

Officers

Manish Sethi
President
Rosie Stevens
President Elect
Nichole Bentley
Past President
Holly Fisher
VP- Fundraising
Dana Starner
VP- Marketing
Taunya Peltier
Secretary
Carrie Clark
Treasurer
Maggie Chambless
Parliamentarian
Michelle Frazer
At Large
May Olson
At Large

Board

Heather Ashby
Christine Anderson
Sangeeta Bachani
Michelle Bauer
David Caviness
Ken Chaudhuri
Michelle Cohen
Karen Cook
Allynson Dale
JV Dasgupta
Ipsita Dixit
Tracy Fisher
John Garcia
Daphne Gilbert
Stancy Hagans
Katie Hubbard
Katie Jobe
Tara John
Anna Kittrell
Vara Kuppam
Jennifer Lantz
Lian Loop
Roli Mehrotra
Kim Mobley
Anu Mudigonda
Whitney Munro
Adrienne Nester
Liz Novi
Anu Partap
Zarin Pathan
Bennett Ratliff
Nancy Rutherford
Pritpal Singh
Ray Walker

Thank you for considering sponsorship of the ***Coppell Education Foundation!***

We are proud to fund innovative teaching programs in the Coppell Independent School District. Your donation will help assure that Coppell students continue to receive the highest quality education possible. It will also help us reward talented and dedicated teachers and students.. For example, last year we gave over \$38,000 in Classroom Grants and \$10,000 in New Teacher Grants to reach over ONE MILLION DOLLARS in funding since our inception!

All proceeds will benefit the ***Coppell ISD Education Foundation, Inc.,*** a 501(c)(3) non-profit organization.

Sincerely,

Dr. Holly B. Fisher, VP Fundraising and
The Coppell Education Foundation
Board of Directors

COPPELL EDUCATION FOUNDATION SPONSORSHIP LEVELS

SPONSOR RECOGNITION	CHAMPIONS	BENEFACTORS	PATRONS	PARTNERS	BACKERS	SUPPORTERS
<i>Title Event Sponsor/Named Grant</i>	❖					
<i>Titled Event Collateral /Named Grant "Big" Check</i>	Highest Logo, Name, etc.					
<i>Titled Event/Grant Page on CEF Website</i>	Exclusive Logo & Name					
<i>Grant Patrol Invite</i>	❖	❖				
<i>CISD Convocation & New Hire Breakfast</i>	Verbal Recognition					
<i>RUN TO FUND</i>						
<i>Race Mile Marker</i>	Logo	Logo				
<i>Race MC Verbal Recognition</i>	❖	❖	❖	❖	❖	❖
<i>Run Posters, Flyers, Brochures</i>	Top Logo	Premier Logo	Prominent Logo	Logo	Name	
<i>Run T-Shirt</i>	Top Logo	Premier Logo	Prominent Logo	Logo	Name	
<i>Complimentary Race Entries</i>	10	10	7	5		
<i>Run Booth Space</i>	Guaranteed	Guaranteed	Guaranteed	Guaranteed	If Space Available	
<i>Run Banner Space</i>	❖	❖	❖	❖	❖	
<i>Runner Bag Flyer, Coupon, or Freebie</i>	❖	❖	❖	❖	❖	❖

SPONSOR RECOGNITION(cont.)	CHAMPIONS	BENEFACTORS	PATRONS	PARTNERS	BACKERS	SUPPORTERS
ACADEMIC RECOGNITION BANQUET						
<i>Banquet MC Recognition</i>	❖	❖	❖			
<i>Banquet Table Tent Logo</i>	❖	❖				
<i>Compliment Banquet Seats</i>	2	2				
<i>Banquet Program</i>	Top Logo, Ad, Name	Premier Logo, Ad, Name	Logo, Ad, Name	Logo & Name	Logo & Name	Name
<i>Banquet Slideshow</i>	❖	❖	❖	❖	❖	❖
CEF COMMUNICATION AND COLLATERAL						
<i>CEF Website</i>	Highest Logo & Link	Premier Logo & Link	Prominent Logo & Link	Logo & Link	Name & Link	Name & Link
<i>Logo on Constant Contact emails (limited to first 4)</i>	❖	❖				
<i>Thank You Ad in Local Papers</i>	Highest Billing	Benefactor Billing	Patron Billing	Partner Billing	Backer Billing	Supporter Billing
<i>Thank You Banner for all CEF Events</i>	Highest Logo	Premier Logo	Prominent Logo	Partner Logo	Logo	Name
<i>Certificate of Appreciation & Window Sticker</i>	❖	❖	❖	❖	❖	❖
<i>Social Media</i>	❖	❖	❖	❖	❖	❖

