



National League of Cities
corporate
partners
Program



mission statement



The National League of Cities Corporate Partners Program was established to promote the exchange of ideas between corporate leaders and the leaders of America's cities in order to strengthen local government, encourage economic competitiveness, and promote corporate civic engagement.



program benefits

- ◇ The opportunity to participate in unique, content-driven focus groups and topical meetings to examine best practices and approaches to strengthen public-private cooperation and contribute to the program agenda of the National League of Cities (NLC).
- ◇ Participation in corporate roundtable sessions that will be held annually at the Congress of Cities and Congressional City Conference.
- ◇ The opportunity to be a member of the Corporate Partners Leadership Council.
- ◇ Engagement with NLC through the NLC Director, Corporate Programs, who will be responsible for managing the program and interacting regularly with the designated corporate contacts.
- ◇ Exclusive invitations to sponsor high-visibility events at NLC conferences with recognition for the corporate partner's contribution. [The fee for sponsorship for major conference events is in addition to the regular annual membership fee.]
- ◇ Access to the password-protected section of the NLC web site to exchange ideas and participate in dialogues with local officials.

Also...

- ◇ *Two complimentary registrations to NLC's two annual conferences and guaranteed housing in the headquarters hotel.*
- ◇ *Discounts on exhibit booth fees at the Congress of Cities and Exposition beginning in the second full year of participation.*
- ◇ *A complimentary subscription to Nation's Cities Weekly and complimentary copies of NLC publications and directories.*
- ◇ *Entries in NLC's annual Directory of City Policy Officials and on the NLC web site describing the corporation and its connection to NLC.*
- ◇ *Discounts on advertising in Nation's Cities Weekly and in the Directory of City Policy Officials and discounts on rental charges for NLC mailing lists and labels of municipal officials.*

criteria *for* Participation

All potential corporate partners must complete an application in order to be considered for participation. NLC will actively seek corporate partners who meet these criteria:

- ❖ Have a demonstrated track record as a good corporate citizen.
- ❖ Support the NLC core beliefs, outlined on the following page.
- ❖ Offer expertise in areas that will contribute to NLC's overall mission of strengthening and promoting cities as centers of opportunity, leadership, and governance.
- ❖ Are willing to work within the specific program boundaries established by the NLC Board of Directors.
- ❖ Do not compete directly or indirectly with programs or services offered by NLC, the state municipal leagues, or other NLC affiliates.
- ❖ Are willing to provide top-level corporate involvement in specific substantive programs that meet mutual needs and further the mission of both the Corporate Partners Program and NLC.

NLC reserves the right to refuse to accept an application from a corporation that does not meet the established criteria or to discontinue the participation of a corporate partner who does not continue to meet the criteria.

Corporate Partners will not have preferred access to NLC's policy development process or be directly involved in the development of policy positions that guide NLC's federal advocacy on behalf of cities and towns.

Corporate Partners will not be provided speaking opportunities at annual conference general sessions or major social events by virtue of their participation as a corporate partner or their sponsorship of an event.

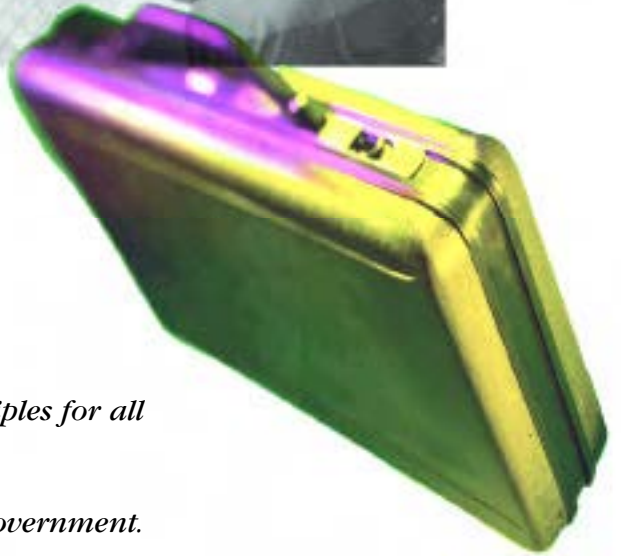
fee

The fee for the NLC Corporate Partners Program is \$10,000 annually.



National League of Cities

core beliefs



*All corporate partners are expected to support the NLC core beliefs. The **core beliefs** serve as guiding principles for all NLC activities. NLC believes in:*

- *Representative, participatory local government.*
- *Local government as the cornerstone of government in the United States.*
- *The value of public service.*
- *The value of diversity throughout our organization and our communities.*
- *Municipal authority over municipal issues.*
- *A commitment to the highest ethical standards among public officials.*
- *Civility and mutual respect.*
- *Anticipating the needs of communities and developing strategies to meet those needs and improve the quality of life.*



application for National League of Cities corporate partners program

Thank you for your interest in the National League of Cities Corporate Partners Program. If you would like your company to be considered for participation in the program, please review the Criteria for Participation on the previous page, complete this application form, and submit the form to NLC as directed below.

