



Take the Entrepreneur's Business Assessment in the comfort of your home, at your convenience.

[www.aredf.org](http://www.aredf.org)

More than ever before, it's important to understand the obstacles that business owners and operators are facing in order to create programs and resources that help businesses experience continued growth. We're connecting with business owners to pinpoint the reasons for slowed business growth and we're using the information collected to establish much needed pro-business policies and resources.

Our foundation has a solid, dynamic relationship with the City of Sierra Vista, Cochise County and the State of Arizona through the successful establishment of partnerships. All involved understand the value of a diversified economy and fully support the provision of resources to existing businesses.

We welcome your participation in the Entrepreneur's Business Assessment! As a business owner, you hold the key to unlocking a more effective business community. Please partner with us in creating sustainable business within the region by participating in the assessment.

## Let us Introduce Ourselves!

Arizona Regional Economic Development Foundation (AREDF) is a non-profit 501(c)3 corporation that has been developing the economy since 1985.

### Our Main Focuses:

Economic Influence, Local Business Development, and Regional Industry Development.

### Executive Director:

Mignonne Hollis

### Board of Directors:

Our Board of Directors consists of a diverse group of professionals who have excelled in their industries. Each member brings a dynamic perspective to the operation of our foundation and they are dedicated to improving the impact we have on our regional economy.

President | Lynn Mattingly

Vice-President | Kevin Peterson

Treasurer | Kirby Chapman

Secretary | Sheila DeVoe Heidman

Board Member | Gary Haymore

Board Member | Paul Melo

Board Member | Ron Curtis

Board Member | Rick Mueller

Board Member | Carlos De La Torre



750 E. Bartow Drive, Suite 16  
Sierra Vista, AZ 85635  
T: 520-458-6948  
F: 520-458-7453  
[www.aredf.org](http://www.aredf.org)



# Business Complex

Empowering Entrepreneurs  
& Investing in the future!

# Cultivating Business Growth

As the economics of our nation change, the needs and desires of the population transform; producing a shift in consumer spending and the movement of money in and out of businesses.

The Arizona Regional Economic Development Foundation (AREDF) recognizes the need to develop programs and resources relevant to the present-day economic standing in order to encourage business growth. We're connecting with entrepreneurs to identify the deficiencies in the business community so we can more effectively impact industries that are experiencing downturn instead of growth.

The economic strength of our nation depends on businesses owners such as you because small businesses make up 99.7% of all employers and employ about 50% of all private sector workers.

We welcome your participation in developing new ways to enrich our businesses community!



**"Mignonne Hollis was instrumental in the genesis of the business..."**

**Cochise Oncology**

# Looking For a Place to Call Your "Business Home"?

Tour the **Business Complex**; a co-working facility that provides affordable workspace and resources to a growing community of entrepreneurs.

## Business Complex >>>

The Business Complex is a viable tool for establishing and growing businesses within the City of Sierra Vista. The facility allows newly established or small preexisting businesses to rent office or cubicle space for an affordable monthly fee. Tenants enjoy multiple resources that allow them to operate as a fully functioning business in a professional environment at no extra cost.

## The Mission >>>

More than ever before, a sound business growth facility gives a head start in helping businesses endure, grow and thrive by pro-actively supplying resources to growth-oriented companies that want to enhance their workforce and increase profitability. AREDF's vision is to preserve and increase the economic strength of the region through actions focused

on business retention, recruitment, expansion and development. The Business Complex is a sustainable economic development source for both the City of Sierra Vista and the region.

***"Serving the Community & Creating a Healthy Economy"***

## Complimentary Accommodations >>>

- **Counseling Services:** SBDC & PTAC
- **Business Center:** copy, scan, fax & print.
- **Conference Room:** 12-seat conference table, projector, retractable projection screen, white board & conference phone.
- **Break Room:** refrigerator, sink, microwave, coffee maker & seating area.
- **Wireless High-Speed Internet**
- **On-site Mailbox**
- **All Utilities** (excluding phone)



### **Cochise Health & Wellness**

*"We were blessed to be able to work out of the AREDF's Business Complex. The services available to us allowed for planning, credentialing, obtaining the proper certifications, and all the steps involved with establishing a practice. With an administrative base we were able to take our time in selecting the right practice location, financing, and more fully developing our goals and objectives." – Owner, Sarah Bivens*

### **Live Duende, LLC**

*"Having an office really improved my image as a professional in the community. Through this, I have had two wellness centers seek me out for inclusion in their programs. I also feel like working with AREDF helped me get connected to other City and community resources." – Owner, Kateri Payne*