**COPPELL EDUCATION FOUNDATION
MAJOR SPONSORSHIP LEVELS**

CHAMPIONS \$10,000, \$15,000, or \$25,000*

Option of one of the following:

- Named Education Foundation Grant (unlimited)
 - Title Sponsor of Run to Fund (only one)
 - Title Sponsor Academic Recognition Banquet (only one)
 - Title Sponsor of the Superstars Program (only one)
 - Title Sponsor of the Interactive Institute (only one)
 - Title Sponsor of the Robotics Camp (filled)
- (*Donation amount for title sponsor position varies by event.)*

CISD/CEF Events

- Title/Highest sponsor placement on all selected event collateral or grant check
- Top/Champion-level sponsor placement on all other event collateral
- Verbal recognition/thank you at CISD New Employee Breakfast & Convocation
- Invitation to Grant Patrol plus photo op with winner teacher(s) and principal

CEF Communication and Collateral

- Company logo and sponsorship recognition on selected event page within CEF Website
- Highest/Champion billing in "Thank You" ad in Coppell newspaper
- Highest/Champion placement of logo on Sponsors "Thank You!" banner displayed at all events

Plus all items below...

BENEFACTOR \$5,000

CEF Communication and Collateral

- Invitation to attend Grant Patrol
- Logo prominently displayed in signature block on Constant Contact emails (limited to first 4 Champion or Benefactor Sponsors)
- Benefactor billing in "Thank You" ad in Coppell newspaper
- Premier/Benefactor placement of logo on Sponsors "Thank You!" banner displayed at all events

Run to Fund

- Logo on Race Mile Marker
- Premier logo placement on all Run to Fund printed materials (posters, 'save the date' flyers, registration brochures)
- Premier logo placement on the Run to Fund T-shirt
- 10 Race entries

Academic Recognition Banquet-

- Full-page ad, premier logo, and name in the Academic Recognition Banquet Souvenir Program
- Logo on table tents and verbal recognition/thank you during the Banquet
- 2 Complimentary Banquet Seats

Plus all items below...

**COPPELL EDUCATION FOUNDATION
SPONSORSHIP LEVELS**

PATRON \$2,500

CEF Communication and Collateral

- Patron Level billing in "Thank You" ad in Coppell newspaper
- Prominent/Patron placement of logo on Sponsors "Thank You!" banner displayed at all events

Run to Fund

- Logo prominently placed on all Run to Fund printed materials (posters, 'save the date' flyers, registration brochures)
- Logo prominently placed on the Run to Fund T-shirt
- 7 Race entries

Academic Recognition Banquet

- Ad, logo, and name in the Academic Recognition Banquet Souvenir Program
- Verbal recognition/thank you during the Banquet

Plus all items below...

PARTNER \$1,000

CEF Communication and Collateral

- Logo prominently displayed on CEF Website Home and Sponsors pages with link
- Partner level billing in "Thank You" ad in Coppell newspaper
- Partner logo placement on Sponsors "Thank You!" banner displayed at all events

Run to Fund

- Logo printed on all Run to Fund printed materials (posters, 'save the date' flyers, registration brochures)
- Logo on the Run to Fund T-shirt
- Guaranteed Booth spot at the Race
- 5 Race entries

Plus all items below...

**COPPELL EDUCATION FOUNDATION
SPONSORSHIP LEVELS**

BACKER \$500

CEF Communication and Collateral

- Backer Level billing in "Thank You" ad in Coppell newspaper
- Logo printed on Sponsors "Thank You!" banner displayed at all events

Run to Fund

- Name typeset on Run to Fund printed materials (posters, 'save the date' flyers, registration brochures)
- Name typeset on the Run to Fund T-shirt
- Banner spot at the Race
- Booth spot at the Race (depending upon availability)

Academic Recognition Banquet

- Logo and name printed in the Academic Recognition Banquet Souvenir Program

Plus all items below...