- Yes, I would like my company to be considered for participation in the NLC Corporate Partners Program.**
- Yes, my company supports the NLC Core Beliefs as listed on the previous page.**
- Yes, I have read the Criteria for Participation and affirm that my company meets these criteria.**

COMPANY _____

WEBSITE _____

CONTACT PERSON _____

TITLE _____ EMAIL _____

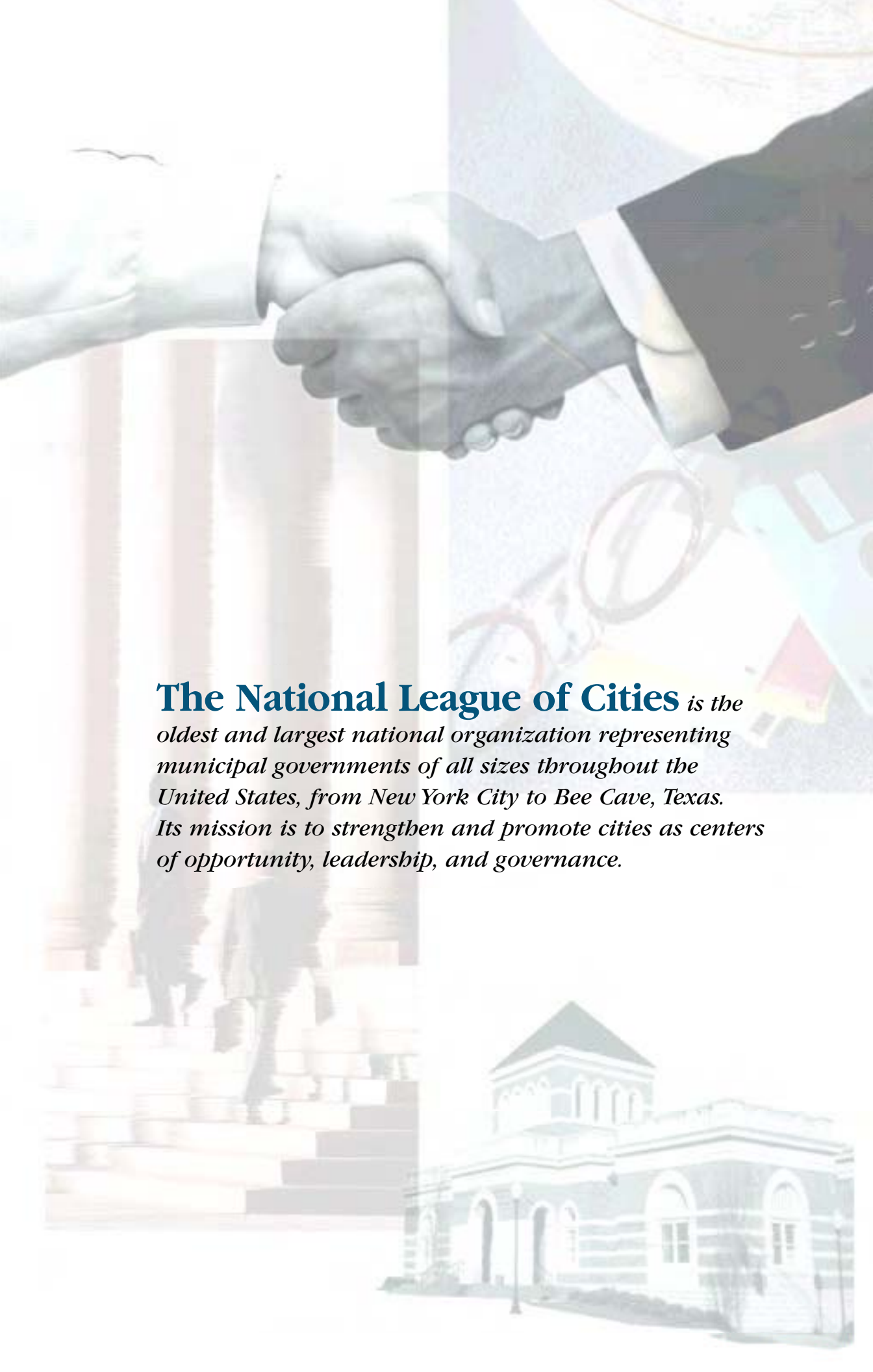
ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

DESCRIPTION OF COMPANY _____

Please submit this form by email, fax or mail to: Amy Elsbree, Director, Office of Corporate Programs
National League of Cities
1301 Pennsylvania Avenue, NW • Suite 550
Washington, DC 20004
elsbree@nlc.org
202.626.3126 • FAX 202.626.3043

A collage of images. At the top, two hands in business attire shake. Below, on the left, a person in a dark suit ascends a wide set of stone steps. On the right, a pair of glasses with a red frame and a yellow object are visible. At the bottom right, a large, classical-style building with a central dome and arched windows is shown.

The National League of Cities *is the oldest and largest national organization representing municipal governments of all sizes throughout the United States, from New York City to Bee Cave, Texas. Its mission is to strengthen and promote cities as centers of opportunity, leadership, and governance.*



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1301 Pennsylvania Avenue, NW
Washington, DC 20004
www.nlc.org

