



WEST PHILADELPHIA
CORRIDOR
COLLABORATIVE

**90 DAY ACTIVITY
REPORT**



WESTPHILLYCC@GMAIL.COM

OUR MISSION

The West Philadelphia Corridor Collaborative is a network of business stakeholders, including grassroots business associations that together form an economic development engine that provides support, growth, and opportunity to small business entrepreneurs

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ACTIVITY REPORT JAN 1 – MARCH 21

RESOLUTIONS

Began and completed Feasibility Study on a five week Entrepreneurship Bootcamp for early-stage, startup and home-based businesses to go through the incorporation process and develop a comprehensive business plan to do business in PHL

Proposed and Designed the Civic-Business Accelerator Program that will launch new businesses in partnership with community organizations to bring needed services into our neighborhoods without sacrificing ownership

Renewed WPCC Strategic Initiatives for 2017-2018 with an added emphasis on educating citizens about their role in real-estate development through zoning and the RCO process

Hosted a forum for improving safety and security on our commercial corridors

Briefed our Business Associations on Legislative Priorities in City Hall, Harrisburg and Washington D.C. and impact on local business – fully briefed businesses on Governor Tom Wolf's Proposed Budget

IMPLEMENTATIONS

Planning (in-process) in partnership with Drexel University, American Campus Communities, the federal Small Business Administration and the West Philadelphia Financial Services Institution, a business workshop series that will conclude with a pitch competition for \$10,000 in financing and a potential free marketing campaign





Launched Website 'Resource Page' for listing all resources offered to businesses in West Philadelphia at www.westphillycc.org/resources

Met with and provided feedback on implementation of a local hiring and procurement strategy for Centennial Commons, the Fairmount Park Conservancy's \$3 Million Project to develop recreation space in Parkside

Created and began to staff (in process) the Urban Planning Group, to be staffed with experts on real-estate development, academics specializing in gentrification and civic leaders to discuss ways to prevent displacement in our neighborhoods

EXECUTIVE ACTIVITIES AND ACHIEVEMENTS

PRESIDENT'S REPORT

Some of our President's direct activities to support business in West Philadelphia

Toured and celebrated five (5) businesses that celebrated the birthday of Dr. Martin Luther King Jr. by providing free goods and services to the most vulnerable of Philadelphia's citizens in need

Supported via Letter of Support and Pro-Bono Consulting Hours to an African-American entrepreneur working to bring fresh produce to Mantua as a pop-up along with delivery

Hosted Listening Sessions with Senior Citizens in Mantua about the types of businesses they'd like to see in their community

Represented WPCC on a Drexel University Panel on "Power of the Almighty Dollar" on lessons learned from Black Wall Street and the importance of buying local and shopping with black owned businesses on February 15, 2017





PRESIDENTIAL ACHIEVEMENTS/BOARD ACTIVITIES

New Roles and Achievements

Joined the Community Health Advisory Board creating Health and Wellness Programs in Philadelphia's Promise Neighborhoods

Inducted into Drexel University's Magazine's 40 Under 40

BUSINESS ASSOCIATION SNAPSHOT

Some of what our Business Associations are up to

Lancaster Avenue 21st Century Business Association (LA21) is working on creating more secure corridors by creating trust between communities and the local police district through a program called "Business Watch"

60th Street West Market Business Association has partnered with a local newspaper (West-Side Weekly) to have an entire page dedicated to marketing its businesses

52nd Street is planning a parade on June 17th

The Business Association of West Parkside hosted a forum where all 8 District Attorney Candidates spoke about their plans and answered questions from business owners and residents

