

**SGMP 2018 NATIONAL EDUCATION CONFERENCE  
SPONSORSHIP OPPORTUNITIES  
JUNE 5-7, 2018  
NORFOLK, VA**

**PLATINUM SPONSOR**

**\$20,000 SPONSOR** ~ Opening keynote speaker *OR* Gilmer Awards Dinner

- 2 complimentary conference registrations to include 2 booths at tradeshow
- Up to 6 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

**DIAMOND SPONSOR**  **SOLD** - **Radisson Hospitality, Inc.**

**\$12,000 SPONSOR** ~ Lunch (*Wednesday*)

- Up to 4 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- Select a panel member at Wednesday luncheon Q & A industry expert session
- 1 complimentary conference registration to include booth at tradeshow
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

**EMERALD SPONSOR**  **SOLD** - **Hilton Hotels & Resorts**

**\$10,000 SPONSOR** ~ Lunch (*Thursday*)

- Up to 4 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- 1 complimentary conference registration to include booth at tradeshow
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference

**EMERALD SPONSOR**  **SOLD** - **Marriott International**

**\$10,000 SPONSOR** ~ Closing keynote speaker

- Up to 4 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- 1 complimentary conference registration to include booth at tradeshow
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

**EMERALD SPONSOR**  **SOLD** - **Visit Tampa Bay**

**\$10,000 SPONSOR** ~ Name Badge Holders and Conference Bags (*Company logo on name badge holders and conference bags*)

- Up to 4 minutes of podium time (*may include video*) during a general session (*provided by sponsor*)
- 1 complimentary conference registration to include booth at tradeshow
- Complete contact list of all SGMP NEC attendees
- 1-full page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

**GOLD SPONSOR** **! SOLD** - IHG  
**\$8,000 SPONSOR** ~ Wednesday Breakfast

- 1 complimentary conference registration
- Complete contact list of all SGMP NEC attendees
- ½ page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

**GOLD SPONSOR** **! SOLD** - Super Shuttle  
**\$8,000 SPONSOR** ~ Breakfast (2 available)

- 1 complimentary conference registration
- Complete contact list of all SGMP NEC attendees
- ½ page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

**SAPPHIRE SPONSOR** **! SOLD** - AgendaPop  
**\$5,000 SPONSOR** ~ Mobile application (*Signage provided by SGMP, and promotional material/items can be provided by sponsor*)

- ½ page ad in Government Connections in both digital and printed versions
- Company logo on media screens in general session for duration of conference
- Complete contact list of all SGMP NEC attendees
- Sponsor ribbons as needed

**SAPPHIRE SPONSOR**  
**\$5,000 SPONSOR** ~ Leadership reception, leadership training or leadership lunch (*Signage provided by SGMP, and promotional material/items can be provided by sponsor*)

- ½ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens in general session for duration of conference
- Sponsor ribbons as needed

**SILVER SPONSOR** **! SOLD** - Empire Hospitality  
**\$2,500 SPONSOR** ~ Internet and cyber café

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens in general session for duration of conference
- 5 name tag ribbon recognition

**SILVER SPONSOR** **! SOLD** - Empire Hospitality  
**\$2,500 SPONSOR** ~ Hotel room key cards with company logo

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens in general session for duration of conference
- 5 name tag ribbon recognition

**SILVER SPONSOR**  - **Von Braun Center**

**\$2,500 SPONSOR** ~ Social Media Promotion Station

- ¼ page ad in Government Connections in both digital and printed versions
- Complete contact list of all SGMP NEC attendees
- Company logo on media screens in general session for duration of conference
- 5 name tag ribbon recognition

**CRYSTAL SPONSOR**

**\$1,200 SPONSOR** ~ 1 break-out education session (*Signage provided by SGMP, and promotional material/items can be provided by sponsor*)

- Company logo on media screens in general session for duration of conference
- 2 name tag ribbons recognition

**IVORY SPONSOR** **Only 1 left**

**\$1,000 SPONSOR** ~ 1 refreshment break (4 available) (*SGMP provides signage with company name*)

- Company logo on media screens in general session for duration of conference
- 2 name tag ribbons recognition

**IVORY SPONSOR**  - **Christie's Photography**

**\$1,000 SPONSOR** ~ Conference photographer

- Company logo on media screens in general session for duration of conference
- 2 name tag ribbons recognition

**BRONZE SPONSOR**

**\$500 SPONSOR**

- Company logo on media screens for duration of national education conference
- 1 name tag ribbon recognition

**ONLINE LIVE AUCTION:**  
To contribute to the live auction, see website

SGMP

SOCIETY OF GOVERNMENT  
MEETING PROFESSIONALS

## SPONSORSHIP OPPORTUNITIES:

- SAM GILMER AWARDS DINNER \$20,000
- OPENING KEYNOTE SPEAKER \$20,000
- ~~LUNCH SPONSOR (Wednesday) \$12,000~~
- LUNCH SPONSOR (Thursday) \$10,000
- ~~NAME BADGE HOLDERS & CONFERENCE BAGS \$10,000~~
- ~~CLOSING KEYNOTE SPEAKER \$10,000~~
- ~~BREAKFAST SPONSOR (2 available) \$8,000~~
- JOINT LEADERSHIP LUNCH (2 available) \$5,000
- JOINT LEADERSHIP TRAINING \$5,000
- JOINT LEADERSHIP RECEPTION \$5,000
- ~~HOTEL ROOM KEY CARDS W/LOGO \$2,500~~
- ~~INTERNET AND CYBER CAFÉ \$2,500~~
- BREAKOUT SESIONS (22 available) \$1,200
- ~~CONFERENCE PHOTOGRAPHER \$1,000~~
- REFRESHMENT BREAKS (1 available) \$1,000

**Planners attending the 2017 NEC had over \$300 million in meeting buying power! Cash in on some exposure and sponsor at the 2018 NEC!!**

To purchase a sponsorship package, please contact

Chris McLaughlin at [chmclaughlin@CarlsonRezidor.com](mailto:chmclaughlin@CarlsonRezidor.com) or

Annette Wallace at [annette.wallace@ded.mo.gov](mailto:annette.wallace@ded.mo.gov)