

# First Data<sup>™</sup> Restaurant Solution



Maximizes efficiency and profit-building potential for small and independently owned restaurants.

# Streamline Your Restaurant Business

The First Data™ Restaurant Solution replaces your cash register and payment terminal with one easy-to-use system that lets you manage every aspect of your business. By combining a high-performance integrated computer system and specialized software with advanced payment processing, you'll gain efficiencies and maximize profit-building potential.

Your customers will have the option of paying by Visa®, MasterCard®, American Express®, Discover® or Diners Club International®. In addition, they may settle their bill using a PIN or contactless debit card (FD35 PIN pad purchase required) or gift card.



## With the First Data Restaurant Solution, you will:

- Process guest checks, track tips and turn tables faster
- Boost sales with discounts, special meal combos and other promotions
- Improve security and prevent loss
- Eliminate paper-based tracking and other administrative tasks
- Design and implement your own loyalty program to reward customers
- Manage seating capacity to improve the guest's dining experience and restaurant efficiency



**Manage your restaurant  
just like the big guys.**

## Features and benefits every restaurant can afford

- **Automates menu management**—Easily create, revise and customize menus or pricing. A new feature allows you to design your own customer loyalty program.
- **Automates order management and accuracy**—From printed kitchen tickets to add-ons and guest checks. Automatically generates separate checks or splits menu items among checks.
- **Tracks sales and ordering patterns**—With specific menu-item data, you'll be equipped to make smarter purchasing and menu-planning decisions.
- **Automates employee management and compensation**—Keeps track as employees move from job function to job function, allowing you to run accurate end-of-shift reports and settle up with each worker.
- **Enhances security**—By defining security levels for each employee, you'll reduce theft and shrinkage while empowering your best employees.
- **Intelligent data**—Choose from 70 different reports that give you real-time insight into sales activity, employee performance, payroll and more.
- **Provides an overview** of the availability and dining status of all tables based on management-defined parameters.

## Simple, dependable operation

- **Easy setup and full installation support**—It's easy to configure the system's features to meet your specific needs, and initial menu setup is included.
- **No monthly maintenance fees**—Includes a four-year warranty and customer service support.
- **Reliable components**—Touch-screen CPU designed especially for the restaurant environment.
- **Intuitive operation**—All functions are easy to find and use, with multiple ways to complete tasks. Fewer touches mean more time to serve customers.
- **Efficient guest-check management**—The system's customer database empowers servers to recognize regular diners and their preferences and pre-authorize credit cards for open tabs.

Just don't pay like  
the big guys.







## The All-in-One Restaurant Management System

The First Data Restaurant Solution includes all the hardware and software you need to manage every aspect of your business.

- High-performance integrated computer powered by an Intel® processor, preloaded with a specialized software package featuring Microsoft Windows® technology
- 15" LCD touch-screen monitor
- Magnetic-stripe reader
- Thermal receipt printer
- Dot-matrix kitchen printer
- Lockable cash drawer
- Main station power conditioner
- Kitchen printer power conditioner
- Eight-port router

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To learn more about all the ways the First Data Restaurant Solution can help your restaurant compete, please contact your First Data sales representative.

Be sure to ask about First Data's Merchant Cash Advance Program, which can assist you with your equipment purchase as well as supply you with the working capital you need to run all parts of your business.

## Payment Solutions for Maximum Performance

Around the world every day, First Data makes payment transactions secure, fast and easy for merchants, financial institutions and their customers. We leverage our unparalleled product portfolio and expertise to deliver processing solutions that drive customer revenue and profitability. Whether the payment is by debit or credit, gift card, check or mobile phone, online or at the point of sale, First Data helps you maximize value for your business.

[For more information, contact your Sales Representative or visit \[firstdata.com\]\(http://firstdata.com\).](#)