



HELPING YOUR  
STUDENTS  
NAVIGATE THEIR  
CAREERS IN A SEA  
OF OPTIONS

EcoLeaders Virtual Conference 2/28/2019





# Presentation Overview

## OUTLINE OF TOPICS

What is the role of the advisor?

What does having a career plan mean?

What does navigating that plan mean?

Tips for counselors



# What IS the role as career advisor

*Shed light!*

Where students struggle:

Not being heard

Getting general advice

Getting "fluffy" advice

Degree ready not job ready





What does having a career plan mean?

## CREATING A STRATEGY

Where students struggle:

What is point A?

What is point B?

Practical tactics to remove obstacles

How to get off the road you're on and onto a new one



What does navigating a career plan mean?

## STAYING ON THE PATH

Where students struggle:

Staying motivated

Being held accountable

Being frugal/financial management

Losing sight of long term goals





# TIPS FOR COUNCELORS

## ***Listen***

Tailored vs generic advice  
What is the real challenge or issue?  
Ask rather than tell

## ***Provide Context***

Explain why's  
Give examples  
Create and follow a process

## ***Create EMPOWERING programs***

Make it easy for students to connect  
Get in front of them  
Ensure the tools you are using work and  
are reaching the right people

## ***Refer***

When you're not sure  
When you don't have time  
When you're not the expert



The Environmental  
Career Coach

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