

**AGENDA**  
**Regular Meeting**

**DATE:** April 10, 2017  
**TIME:** 10:00 am  
**LOCATION:** Bristlecone Convention Center – White Pine Room

Possible discussion and/or action on any of the following items. Times for the agenda are approximate. The Board has the right to take items in a different order to accomplish business in the most efficient manner.

**ATTENTION: Cell phone use, text messaging and conversation that are unrelated to the specific agenda item that is being discussed are prohibited while the meeting is in session.**

**I. PUBLIC COMMENT:**

Public comment will be limited to no more than three (3) minutes per person. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Only those persons who have an item on the agenda will be recognized during the regular scheduled meeting.

**II. NEW BUSINESS:**

1. Discussion and/or For Possible Action: Relay for Life Survivor Dinner Facility Use – Tina Westwood
2. Discussion and/or For Possible Action: Approval to Provide Funding for Additional Hours of Operation to Enable the White Pine Public Museum to Become a Visitor Information Satellite Office for WPCT&R – Carol Beager
3. Discussion and/or For Possible Action: List All Travel to All Trade & Travel Shows by Everybody That has Represented WPCTRB and Cost Associated – Board Member Setterstrom
4. Discussion and/or For Possible Action: Approval to Purchase Chairs for Administrative Office
5. Discussion and/or For Possible Action: Approval to Purchase Replacement Laptop Computer
6. Discussion and/or For Possible Action: Development of a Policy Regarding Catering at the Bristlecone Convention Center
7. Discussion and/or For Possible Action: Addition of Specific Deliverables, Timelines and Responsibilities to the Adopted Strategic Plan.

8. Discussion and/or For Possible Action: Appointment of subcommittees to research and propose:
1. Format for regular reporting of Tourism and Recreation Board/Bristlecone Convention Center information to the Ely Times,
  2. Development of robust social media plan to increase room nights,
  3. Proposed categories regarding Bristlecone Convention Center usage fee structure and policy on catering,
  4. Research steps, resources needed and action plan in creating the White Pine Ticket online ordering system, and
  5. Any other subcommittees needed to implement the Strategic Plan.

### III. OLD BUSINESS:

1. Discussion and/or For Possible Action: Review of the Strategic Plan and Consideration of Initiatives to be Added to Strategic Plan

### IV. PUBLIC COMMENT:

Public comment will be limited to no more than three (3) minutes per person. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Only those persons who have an item on the agenda will be recognized during the regular scheduled meeting.

### V. ADJOURNMENT:

\*\* Signifies Closed Session- Discussion - Personnel

The meeting may be closed by appropriate motion for the purpose of discussion on any matter allowed under N.R.S. 241.303: (1) To consider character, alleged misconduct, professional competence or physical or mental health of a person/employee.

At the discretion of the Board, a portion of this meeting may be conducted via an electronic communications device.

NOTICE TO PERSONS WITH DISABILITIES - Members of the public who are disabled and require special assistance or accommodation at the White Pine Tourism and Recreation Board meeting are requested to notify the Recording Secretary of the White Pine County Tourism and Recreation Board in writing at 150 Sixth St., Ely, Nevada 89301; or by calling 775-289-3720 at least one day in advance of the meeting.

I, Lori Drew, did on this 5<sup>th</sup> day of April, 2017 post four (4) notices of the White Pine County Tourism and Recreation Board Agenda at the following locations:

Bristlecone Convention Center  
White Pine County Courthouse

Ely City Hall  
White Pine County Library

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Lori S. Drew, Board Secretary