

2017 NPC Elite Physique Championships – Saturday, April 15, 2017

AT MINGLEWOOD HALL – 1555 Madison Avenue, MEMPHIS, TENNESSEE

Sponsorship Opportunities

PLATINUM \$1,000.00

SILVER \$ 350.00

COMPANY BENEFITS	MEDIA	BANNERS*	COMMEMORATIVE T-SHIRTS**	SPONSOR RECOGNITION – ON STAGE	EXHIBIT SPACE	COMPETITOR “GOODIE” BAG****	TICKETS
PLATINUM \$1,000.00	Webpage, Facebook and Instagram.	Company banner displayed at Athlete’s registration. Company logo on strip banner.	Company logo on sleeve of thermal. Four complimentary event thermals.	Recognition as Platinum Sponsor at the night show*** Opportuning to present an Overall award(s) at the night show.	Premium site INSIDE the venue. Table is provided. Venue’s doors are locked between prejudging and the night show.	Opportunity to include company literature or product in bag.	Four tickets to the prejudging show. Four tickets to the night show.
SILVER \$350.00	Webpage and Facebook.	Company logo on strip banner.	Company logo on sleeve of thermal	Recognition as Silver Sponsor at the night show***	Exhibit table INSIDE the venue. Table is provided. Venue’s doors are locked between prejudging and the night show.	Opportunity to include company literature or product in bag	

*Banner provided by sponsor. No single company banner is permitted on main stage. A sponsor’s company logo will appear on a strip banner on main stage.

** Deadline to be included on the sleeve of the thermal is **Friday, March 17, 2017**. Please provide a vector art file of company’s logo.

***Sponsor to provide a short paragraph to Tivisay Briceño-DuShane about company.

**** Small presents given by a company to help advertise a product or service make these goodie bags amazing. Deadline for company’s literature or product to be included in NPC EPC’s “goodie” bag is **Friday, April 7, 2017**.

Audience Detail

- Demographics: Fitness and wellness enthusiasts interested in dieting, weight training, bodybuilding, CrossFit and aerobics exercise.
- Athletes, family and guests residing in the United States in Tennessee, Arkansas, Mississippi, Alabama and Florida. Over 1,500 NPC athletes have been notified via the following: NPC EPC treat bags distributed in competitor’s bags at (5) NPC shows including the 2017 Arnold Amateur, post cards, email, Facebook, Instagram, YELP, local community calendars and in The Memphis Health and Fitness Magazine (January – April 2017 editions).
- Ages: 18 -55
- If you are interested, please email at tv@tivisaybriceno.com for more information, include your name, contact information and which level of sponsorship you desire.

DEADLINE – MARCH 17, 2017

Thank you for supporting the competitors of NPC Elite Physique Championships. Your generosity is greatly appreciated.

Charitable Opportunity



NPC Elite Physique Championships is asking athletes and guests to bring a non-perishable food item on Saturday, April 15, 2017 to be collected and donated to the Memphis Union Mission.

YES, I WOULD LIKE TO SPONSOR THE 2nd ANNUAL NPC ELITE PHYSIQUE CHAMPIONSHIPS ON APRIL 15, 2017 AT MINGLEWOOD HALL – MEMPHIS, TN.

Name (Individual): _____

Company Name: _____

Address: _____ State: _____ Zip Code: _____

Phone#: _____ E-mail: _____

Level of Sponsorship: _____ Platinum (\$1,000) _____ Silver (\$350)

Please make checks payable to: *Tivisay Briceño-DuShane*

- **Mail or e-mail** completed form to **Tivisay Briceño-DuShane:**
NPC Elite Physique Championships
814 Woodruff Avenue, Clearwater, FL 33756
- tv@tivisaybriceno.com

DEADLINE – MARCH 17, 2017

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2017 NPC Sanction Number: 14881