusiastically act upon must inevitably come to pass."

These powerful words enabled him to hurdle the barriers, survive the setbacks, and find the right path to ultimate success of his goals. This phrase became one of the defining quotes of his life and work. During his lifetime, Paul broke records, set standards and received many honors and accolades for a life lived with purpose and a commitment to excellence.

"Citizens of the world" is a phrase often used to describe Paul and Jane Meyer. Their work to improve conditions for others around the globe received international awards. Moreover, during the half-century that his companies attained worldwide recognition, Paul was awarded honorary doctorates from five universities in America and one from a university in Scotland. Subject of at least three books, Paul was mentioned in more than 100 others and received awards and honors from more than 50 civic and business organizations worldwide. Jane Meyer accompanied Paul on his journey of achievements, and she also distinguished herself along the way.

Paul J. Meyer has been greatly honored by Baylor University for his continued service and support of the institution's students and Christian mission. The following high honors and distinctions have been bestowed on Paul by Baylor University – a small representation of the many distinctions honoring Mr. Meyer at the institution:

- Herbert H. Reynolds Award
- R. White Meritorious Service Award
- Alumnus Honoris Causa, the highest honor bestowed upon an individual who is not an alumnus of Baylor University
- Sesquicentennial Council of 150
- Paul J. Meyer Arena at the Ferrell Center, named in honor of Paul for his transformational support of the Center.

Of the countless commendations Paul J. Meyer earned during his life, he was particularly proud of becoming an Eagle Scout within the Boy Scouts of America and being granted the highest awards for service to the Boys and Girls Clubs of America. Below are listed a few of his many honors, awards, and recognitions:

- Distinguished Eagle Scout Award, Boy Scouts of America
- James E. West Fellowship Award, Boy Scouts of America
- Good Shepherd Emblem, Boy Scouts of America
- National Sales Leadership Award, Houston Sales Association
- Freedoms Foundation Award, Valley Forge, Penn.
- Investor Hall of Fame for Investment Excellence
- Philanthropist of the Year, Central Texas Chapter of Fundraising Professionals
- Roaring Lambs Hall of Fame, Dallas, Texas
- Distinguished Founders Award, Haggai Institute
- The Barnabas Award, First Baptist Church of Woodway, Texas

Jane Meyer has also received several awards, recognizing her own selfless service and support of many organizations. Several representative awards to Jane Meyer reflect her wide variety of interests and contributions:

- R. White Meritorious Service Award, Baylor University
- Alumna Honoris Causa, Baylor University
- Life Member in the President's Leadership Circle Award, University of Mary Hardin-Baylor
- Yellow Rose of Texas, commissioned by the Governor of Texas

As the recognition of many institutions and organizations demonstrates, Paul and Jane Meyer have created a transformational legacy. They have lived out Paul's favorite affirmation, reflecting a true fulfillment of their lifelong desire to do God's will. Their lives are a testimony to pursuing God's calling, as Paul said, like an athlete running a race: with a single-minded focus, so that *"whatever you vividly imagine, ardently desire, sincerely believe, and enthusiastically act upon – with the emphasis on action – must inevitably come to pass."*

Impacting Others

Paul J. Meyer's passion in life was helping people reach their full potential. As in everything he did, he pursued this calling with a single-minded focus. His heart for people and his caring spirit created an impact on countless lives. Each story of a life touched by Paul is a testimony to the powerful change that comes when you live out God's calling on your life, as Paul did. Jane said that Paul's commitment to Christ could be summed up by John Wesley's creed:

*Do all the good you can,
By all the means you can,
In all the ways you can,
In all the places you can,
At all times you can,
To all the people you can,
As long as ever you can.*

The results of Paul's living Christianity to the fullest can be found in the following excerpts from letters of friends, co-workers and strangers that illustrate some of the ways Paul J. Meyer lived out his Christianity by the way he touched their lives.

From a young friend who Paul and Jane mentored and encouraged to attend Baylor University:

"...Paul was like a second father. It is because of Paul that I chose to attend Baylor University. ...Paul was a role model and mentor. He pushed everyone he met for self-improvement because he wanted all he came into contact with to be the best they could be. He challenged and supported them in reaching their full potential, and celebrated their successes. ... Paul left this life having a positive impact on the world. He imbued the qualities that make Baylor University great: Education, Vision, Thinking Global, Inspiration for Christians, Role Model and Mentor, Friendship, Family, and, most importantly, God." - Jude L. Scott, CEO, Cayman Finance

From a friend Paul and Jane met at their church in Grand Cayman:

"Mr. Paul Meyer imparted to me several lessons about life. He taught me that a man should always keep his word; should love Jesus first and foremost; should always live his life as a testimony for Christ; should desire that everyone in the world come to Christ; should be comfortable with himself; should always seek to make others comfortable around him; and, should always give glory to God for everything with which He has been blessed to have in life. ... Mr. Paul Meyer, thank you! From the first day I met you I felt you elevate my spirit and instill within me a new sense of hope and optimism. You, indeed, raised me up to be more than I thought I could be!" - Leo Day, Dean of the School of Church Music, Southwestern Baptist Theological Seminary, Fort Worth, Texas

From the first student to graduate from college and law school through the Meyers' Passport to Success program:

"I desperately wanted to become a lawyer but it seemed impossible to me. ... I will be forever grateful for my education at Baylor University and at Baylor School of Law that Mr. Meyer made possible. I am now a Criminal Defense attorney in Lubbock, Texas. I always remember Paul Meyer's generosity and try to pass it forward whenever possible. His good works will continue for many years through the many people he touched directly and indirectly." - Tom G. Stanfield, B.B.A. '94, J.D. '96, Attorney At Law, Lubbock, Texas

