

**SGMP 2018 NATIONAL EDUCATION CONFERENCE
SPONSORSHIP OPPORTUNITIES
JUNE 5-7, 2018
NORFOLK, VA**

PLATINUM SPONSOR

\$20,000 SPONSOR ~ Opening keynote speaker *OR* Gilmer Awards Dinner

- 2 complimentary conference registrations to include 2 booths at tradeshow
- Up to 6 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

DIAMOND SPONSOR

\$12,000 SPONSOR ~ Lunch (*Wednesday*)

- Up to 4 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- Select a panel member at Wednesday luncheon Q & A industry expert session
- 1 complimentary conference registration to include booth at tradeshow
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

EMERALD SPONSOR

\$10,000 SPONSOR ~ Lunch (*Thursday*) *OR* closing keynote speaker

- Up to 4 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- 1 complimentary conference registration to include booth at tradeshow
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

EMERALD SPONSOR  **SOLD**

\$10,000 SPONSOR ~ Name Badge Holders and Conference Bags (*Company logo on name badge holders and conference bags*)

- Up to 4 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- 1 complimentary conference registration to include booth at tradeshow
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

GOLD SPONSOR

\$8,000 SPONSOR ~ Breakfast (2 available)

- 1 complimentary conference registration
- Complete contact list of all SGMP NEC attendees
- ½ page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

SAPPHIRE SPONSOR

\$5,000 SPONSOR ~ Mobile application (*Signage provided by SGMP, and promotional material/items can be provided by sponsor*)

- ½ page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Complete contact list of all SGMP NEC attendees
- Sponsor ribbons as needed

SAPPHIRE SPONSOR

\$5,000 SPONSOR ~ Leadership reception, leadership training or leadership lunch (*Signage provided by SGMP, and promotional material/items can be provided by sponsor*)

- ½ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

SILVER SPONSOR

\$2,500 SPONSOR ~ Internet and cyber café or hotel room key cards with company logo

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens in general session for duration of conference
- 5 name tag ribbon recognition

CRYSTAL SPONSOR

\$1,200 SPONSOR ~ 1 break-out education session (*Signage provided by SGMP, and promotional material/items can be provided by sponsor*)

- Company logo on media screens in general session for duration of conference
- 2 name tag ribbons recognition

IVORY SPONSOR

\$1,000 SPONSOR ~ 1 refreshment break (4 available) (*SGMP provides signage with company name*)

- Company logo on media screens in general session for duration of conference
- 2 name tag ribbons recognition

IVORY SPONSOR

\$1,000 SPONSOR ~ Conference photographer

- Company logo on media screens in general session for duration of conference
- 2 name tag ribbons recognition

BRONZE SPONSOR

\$500 SPONSOR

- Company logo on media screens for duration of national education conference
- 1 name tag ribbon recognition

ONLINE LIVE AUCTION:

To contribute to the live auction, see website

SPONSORSHIP OPPORTUNITIES:

• SAM GILMER AWARDS DINNER	\$20,000
• OPENING KEYNOTE SPEAKER	\$20,000
• LUNCH SPONSOR (<i>Wednesday</i>)	\$12,000
• LUNCH SPONSOR (<i>Thursday</i>)	\$10,000
• NAME BADGE HOLDERS & CONFERENCE BAGS	 \$10,000
• CLOSING KEYNOTE SPEAKER	\$10,000
• BREAKFAST SPONSOR (2 available)	\$8,000
• JOINT LEADERSHIP LUNCH (2 available)	\$5,000
• JOINT LEADERSHIP TRAINING	\$5,000
• JOINT LEADERSHIP RECEPTION	\$5,000
• HOTEL ROOM KEY CARDS W/LOGO	\$2,500
• INTERNET AND CYBER CAFÉ	\$2,500
• BREAKOUT SESIONS (22 available)	\$1,200
• CONFERENCE PHOTOGRAPHER	\$1,000
• REFRESHMENT BREAKS (4 available)	\$1,000

Planners attending the 2017 NEC had over \$300 million in meeting buying power! Cash in on some exposure and sponsor at the 2018 NEC!!

To purchase a sponsorship package, please contact

Chris McLaughlin at chmclaughlin@CarlsonRezidor.com or

Annette Wallace at annette.wallace@ded.mo.gov

SGMP

SOCIETY OF GOVERNMENT
MEETING PROFESSIONALS