



American Legion Cordova Post 13

4th Annual Williams Historic

Route 66 Car Show

P.O. Box 301

Williams, AZ 86046

williamshistoricroute66carshow@gmail.com

www.williamshistoricroute66carshow.com

June 7 & 8, 2019



2019 Williams Historic Route 66 Car Show – Sponsorship Opportunities:

Company Name: _____

Contact Person _____ Contact Person

Last Name: _____ First Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

TITLE SPONSOR <i>(One Title Sponsor Only)</i>	\$1,000.00	➤ Name recognition on all event press releases, ads, flyers, posters and event banners. ➤ Name/Logo on all event T-shirts ➤ PA recognition event wide all day ➤ Website header and sponsor page ➤ 10 T-Shirts
2019 Title Sponsor has been secured by Bearizona		
PLATINUM SPONSOR	\$500.00	➤ Name recognition on all ads, flyers, posters and event banners ➤ PA recognition throughout the day ➤ Website sponsor page ➤ 6 T-Shirts
GOLD SPONSOR	\$250.00	➤ Name recognition on all flyers, posters and event banners ➤ Website sponsor page ➤ 4 T-Shirts
SILVER SPONSOR	\$100.00	➤ Name recognition on all posters and event banners ➤ Website sponsor page ➤ 2 T-Shirts
STAGE/LIVE BAND SPONSOR	\$500.00	➤ Name recognition on all event banners
TROPHY SPONSOR	\$100.00	➤ Name on each trophy sponsored
LANYARD SPONSOR	\$350.00	➤ Name will be on each lanyard
BOTTLED WATER SPONSOR		
IN-KIND DONATION		

SPONSORSHIP LEVEL _____ \$ _____

Total Amount Due \$ _____

MAKE CHECKS PAYABLE AND MAIL TO: AMERICAN LEGION CORDOVA POST 13

P.O. BOX 301

NO REFUNDS

Williams. AZ 86046

Signature

Signature: _____ Date: _____

Printed Name: _____

Liability Release

Liability Release: In consideration of the acceptance of the right to participate, entrants, participants, and spectators, by execution of this form, hereby release and discharge the American Legion Cordova Post 13, Williams Historic Route 66 Car Show Committee, the City of Williams and members thereof, and their officers, directors, employees, agents, representatives and servants, and anyone else connected with management of presentation or sponsors of the "Williams Historic Route 66 Car Show" of and from all known and unknown damages, injuries, losses, judgements, and/or claims from any cause whatsoever that may be suffered by an entrant to his person or property. Further, each entrant expressly agrees to indemnify all the foregoing entities, firms, persons and bodies of and from all liability occasioned or resulting from the conduct of entrants or any participant assisting or cooperating with the entrant under direction or control of entrant. I AGREE TO ALLOW AMERICAN LEGION CORDOVA POST 13 TO UTILIZE OUR LOGO AND NAME FOR PROMOTIONAL PRODUCTS FOR THE 2019 WILLIAMS HISTORIC ROUTE 66 CAR SHOW.