



## HELPING YOUR STUDENTS NAVIGATE THEIR CAREERS IN A SEA OF OPTIONS

**EcoLeaders Virtual Conference 2/28/2019** 

# Presentation Overview outline of topics

What is the role of the advisor?
What does having a career plan mean?
What does navigating that plan mean?
Tips for counselors

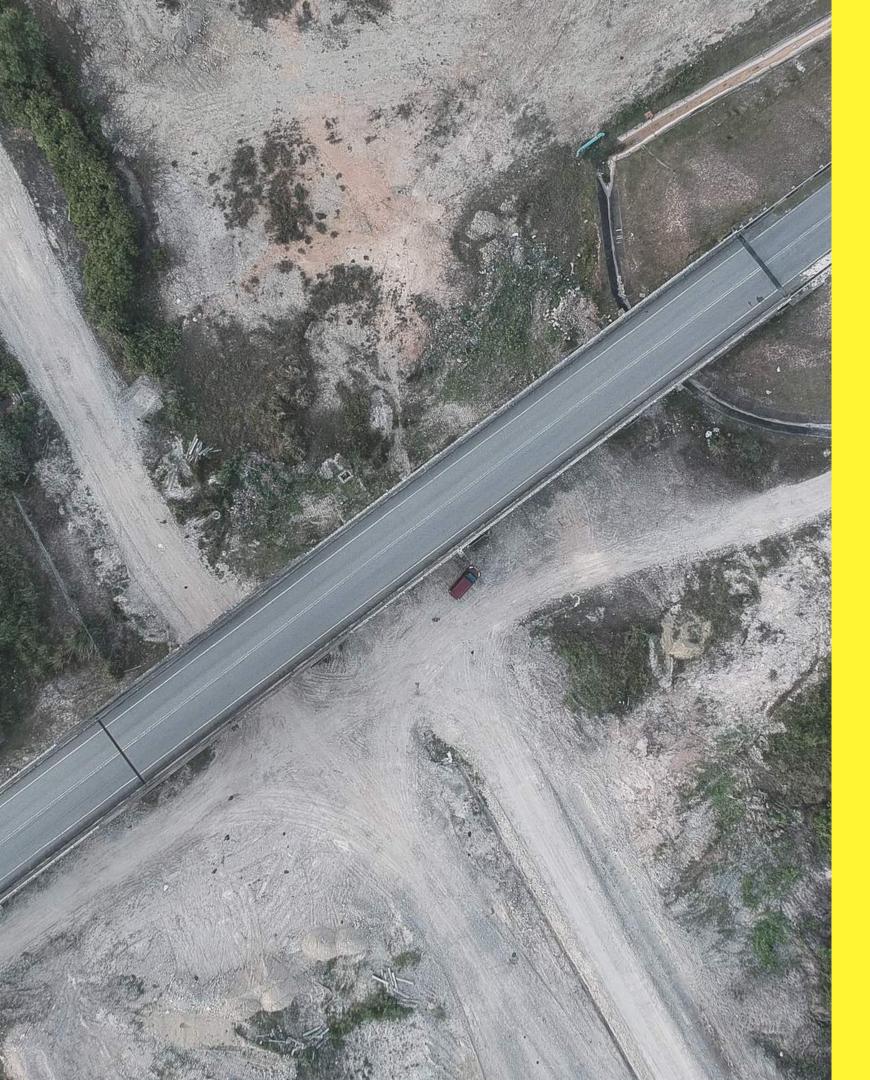
What IS the role as career advisor

Shed light!

Where students struggle:

Not being heard
Getting general advice
Getting "fluffy" advice
Degree ready not job ready





What does having a career plan mean?

**CREATING A STRATEGY** 

Where students struggle:

What is point A?

What is point B?

Practical tactics to remove obstacles

How to get off the road you're on and

onto a new one

What does navigating a career plan mean?

STAYING ON THE PATH

Where students struggle:

Staying motivated
Being held accountable
Being frugal/financial management
Losing sight of long term goals



### TIPS FOR COUNCELORS

#### Listen

Tailored vs generic advice
What is the real challenge or issue?
Ask rather than tell

#### **Provide Context**

Explain why's
Give examples
Create and follow a process

#### Create EMPOWERING programs

Make it easy for students to connect
Get in front of them
Ensure the tools you are using work and
are reaching the right people

#### Refer

When you're not sure
When you don't have time
When you're not the expert





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