



# Jacob D. Haslem

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## DIGITAL CONTENT CREATION / SOCIAL MEDIA MARKETING

- Instagram content creation reaching 1000s of followers expanding consciousness lifestyle brand
- Product photography & marketing consultant for licensed cannabis distribution company
- Filmmaker, blog author, website builder, character and commercial actor
- Self developed social media personality for SF based circus company, Vau De Vire Society
- Community organizer of dinner theater experience boosting restaurant late night popularity by 300%
- Interview facilitator & educational video producer for cannabis database visited by millions of patients
- Photo studio builder and partnered with over 100 professional photoshoots & over 25 film projects
- Actor+leadrole in multiple theatrical productions at the pistarckle theater in US Virgin Islands.
- US Coast Guard Boarding Officer, physical fitness award winner & search and rescue small boat operator

## MULTI-MEDIA DESIGN PLUS BUSINESS COMMUNICATIONS SKILLS & KNOWLEDGE

### Digital Media

- DIGITAL PHOTOGRAPHY
- VIDEOGRAPHY + DRONE
- ADOBE CREATIVE SUITE
- STUDIO PHOTO/VIDEO

- FINAL CUT PRO X EDITING
- SOCIAL MEDIA PLATFORMS
- SOUND EDITOR

### Professional

- SOCIAL MEDIA MARKETING
- BRANDING & IDENTITY
- BUSINESS MANAGEMENT
- DESIGN FOR PRINT/PUBLISH

### Physical

- MIND BODY COACH
- ACTOR
- CYR WHEEL ACROBAT
- WORLD TRAVELER

## PORTFOLIO

Jacobdhaslem.com

## EXPERIENCE

Sonic Zen Studio

Oct 2018 - present

Sunderstorm

Sept 2017 - present

SF Circus Center

Sept 2017 - present

Share House Prod.

2013 - present

Revival Bar & Kitchen

Aug 2016 - June 2017

Cannabis Reports

2014 - July 2016

US Coast Guard

2006 - May 2012

## ART/ACTING

Leah Marie Studio

Share House Studio

Vau De Vire Society

Circus Acrobatics

## EDUCATION

Aarhus University

2014 - 2015

SF State University

2012 - 2014



Personal and impactful presence on social media, funneled to my web site  
Ongoing self branded and marketed artistic career across multiple platforms online.

Audio and Video Tech for large corporate events and presentations

Lighting design and worked with company executives to execute A/V needs of presentation.

Custom Instagram Content linked to Industry Influencers

Lifestyle and product photography focused brand image and directly expanded online presence, plus graphic design projects as needed

Cyr Wheel Instructor and Program Creator

Organized Cyr Wheel classes for students, plus created custom curriculum from Fédération européenne des Écoles de Cirque professionnelles

Private Media Production Company - Director

Hundreds of followers attend our events, collaborating with multiple active social media personalities/artists in San Francisco

Front of House Manager, Brand Expansion & Event Production

Shows produced increased sales and expanded the restaurant's brand and community. Content marketing improved site and restaurant popularity.

Creative Director - Cannabis Information Database

Produced media content including interviews, explanatory videos, digital and print promotional materials, and created original branding graphics.

Boarding Officer, Deep Sea Navigation, Small Boat Coxswain

Search and Rescue in US Virgin Islands, Buoy Tender Rigger in Duluth MN, High Endurance Cutter in Honolulu HI, Public Affairs Officer Assistant

Share House Productions

Founder, Film Director, Model, Actor  
leahmariestudio.com.

Circus Theater Production Company

Cyr Wheel Acrobatics, Character Actor  
vaudeviresociety.com

Corporate Media & Project Management

University of Aarhus Denmark, BAMMC Program

Business Management & Communications

Delta Kappa Alpha Alumni - Cinema Fraternity

## CLIENTS & COLLABORATIONS

Sonic Zen Recording Berkeley • Warrior Within Design San Francisco • Refined Media Holland • Velocity Arts & Entertainment San Francisco • Zava Films Berkeley • Elle Aime Photography Emeryville • Stephanie Bailey San Francisco