

# Specialty Market Area

- Could include items that are not considered to be normal Arts, Crafts or Commercial Products.
- Items must be made, grown or produced by the exhibitors. No third party items or purchased for re-sale items, can be sold.
- Items typically must be prepackaged for sale and are not made on-site. (Items may be considered on a case-by-case basis.)
- Items that appear to be in conflict with items made and sold by an event Artist or Craftsperson may not be allowed.
- This is a three-day Festival; therefore, baked goods, dairy products or food items not processed in a Health Department, pre-inspected approved kitchen or preparation area, are not allowed. All persons who plan to sell homemade canned items and home processed goods must provide a copy of an approved certification from the Health Department or Department of Agriculture. The Specialty Market Committee reserves the right to ask that any item that does not fit into the above definition, or which may not suit an outdoor Festival setting, be eliminated from being exhibited or sold. All accepted items are at the discretion of the Committee. Items may include, but may not be limited to the following:
  - Plants, Herbs and Spices
  - Soaps and Fragrance Oils
  - Homemade Jams, Jellies, and canned sauces, etc. that meet the above criteria with approved licenses and or permits.
  - Wines or Juices (with approved licenses to sell)
  - Homemade Pet Supplies and Treats (with approved Department of Agriculture certification)

Please indicate what items you will have on display and sell. Any items not listed will not be allowed. The Committee reserves the right to eliminate any items in question or ask vendor to remove items from booth if not listed below: \_\_\_\_\_

\_\_\_\_\_

Please provide information about any of the above you feel the committee might need to know in making their decision: \_\_\_\_\_

645 River Park Drive  
Danville, VA 24540

FESTIVAL  
in the park



# Specialty Market Application



## Festival in the Park

May 19, 20 and 21, 2017  
Ballou Park · Danville, VA

Presented by 

# Welcome to Festival in the Park

You can't celebrate spring in Danville without Festival in the Park. What began as a small community event in 1974 has since grown into a three-day family friendly festival. Held annually in May, the festival offers everything from arts and crafts to children's activities and entertainment.

## Eligibility Criteria

All work must be original in design and presented by the maker (original artist or craftsman). Items made from kits or manufactured items are not allowed. If your items are found to be manufactured, you will be asked to leave and will not receive a refund. The playing of musical instruments is only allowed for very short periods of time throughout the Festival. Please submit one photograph showing all items to be displayed. Do not send samples; they will not be returned. The application must be signed and fees must be paid in advance in order to participate (see entry form). Media will be selected based on quality, original design and a varied representation of the ARTS & CRAFTS. Food items displayed cannot be OPEN or SERVED in any way, due to Health Department regulations.

### Please Address Inquiries:

Chairmen of Arts & Crafts Committee  
Festival in the Park of Danville, Inc.  
645 River Park Drive • Danville, Virginia 24540  
Office: (434) 793-4636/(434) 799-5200  
Email: DanvilleFestival@gmail.com

## Application Procedure

A \$75.00 fee for a 12' x 12' space is required. For those not accepted, \$70.00 of this fee will be returned; a processing fee of \$5.00 is non-refundable. Application deadline is April 3, 2017. Notification letters of acceptance will be mailed after April 7, 2017. A parking permit, information and instruction sheet will be available upon your arrival at the event. Applications received after April 3, 2017, will be accepted on space availability and quality of work. If you fail to display by Saturday morning at 9:00 a.m., your application is considered canceled. No refunds will be issued after acceptance unless requested in writing 10 days prior to Festival. All refunds are subject to approval of committee for justifiable reasons.

# Check In, Set Up and Event Hours

Day	Check In	Set Up	Show Hours
Friday	11:30 a.m.	3:30 p.m.	4-8 p.m.
Saturday	7:00 a.m.	9:00 a.m.	10 a.m.-8 p.m.
Sunday		12:30 p.m.	1-6 p.m.

## General Rules

Exhibitors must contain their display, work and storage within the dimensions of their space. Display must be of sound construction and not obstruct your neighbor. No campers, trailers, RV's or vehicles will be allowed within the aisles of the exhibition area during show hours. At other times, vehicles may be brought in for loading and unloading purposes only. A designated parking area will be assigned during the hours of operation for all vehicles. No admittance is allowed prior to Thursday, May 18 at noon. Designated parking areas must be pre-approved for RV's and campers.

- No vehicles allowed at exhibit booth. Parking will be provided close to booth.
- Animals accompanying artist/craft persons must be contained and cannot be allowed to run free.
- This is an outdoor show. We cannot guarantee the ground or pavement will be level or that you will be assigned a shady location. You are responsible for your own shade, rain gear, setup, display and clean up. Stakes are not allowed in the pavement area, but you are responsible for securing your tent.
- You are responsible for collecting and paying the 5.3% Virginia Sales Tax. Sales tax forms will be distributed to each vendor by the Virginia Department of Taxation. Failure to pay your taxes could result in the seizure of merchandise at any future Virginia event. This is not optional.
- The Festival, its sponsors or volunteers are not liable for loss or damage to personal property or injury to individuals.
- The Festival does not allow the playing or selling of recorded music.

# Vendor Application Form

Name \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email Address \_\_\_\_\_

\_\_\_\_\_ Space(s) 12'x12' at \$75.00 each (limit 2)  
 Amount \$ \_\_\_\_\_  
 \_\_\_\_\_ Electricity needed at \$50.00 additional  
 Amount \$ \_\_\_\_\_  
 Total \$ \_\_\_\_\_

ENCLOSE OR ATTACH PHOTOGRAPH OF WORK WITH APPLICATION.

Make Check Payable to:  
Festival in the Park of Danville, Inc.

Craft Media \_\_\_\_\_  
 Give a brief description (must be completed) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Check    Money Order    Visa    Master Card  
 Card Number \_\_\_\_\_  
 Expiration Date \_\_\_\_\_  
 Signature \_\_\_\_\_

Please return with payment to:  
Festival in the Park  
Craft Committee  
645 River Park Drive, Danville, VA 24540