



## About

Fummins Family Roadtrip, created by Doug and Harmony Boudreaux, demonstrates the fulltime family travel experience throughout North America. Travelling with 5 of our 6 kids, Fummins Family Roadtrip began as a way to keep friends and family up to date and turned into something the entire family enjoys producing. Creating inspiring entertaining and informing content is our mission. Engaging and collaborating with our diverse community in the greater RV and travel genre is something we truly enjoy.

## \*Statistics and Demographics

\*3 Month Stats Correct as off July 1, 2018

20.5% Subscriber increase in Q2



**3365+ Subscribers, 1,500,000 impressions & 211,500 Views** with a CTR of 9.8% and **149.8k Unique Visitors** in Q2!



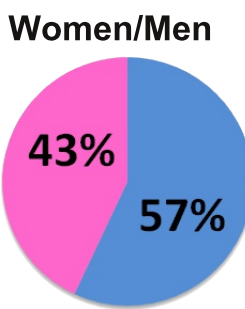
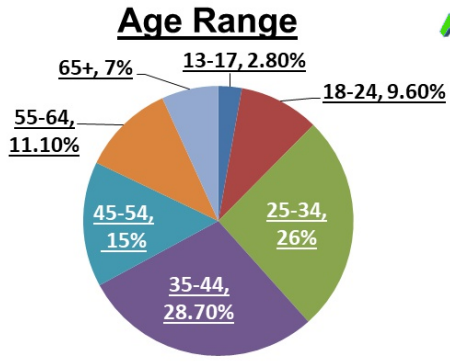
**1150+ Followers**, Reaching 10,000 news feed's every month!



**900+ Followers**, 2000 impressions a week!



**400 Followers** and growing, this is our newest social media channel.



## Previous Partnerships & Collaborations



## What were offering!

- \*Product testing and reviews
- \*Sponsored Posts
- \*Giveaways/Sponsored Giveaways
- \*Social Media Campaigns & Collaboration
- \*Other???

\*Ambassadorships  
 We would love to develop a long-term relationship with your brand! It will be highlighted for our audience through a series of sponsored posts, Please contact us to discuss this further.

## Why should we work together?

We have the unique ability to connect your product and your brand through our personal story. Influencer marketing has been proven to be a successful combination for all parties involved – the brand, the influencer and the community as a whole. Get your brand in front of a loyal audience eager to find your products and services to enrich their lives.

**Lets work together! Email: fumminsfamily@gmail.com**