SUPPORTER \$250

CEF Communication and Collateral

- Name typeset on CEF Website Home and Sponsors pages with link
- Supporter Level billing in "Thank You" ad in Coppell newspaper
- Social Media mentions on CEF Twitter feed and Facebook page
- Name listed on Sponsors "Thank You!" banner displayed at all events
- Certificate of Appreciation and "Proud Sponsor" sticker for display at your place of business

Run to Fund

- Company Flyer/Coupon/Give Away in Runner bag
- Verbal recognition by Race MC during Race Day activities

Academic Recognition Banquet

- Name typeset on Sponsor Page in the Academic Recognition Banquet Souvenir Program
- Recognized in the Academic Recognition Banquet Slideshow

The mission of the Coppell ISD Education Foundation is to generate and distribute resources to the Coppell Independent School District for educational, motivational and innovative programs needed to meet the district's mission of excellence in education.

Sponsorship Pledge Form

All proceeds will benefit the Coppell ISD Education Foundation, Inc., a 501(c)(3) non-profit organization. If you would like to report this donation on your tax return, please complete the form below:

Sponsor/Donor Information (PLEASE PRINT OR TYPE)

Contact Name			
Business Name			
Address			
City/State/Zip Code			
Phone			
Email Address			
Description of Business			
Website:		Twitter:	
Facebook:		Instagram:	

Pledge Information (PLEASE REFER TO ATTACHED SPONSORSHIP LEVELS)

I (We) pledge a total of \$_____ to be paid: Now Quarterly Yearly

I (We) plan to make this contribution in the form of: Cash Check Money Order

In-Kind Good/Service Donation: \$_____ Cash Value Description: _____

Acknowledgement Information

I (We) wish to have our donation remain anonymous.

I (We) wish to be acknowledged by the Coppell Education Foundation for our donation.

Signature: _____ **Date:** _____

Please make all checks or money orders payable to: Coppell Education Foundation

ALL ARTWORK AND/OR LOGOS MUST BE CAMERA READY. WHEN SUBMITTED TO [INFO@COPPELLISDEF.COM](mailto:info@coppellisdef.com), YOU AUTHORIZE THE COPPELL ISD EDUCATION FOUNDATION TO USE YOUR LOGO OR ARTWORK ON PROMOTIONAL MATERIALS RELATED TO THE FOUNDATION, THE RUN TO FUND, THE ACADEMIC RECOGNITION BANQUET AND ON THE FOUNDATION'S WEBSITE. YOU FURTHER AUTHORIZE THE FOUNDATION TO LINK TO YOUR WEBSITE

Officers

Manish Sethi
President
Rosie Stevens
President Elect
Nichole Bentley
Past President
Holly Fisher
VP- Fundraising
Dana Starner
VP- Marketing
Taunya Peltier
Secretary
Carrie Clark
Treasurer
Maggie Chambless
Parliamentarian
Michelle Frazer
At Large
May Olson
At Large

Board

Heather Ashby
Christine Anderson
Sangeeta Bachani
Michelle Bauer
David Caviness
Ken Chaudhuri
Michelle Cohen
Karen Cook
Allynson Dale
JV Dasgupta
Ipsita Dixit
Tracy Fisher
John Garcia
Daphne Gilbert
Stancy Hagans
Katie Hubbard
Katie Jobe
Tara John
Anna Kittrell
Vara Kuppam
Jennifer Lantz
Lian Loop
Roli Mehrotra
Kim Mobley
Anu Mudigonda
Whitney Munro
Adrienne Nester
Liz Novi
Anu Partap
Zarin Pathan
Bennett Ratliff
Nancy Rutherford
Pritpal Singh
Ray Walker

Key 2017-2018 Coppell Education Foundation events are listed in the table below. Your sponsorship benefits related to these events will be distributed for one calendar year after your donation date, even if that time crosses into the next academic year.

EVENT	DATE
New Teacher Breakfast	August 8, 2017
CISD Convocation	August 18, 2017
Thank you ad in Coppell newspaper	September 6, 2017
Red and Black Annual Fundraising Campaign	October 23 thru November 17, 2017
Red & Black Grant Application and Award Cycle	Earl October thru Early December 2017
Red & Black Robotics Camp	January 3 thru March 7, 2018
Red & Black Academic Recognition Banquet	April 24, 2018
Run to Fund	May 5, 2018
CEF Constant Contact Email Distributions	Every 2 Months
Red and Black Interactive Institute	July, 2018- exact dates TBD
Red & Black Superstars Recognition Events	Every 6 weeks at Middle & Elementary schools