

Illinois Proficiency Events Point Summary Form
Fashion Apparel Display

Directions:

1. Make sure all information at the top of the page is correct. If a student named is not participating, cross their name(s) off. If a team does not show, please write "No Show" across the top and return with other forms.
2. Before student presentation, the room consultants must check participants' display using the criteria and standards listed below and fill in the boxes.
3. At the conclusion of presentation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and staple all items related to the presentation together.
4. At the end of the competition in the room, double check all scores and names to ensure accuracy. Sort results by presentation order and turn in to the Event Coordinator.
5. Please check with the Event Coordinator if there are any questions regarding the evaluation process.

Room Consultant Check				Points
Display Set-up 0 – 2 point	0 Participant did not set up display within the allotted time period.	1 Participant set up display during allotted time period but did not complete set-up before time was called.	2 Participant completely set up display during the allotted time.	
Display Dimensions 0 – 2 point	0 Does not fit with the appropriate dimensions	1 The display fits within the appropriate dimensions but extra items are left in the area.	2 The display fits within the appropriate dimensions and the area around the display is clear.	
Punctuality 0 – 1 point	0 Participant was late for presentation	1 Participant was on time for presentation		
			Room Consultant Total (5 points possible)	
			Average Evaluator Score (95 points possible)	
			Final Score (Average Evaluator Score plus Room Consultant Total)	

Evaluator's Scores

Evaluator 1 _____ Initials _____ Adult Room Consultant Initials _____

Evaluator 2 _____ Initials _____ Event Coordinator Initials _____

Evaluator 3 _____ Initials _____

Total Score _____ divided by the number of evaluators

_____ = **Average Evaluator Score**

Rating Achieved (circle one)

Gold: 90 - 100

Silver: 70 - 89.99

Bronze: 1 - 69.99

Fashion Apparel Display Rubric

<i>Display</i>				<i>Points</i>
Display Design 0 – 20 points	0 1 2 3 4 5 6 7 8 Display lacks design elements; does not initiate a desire to purchase an item	9 10 11 12 13 14 15 Display shows average use of common design elements. Needs more attention to detail and placement of items	16 17 18 19 20 Display is complete and well organized. Shows thought & preparation. Very attractive. Skillful use of design elements	
Use of theme 0 – 15 points	0 1 2 3 4 5 6 Display does not showcase the theme for the year. Narrative card is not included or does not describe the theme adequately	7 8 9 10 11 Display theme is apparent but could be expanded on. Narrative card is included but does not completely address the theme	12 13 14 15 Excellent execution of the theme. Display theme is obvious. Narrative card is present and very well written	
Display Techniques 0 – 15 points	0 1 2 3 4 5 6 Display lacks clever design techniques; poor skill in draping, folding and arrangement of items	7 8 9 10 11 Display shows average design techniques. Needs more attention to detail in draping, folding and placement of items	12 13 14 15 Display techniques are well executed. Shows thought & preparation. Great draping & folding of items. Very professional looking	
Creativity 0 – 10 points	0 1 2 3 4 Display is ordinary; shows little or no originality. Choices lack thought and creativity.	5 6 7 8 Display shows some creativity; Care in the choices made is evident	9 10 Very creative & unique display; Items were effectively chosen	
Accessories 0 – 15 points	0 1 2 3 4 5 6 Accessories are inappropriate and do not enhance the overall look of the display	7 8 9 10 11 Accessories are appropriate, but could be improved if more creative;	12 13 14 15 Accessories are perfect; Accessories enhance the overall design	
Time Management 0 – 5 points	0 1 2 Disorganized and poor use of time. Display was not completed in the time allotted.	3 4 Display was completed in the time allotted, although the student seemed rushed at times and the display reflects that	5 Preparation of display complete and well timed; Practice of completing the display is evident	
<i>Oral Presentation</i>				
Oral Presentation 0 – 10 points	0 1 2 3 4 Overall presentation lacked clarity; merchandising information was incomplete; equal participation of team members was missing	5 6 7 8 Oral presentation was adequate; additional details regarding the merchandise and theme would have been helpful; everyone on the team participated equally	9 10 Excellent oral presentation; very concise and accurate information; equal participation of every team member	
Presentation/Response to Evaluators' Questions 0 – 5 points	0 1 2 Lacked knowledge of design elements and display preparation; unable to answer some questions	3 4 Showed some knowledge of display preparation and design techniques; gave appropriate responses to questions	5 Exhibited knowledge of designing displays; responses to questions were appropriate and given without hesitation	

Total Points _____

Evaluator's Comments: