

the Source +

Market Alerts

TOMATOES Supplies of **Round, Roma, Grape and Cherry Tomatoes** have all increased, with California, Mid-Atlantic and Southeastern growing areas all ramping up for their summer harvests. Pricing is lower than in prior weeks and is expected to continue dropping, but still slightly higher than normal this week. 5x6 or smaller Rounds and Grapes are the best buys.

STRAWBERRIES After the recent long stretch of abundant supplies and great pricing, the **Strawberry** crop is harvesting lower numbers than expected. Quality is good to fair, with smaller/unevenly sized fruit the most common issue reported. Pricing may be higher in certain markets. **Blueberries** may be a better berry option.

ASPARAGUS The aftereffects from Tropical Storm Bud in Mexico continue to impact supplies of all sizes of **Asparagus**. Quality is good, but pricing remain above normal. **Pencil and Standard** sizes are the best value.

TENDER LEAF LETTUCE Extreme heat in California's growing regions is beginning to affect quality on **Spinach, Arugula, and Spring Mix**. Withering and short shelf life are the most common issues being reported.

LEMONS Supplies are very tight on all sizes of lemons, and will remain so for the next few weeks. Pricing may be higher in some markets.

A Peek at Peak Seasons

Stone Fruit: California, Georgia and South Carolina are producing great Peaches, Nectarines and Plums.

Eastern Vegetables: Eggplant, Squash, Bell Peppers and Cucumbers out of the Southeastern U.S. are all very nice quality and good pricing.

Blueberries: California and New Jersey are producing great quality berries.

Avocados: Quality on Avocados out of California and Mexico is outstanding.

Leaf Lettuce: Green Leaf, Red Leaf and Romaine Lettuce are plentiful, with great quality and low pricing. Great alternatives to Iceberg!"

Summer Squash: California and most of the Southeast and Mid-Atlantic growing regions are producing very good quality Yellow and Zucchini Squash.

The local growing season for most of the U.S. is heating up. Be sure to ask your distributor for locally grown recommendations!









Weather Update

California: Temperatures remain extremely warm in all the major growing areas, with coastal temps 10 to 15° hotter than normal, and inland regions in the 100s.

Mexico: Seasonal temperatures and frequent thunderstorms expected most of the week in all major growing areas.

Florida: Seasonal temperatures and afternoon showers throughout most of the state.

Commodities at a Glance

 APPLES	Quality and pricing are good	 CELERY	Quality is good, pricing is higher	 LETTUCE LEAF	Quality and pricing are good
 ASPARAGUS	Quality is good, pricing is much higher. Pencil and Standard are the best values.	 CITRUS (LEMONS)	Quality is good, pricing is higher	 LETTUCE TENDER LEAF	Quality and pricing are good
 AVOCADO	Quality and pricing are good	 CITRUS (LIMES)	Quality and pricing are good	 MELON (CANTALOUPE)	Quality and pricing are good
 BELL PEPPERS	Quality is good, pricing is higher on Red and Yellow	 CITRUS (ORANGES)	Quality is good, pricing is slightly higher on smaller sizes	 MELON (HONEYDEW)	Quality and pricing are good
 BERRIES (BLACKBERRIES)	Quality is good, pricing may be higher	 CUCUMBERS	Quality is good to fair, pricing is higher	 MELON (WATERMELON)	Quality and pricing are good
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality is good to fair, pricing is higher on Western product	 ONIONS	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality is good, pricing may be higher	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is good to fair, pricing may be higher	 GRAPES (GREEN)	Quality and pricing are good	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality and pricing are good	 GRAPES (RED)	Quality and pricing are good	 POTATOES	Quality is good, pricing is higher. 90 CT and smaller sizes are the best value.
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 GREEN ONIONS	Quality and pricing are good	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality and pricing are good
 CAULIFLOWER	Quality and pricing are good	 LETTUCE ICEBERG	Quality is good, pricing is higher	 TOMATOES	Quality is good, pricing is higher, smaller Rounds are the best value