



Jacob D. Haslem

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CONTENT MARKETING CREATION / EVENT PRODUCTION

- Instagram content creation reaching 1000s of followers expanding lifestyle brand
- Product Photography & marketing consultant for licensed cannabis distribution company
- Filmmaker, Blog Author, Website Builder and ebook Designer
- Self developed Social Media Personality for SF based Circus Company, Vau De Vire Society
- Community Organizer of Dinner Theater Experience Boosting Resturant Late Night Popularity by 300%
- Interview faciliator & Educational Video Producer for Cannabis Database visited by Millions of patients
- Photo Studio Builder and Partner with Over 100 Professional Photoshoots & Worked Over 25 Film Projects
- Actor+Leadrole in multipule theatrical productions at the pistarckle theater in US Virgin Islands.
- US Coast Guard Boarding officer, Physical Fitness Award winner & Search and Rescue Small Boat Operator

MULTI-MEDIA DESIGN PLUS BUSINESS COMMUNICATIONS SKILLS & KNOWLEDGE

Digital Media

- DIGITAL PHOTOGRAPHY
- VIDEOGRAPHY + DRONE
- ADOBE CREATIVE SUITE
- STUDIO PHOTO/VIDEO

- ADOBE CREATIVE SUITE
- FINAL CUT PRO X
- PHOTO & VIDEO EDITING

Professional

- SOCIAL MEDIA MARKETING
- BRANDING & IDENTITY
- BUSINESS MANAGEMENT
- DESIGN FOR PRINT/PUBLISH

Physical

- MIND BODY INSTRUCTOR
- ACTOR
- CYR WHEEL ACROBAT
- TRAVELER

EXPERIENCE

Portfolios
jacobdhaslem.com

Sunderstorm
Sept 2017 - present

SF Circus Center
Sept 2017 - present

Share House Studio
2013 - present

Revival Bar&Kitchen
Aug 2016 - June 2017

Cannabis Reports
2014 - July 2016

US Coast Guard
2006 - May 2012

ART/ACTING

Leah Marie Studio
Share House Studio

Vau De Vire Society
Circus Acrobatics

EDUCATION

Aarhus University
2014 - 2015

SF State University
2012 - 2014



Custom Instagram Content linked to Industry Influncers

Lifestyle and product photography focused brand image and directly expanded online presence, plus graphic design projects as needed

Cyr Wheel Instructor and Program Creator

Organized Cyr Wheel classes for students, plus created custome curriculum from Fédération européenne des Écoles de Cirque professionnelles

Private Media Production Company - Director

Hundreds of followers attend our events, collaborating with multiple active social media personalities/artiest in San Francisco

Front of House Manager, Brand Expansion & Event Promotion

Shows produced increased sales and expanded the restaurant's brand and community. Content marketing improved site and restaurant popularity.

Creative Director - Cannabis Information Database

Produced media content including interviews, explanatory videos, digital and print promotional materials, and created original branding graphics.

Boarding Officer, Deep Sea Navigation, Small Boat Coxswain

Search and Rescue in US Virgin Islands, Buoy Tender Rigger in Duluth MN, High Endurance Cutter in Honolulu HI, Public Affairs Officer Assistent

Share House Productions

Founder, Film Director, Model, Actor
leahmariestudio.com.

Circus Theater Production Company

Cyr Wheel Acrobatics, Publis Figure & Character Acting
vaudeviresociety.com

Corporate Media & Project Management

University of Aarhus Denmark, BAMMC Program

Business Management & Communications

Delta Kappa Alpha Alumni - Cinema Fraternity

CLIENTS & COLLABORATIONS

Sonic Zen Recording Berkeley · Warrior Within Design San Francisco · Refined Media Holland · Velocity Arts & Entertainment San Francisco · Zava Films Berkeley · Elle Aime Photography Emeryville · Stephanie Bailey San Francisco