

# 2018 NPC Elite Physique Championships – Saturday, April 28, 2018

AT MINGLEWOOD HALL – 1555 Madison Avenue, MEMPHIS, TENNESSEE

## Sponsorship Opportunities

PLATINUM \$1,000.00

SILVER \$ 300.00 **Silver (\$250) before April 12, 2018: SPECIAL RATE!!**

| COMPANY BENEFITS           | MEDIA                            | BANNERS*   | COMMEMORATIVE T-SHIRTS**   | SPONSOR RECOGNITION – ON STAGE  | EXHIBIT SPACE   | COMPETITOR “GOODIE” BAG****                                  | TICKETS   |
|----------------------------|----------------------------------|--|--|---|---|--|---|
| <b>PLATINUM \$1,000.00</b> | Webpage, Facebook and Instagram. | Company banner displayed at Athlete’s registration.<br><br>Company logo on strip banner. | Company logo on sleeve of thermal.<br><br>Four complimentary event thermals. | Recognition as Platinum Sponsor at the night show***<br><br>Opportuning to present an Overall award(s) at the night show. | Premium site INSIDE the venue. Table is provided. Venue’s doors are locked between prejudging and the night show.               | Opportunity to include company literature or product in bag. | Four tickets to the prejudging show.<br><br>Four tickets to the night show. |
| <b>SILVER \$300.00</b>     | Webpage and Facebook.            | Company logo on strip banner.  | Company logo on sleeve of thermal  | Recognition as Silver Sponsor at the night show***  | Exhibit table INSIDE the venue. Table to be provided by vendor. Venue’s doors are locked between prejudging and the night show. | Opportunity to include company literature or product in bag  |   |

\*Banner provided by sponsor. No single company banner is permitted on main stage. A sponsor’s company logo will appear on a strip banner on main stage. Deadline to be included on the strip banner is **Friday, April 13, 2018**. Please provide a vector art file of company’s logo.

\*\* Deadline to be included on the sleeve of the thermal is **Friday, March 30, 2018**. Please provide a vector art file of company’s logo.

\*\*\*Sponsor to provide a short paragraph to Tivisay Briceño-DuShane about company.

\*\*\*\* Small presents given by a company to help advertise a product or service make these goodie bags amazing. Deadline for company’s literature or product to be included in NPC EPC’s “goodie” bag is **Monday, April 23, 2018**.

## Audience Detail

- Demographics: Fitness and wellness enthusiasts interested in dieting, weight training, bodybuilding, CrossFit and aerobics exercise.
- Athletes, family and guests residing in the United States in Tennessee, Arkansas, Mississippi, Alabama and Florida. Over 1,500 NPC athletes have been notified via the following: NPC EPC treat bags distributed in competitor’s bags at (6) NPC, post cards, email, Facebook, Instagram, YELP, local community calendars and in The Memphis Health and Fitness Magazine.
- Ages: 18 -55
- If you are interested, please email at [tv@tivisaybriceno.com](mailto:tv@tivisaybriceno.com) for more information, include your name, contact information and which level of sponsorship you desire.

**DEADLINE – FRIDAY, APRIL 13, 2018**

**Thank you for supporting the competitors of NPC Elite Physique Championships. Your generosity is greatly appreciated.**

