

**SGMP 2018 NATIONAL EDUCATION CONFERENCE  
SPONSORSHIP OPPORTUNITIES  
JUNE 5-7, 2018  
NORFOLK, VA**

**PLATINUM SPONSOR**

**\$20,000 SPONSOR** ~ Opening keynote speaker *OR* Gilmer Awards Dinner

- 2 complimentary conference registrations to include 2 booths at tradeshow
- Up to 6 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

**DIAMOND SPONSOR**  **SOLD** - **Radisson Hospitality, Inc.**

**\$12,000 SPONSOR** ~ Lunch (*Wednesday*)

- Up to 4 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- Select a panel member at Wednesday luncheon Q & A industry expert session
- 1 complimentary conference registration to include booth at tradeshow
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

**EMERALD SPONSOR**

**\$10,000 SPONSOR** ~ Lunch (*Thursday*)

- Up to 4 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- 1 complimentary conference registration to include booth at tradeshow
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference

**EMERALD SPONSOR**  **SOLD** - **Marriott International**

**\$10,000 SPONSOR** ~ Closing keynote speaker

- Up to 4 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- 1 complimentary conference registration to include booth at tradeshow
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

**EMERALD SPONSOR**  **SOLD** - **Visit Tampa Bay**

**\$10,000 SPONSOR** ~ Name Badge Holders and Conference Bags (*Company logo on name badge holders and conference bags*)

- Up to 4 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- 1 complimentary conference registration to include booth at tradeshow
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

## **GOLD SPONSOR**

**\$8,000 SPONSOR** ~ Breakfast (2 available)

- 1 complimentary conference registration
- Complete contact list of all SGMP NEC attendees
- ½ page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

## **SAPPHIRE SPONSOR** - **AgendaPop**

**\$5,000 SPONSOR** ~ Mobile application (*Signage provided by SGMP, and promotional material/items can be provided by sponsor*)

- ½ page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Complete contact list of all SGMP NEC attendees
- Sponsor ribbons as needed

## **SAPPHIRE SPONSOR**

**\$5,000 SPONSOR** ~ Leadership reception, leadership training or leadership lunch (*Signage provided by SGMP, and promotional material/items can be provided by sponsor*)

- ½ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

## **SILVER SPONSOR** - **Empire Hospitality**

**\$2,500 SPONSOR** ~ Internet and cyber café

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens in general session for duration of conference
- 5 name tag ribbon recognition

## **SILVER SPONSOR** - **Empire Hospitality**

**\$2,500 SPONSOR** ~ Hotel room key cards with company logo

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens in general session for duration of conference
- 5 name tag ribbon recognition

## **CRYSTAL SPONSOR**

**\$1,200 SPONSOR** ~ 1 break-out education session (*Signage provided by SGMP, and promotional material/items can be provided by sponsor*)

- Company logo on media screens in general session for duration of conference
- 2 name tag ribbons recognition

## **IVORY SPONSOR**

**\$1,000 SPONSOR** ~ 1 refreshment break (4 available) (*SGMP provides signage with company name*)

- Company logo on media screens in general session for duration of conference
- 2 name tag ribbons recognition

**IVORY SPONSOR**

**\$1,000 SPONSOR** ~ Conference photographer

- Company logo on media screens in general session for duration of conference
- 2 name tag ribbons recognition

**BRONZE SPONSOR**

**\$500 SPONSOR**

- Company logo on media screens for duration of national education conference
- 1 name tag ribbon recognition

**ONLINE LIVE AUCTION:**  
To contribute to the live auction, see website

**SPONSORSHIP OPPORTUNITIES:**

• SAM GILMER AWARDS DINNER	\$20,000
• OPENING KEYNOTE SPEAKER	\$20,000
• <del>LUNCH SPONSOR (Wednesday)</del>	<del>\$12,000</del>
• LUNCH SPONSOR (Thursday)	\$10,000
• <del>NAME BADGE HOLDERS &amp; CONFERENCE BAGS</del>	<del>\$10,000</del>
• <del>CLOSING KEYNOTE SPEAKER</del>	<del>\$10,000</del>
• BREAKFAST SPONSOR (2 available)	\$8,000
• JOINT LEADERSHIP LUNCH (2 available)	\$5,000
• JOINT LEADERSHIP TRAINING	\$5,000
• JOINT LEADERSHIP RECEPTION	\$5,000
• <del>HOTEL ROOM KEY CARDS W/LOGO</del>	<del>\$2,500</del>
• <del>INTERNET AND CYBER CAFÉ</del>	<del>\$2,500</del>
• BREAKOUT SESSIONS (22 available)	\$1,200
• CONFERENCE PHOTOGRAPHER	\$1,000
• REFRESHMENT BREAKS (4 available)	\$1,000

**Planners attending the 2017 NEC had over \$300 million in meeting buying power! Cash in on some exposure and sponsor at the 2018 NEC!!**

To purchase a sponsorship package, please contact

Chris McLaughlin at [chmclaughlin@CarlsonRezidor.com](mailto:chmclaughlin@CarlsonRezidor.com) or

Annette Wallace at [annette.wallace@ded.mo.gov](mailto:annette.wallace@ded.mo.gov)