

The Kamloops Artisan Market

OVERVIEW

The Kamloops Artisan Market provides a much-needed venue for local artists and crafters to show and sell their wares in Kamloops. The Market creates a beautiful outdoor gallery showing a wide range of functional and collectible art and design items. Artists personally display and sell their own original creations. Added to the benefit of purchasing a well crafted original, one also has the opportunity to talk to the artist about how their piece was made.

Artisan Markets are growing in popularity all across British Columbia, and no wonder... the benefits of local markets are numerous. Buying local craft is not only great for local producers, it also supports our economy. This, in turn, benefits other local businesses and allows our province's cities and towns to thrive.

Buying local craft also creates jobs and supports entrepreneurs, which supports a stronger community and local economy. Simply put, buying locally does much more than support one craftsman whose product you've taken home; it has a significant ripple effect on the whole community.

People are beginning to see the value as the craft world has experienced an infusion of new shoppers. They are drawn to the stylish, novel, abstract and even quirky. Craft Nouveau, has become a global trend for high-end, one of a kind fine art and modern craft. Tourists are drawn in to the area by the authentic local craft.

WHY BE A SPONSOR OF THE ARTS?

The Kamloops Artisan Market has wonderful benefits for everyone including, children, adults, seniors and people facing barriers in their lives. Art can help, it can heal it can inspire; it is our greatest communicator and record keeper. This is why the Kamloops Artisan Market is our community hub, its appeal is universal. All members of the community, young and old, frequent the market in their leisure time to find inspiration and social connectivity.

Become a patron of the arts by supporting our local artists at the Kamloops Artisan Market. Receive the benefit from demonstrating to the community that you are an active supporter of the arts and of the local craft economy. As a sponsor of the Kamloops Artisan Market you will have opportunity to reach the community in a meaningful way by supporting the growth of their beloved artisan market.

Inspire community appreciation for your business by sponsoring the Kamloops Artisan Market.

The Kamloops Artisan Market's mission is to create and maintain artisan markets that support artists and the larger community.

OUR GOALS:

1. Create and increase opportunities for artists to sell their products directly to consumers
2. Create and increase consumers' opportunities to buy local products directly from artists
3. Bring together families, neighbors, visitors to create a sense of community and social gathering
4. Establish vibrant markets that make our market location a destination for tourists and visitors
5. Provide a vehicle to educate the community on the economic value of buying local arts and crafts

SPONSORSHIP REACH:

The Kamloops Artisan Market has both a large digital and physical reach to the Kamloops community.

Website www.kamploosartisanmarket.com

- Up-to-date website with details about the market
- Artist profiles
- Links to social media

Facebook [@kamploosartisanmarket](https://www.facebook.com/kamploosartisanmarket)

- Custom posts on Facebook by Karla Pearce
- Facebook ads placed for the Kamloops Artisan Market

Twitter [@PearceKarla](https://twitter.com/PearceKarla)

- Custom posts on Twitter by Karla Pearce
- 780 followers

Instagram [@karlapearcegallery](https://www.instagram.com/karlapearcegallery)

- Custom posts on Instagram by Karla Pearce
- Instagram ads placed for the Kamloops Artisan Market

Kamloops Artisan Market at McDonald Park

- banners placed at the market
- program of performing artists
- postcards with dates & map to the location

SPONSORSHIP LEVELS:

There are 3 levels of sponsorship, each level of sponsorship receives different benefits for your contribution to the Kamloops Artisan Market.

	CONTRIBUTOR OF THE ARTS	PATRON TO THE ARTS	PHILANTHROPIST TO THE ARTS
Logo placement on banners & posters	✓	✓	✓
Recognition at the podium	✓	✓	✓
Recognition on our website (w/linking)	✓	✓	✓
Sponsorship amount	\$500 +	\$1,000 +	\$2,000 +
Shout-out on Twitter, Instagram & Facebook (w/linking)	<i>No</i>	✓	✓
Inclusion in press releases	<i>No</i>	✓	✓
Logo placement in the performance program	<i>No</i>	✓	✓
Opportunity for sponsor to speak at the podium	<i>No</i>	<i>No</i>	✓
Dedicated banner at the market	<i>No</i>	<i>No</i>	✓
Gift basket of artisan goods (valued at \$500)	<i>No</i>	<i>No</i>	✓

All amounts of contribution to the Kamloops Artisan Market are accepted with great appreciation. It is because of patrons of the arts, like yourself that we can continue to build a vibrant and strong arts community in Kamloops. All of your contributions will go directly towards supporting the artists and artisans that make-up the Kamloops Artisan Market.

Thank-you sincerely for your support. Your support is appreciated by us and the Kamloops community.

SPONSORSHIP LEVEL: Please select one

- Contributor
 Patron
 Philanthropist

ABOUT YOUR ORGANIZATION:

Please fill out some information about your organization so we can showcase your company.

Business Name:			
Address:			
Email:			
Website:			
Phone Number:		Twitter Handle:	
Instagram Handle:		Facebook Page:	
Contact:		Position:	

Tell us a little bit about your organization (30 words or less). This will be given to our M.C. at the Kamloops Artisan Market Stage.

CHECK LIST

Please fill out the participation form and include all listed requirements.

- Logo in .png and .jpeg (high resolution please)
- Completed sponsorship forms (1 pages)

TOTAL SPONSORSHIP AMOUNT

The contribution to the Kamloops Artisan Market is \$ _____.

AGREEMENT

This is to confirm the above information is in agreement between the below two parties and that both parties are satisfied with the terms and conditions listed above.

_____ Business Name	_____ Kamloops Artisan Market
Per: _____ Representative	Per: _____ Karla Pearce