



### **A Growing Nonprofit Social Entrepreneur Organization**

Voices understands that the definition of the word “entrepreneur” is certainly not new. What might be relatively new is the twist on the meaning of the word when you add the reference “social”. But when you take a step back, we don’t think this term is really that strange to most thought leaders.

Like business entrepreneurs, social entrepreneurs seek to generate value. Business entrepreneurs do this by creating new/better services or products that are designed to meet new trends and emerging market demands. Social entrepreneurs also meet emerging trends and demands. They go beyond just feeding us or teaching us to fish. They seize the opportunity and change the entire fishing industry. As a nonprofit social entrepreneur organization Voices engages thought leaders to serve as change agents for their communities. They lead their communities in taking giant leaps forward...rather than focusing on quick fixes that are not sustainable and don’t solve the root cause of the problem

Voices for Florida is a nonprofit founded in 1979 as a children’s public policy organization and re- engineered in 2012 as a social entrepreneur organization. Our mission is to engage with thought leaders and leading academic thinkers to amplify and accelerate sweeping economic and social public policies that create future-focused, children-centered communities. Today’s children will grow up in our future communities, form our future families and make critical economic and quality-of-life decisions as our future leaders. The foundation we provide them in childhood will determine how well they succeed and prosper as adults living in thriving communities.

### **Future-focused, Child-centered**

Voices for Florida takes an entrepreneurial approach that is future-focused, child-centered. We seek partners and investors to work with us to develop and implement innovative new tools, thought leader networks and public policy approaches for achieving desirable economic and social outcomes in Florida and across the country. We work with our affiliate organization, The Children’s Campaign, and key local stakeholders to leverage the influence of community thought leaders and leading academic thinkers; elevate the work of credible experts, best-practice models and program research; build educational awareness and collaboration to drive consensus to inform public policy and fiscal reforms at the local, state and federal levels; ensure continuity of services; and work with key stakeholders to establish a continual improvement cycle for programs, practices and processes. We embrace this “5-C’s approach” to our work as a way to encourage collaboration, spur innovation and achieve greater, more sustainable and transformative impact for the future.

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