From the owner of the Chick-Fil-A restaurant near Baylor University's campus, who first met Paul as a vacuum cleaner salesman:

"I could not imagine a better business mentor than Paul J. Meyer. Not because of what he made, but the examples of how he gave back. To this day, I'm humbled by his ability to keep God at the center of his life in the midst of an abundance of success and wealth. The effect Paul has had on those

he will never meet is far beyond a ripple from a stone in a pond. It is more comparable to a boulder in a puddle. I am forever grateful for the investment he made with me to change the trajectory of my life for the better.” - David Sykora, B.B.A. ’00, Owner/Operator, Chick-Fil-A

From their long-time friend and Founder of Legacy Family Ministries:

“Mr. Meyer has impacted thousands of new families through his influence on Legacy Family Ministries. ... As our ministry was new and growing, Mr. Meyer took a great interest in not just ‘giving me fish’ but teaching me ‘how to fish’ ... A multitude of families are different because of his influence, and there is no question that our family has been directly impacted as a result of his dreams and hard work. Biblical principles have been passed from Paul J. Meyer to the next generation. Even the generation yet to be born will benefit.” - Dr. Byron Weathersbee, Legacy Family Ministries

From Paul & Jane’s pastor at their church in Grand Cayman:

“I ‘thank God on every remembrance’ of Paul Meyer! In 1979, Jane and Paul began regularly attending the First Baptist Church of Grand Cayman, making the congregation their church home when they were on the island and supporting its ministries with their generous financial gifts throughout the years that followed. Paul early on caught the vision of what God was doing through this relatively small Baptist work and always stood ready to help and/or encourage our leadership ... Paul Meyer’s influence and legacy are still making a difference today. I stand with many in Grand Cayman who are eternally grateful to our Lord for the life of Paul Meyer.” - Randall L. Von Kanel, Pastor, Cayman Islands Baptist Church

Connecting to Baylor University

Paul and Jane Meyer have created a transformational impact at Baylor University. The Meyers have adopted this institution as their own, and they have shared a long-term dedication to this University’s mission of educating men and women for worldwide leadership and service by integrating academic excellence and Christian commitment within a caring community. Their investment here has resulted in opened doors and brightened futures for generations of Baylor students.

Paul and Jane Meyer’s roots run deep at Baylor University. Paul and Jane have celebrated over a dozen graduations of their family members from Baylor University – comprising two generations of Meyer children and grandchildren – with more grandchildren currently enrolled and the expectation for even more grandchildren and great grandchildren to continue that tradition. The Meyers’ commitment to excellent higher education, though, did not end with their family.

Paul had a heart for the students of Baylor University. One of his great joys in life was spending time with students, encouraging them in their pursuit of a degree and their calling in life. Many times, Paul was invited to speak to classes at the Hankamer School of Business, and he loved the opportunity this time gave him to speak with students, mentoring, sharing his wisdom and motivating them to reach their full potential. It was a common occurrence for Paul to bring along a stack of his books that he could give away to students, making sure they had the tools they needed to succeed.

Through the Paul and Jane Meyer Family Foundation, Paul and Jane established endowed funds that have provided full scholarships for more than 125 Baylor graduates – a number which will continue to grow. The Foundation created Passport to Success in 1988 with an initial contribution of \$8,000,000. The students who have benefited from these scholarships have graduated and gone on to become teachers, lawyers, doctors, nurses, social workers, and other professionals.

Paul and Jane also established the following named scholarships and endowed funds to honor their friends and family while also supporting Baylor’s students, staff and faculty:

- The Paul J. Meyer Sr. Scholarship
- The Charlie McCleary Endowed Athletic Fund in Tennis
- The William M. Hinson Endowed Chair in Christian Scriptures at the George W. Truett Theological Seminary
- The Paul J. Meyer Christian Leadership in Business Endowment Fund
- The Dr. Delton L. Chesser Passport to Success Accounting Scholarship, established to aid Baylor accounting students and to honor Paul’s longtime friend and Baylor professor of accounting for almost 25 years
- The Dr. J. Clifton Williams Endowed Scholarship for the George W. Truett Theological Seminary
- The Isabelle Rutherford Meyer Nursing Fund, named after Paul’s mother
- The Gladys Hudson Scholarship Fund, named after a former Baylor English lecturer who served in several of the Meyer companies

Paul and Jane Meyer have sought out other opportunities to support Baylor’s students, staff and faculty through their generosity. A transformational gift from the Foundation created the Paul and Jane Meyer Conference Center within the Paul L. Foster Campus for Business and

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Innovation. The Paul J. Meyer Arena at the Ferrell Center was named in Paul's honor for his support in its construction. Paul and Jane also donated a building for an athletic residence hall to serve the University's student-athletes.

The Meyers chose to honor Paul's longtime friend and pastor, Bill Hinson, who encouraged Paul to found his first company, Success Motivation Institute, by creating and naming the William M. Hinson Professor of Christian Scriptures at the George W. Truett Theological Seminary with a \$1.5 million gift that will provide compensation for a professor to teach the Christian scriptures "from now until the Lord comes again." Dr. Hinson, who came to Baylor on a football scholarship, not only graduated from Baylor in 1953 with a bachelor's degree in religion, but also later served as a special assistant to former Baylor President, Dr. Herbert Reynolds from 1986-1989.

Throughout his life, Paul J. Meyer prayerfully looked for ways to lift up others. Nowhere was this calling more evident than through his generosity at Baylor University. Through Paul and Jane's investment, generations of Baylor students have seen doors opened as they worked to fulfill God's calling on their lives.

The Foundation

The legacy of Meyer's success can be seen through the work of the charitable foundation he and his wife, Jane, established in 1984. The Paul and Jane Meyer Family Foundation supports more than 30 charities and organizations in Central Texas, the United States, and throughout the world.

